

16th European Economic Congress (EEC)
7-9 May 2024
Katowice, International Congress Centre

Agenda

THEMATIC PATHS	
1. PLENARY SESSION	11. MANAGEMENT, LABOUR MARKET, SOCIETY
2. EUROPE AND GEOPOLITICS	12. EDUCATION, SCIENCE, INNOVATION
3. CLIMATE, ECONOMY, ENVIRONMENT	13. MEDIA, COMMUNICATION, CULTURE
4. ENERGY AND TRANSFORMATION	14. CITY, REGION, METROPOLIS
5. DIGITALISATION AND TECHNOLOGY	15. INTERNATIONAL ECONOMIC COOPERATION
6. FINANCE, INVESTMENT	16. TRADE AND CONSUMERS
7. LAWS AND REGULATIONS	17. FOOD AND AGRICULTURE
8. CONSTRUCTION AND PROPERTY	18. HEALTHCARE
9. INDUSTRY, RAW MATERIALS, FUELS	19. EEC TALKS
10. TRANSPORT, INFRASTRUCTURE, MOBILITY	20. ACCOMPANYING EVENTS

MAIN THEMES

Europe, geopolitics and economy

20th anniversary of Poland's accession to the European Union. From a summary to the future. Scenarios of multiple levels of European integration versus preparations for the next enlargement. The EU in a global market – development dilemmas and economic competitiveness. Multicrisis, new threats and resilience. Ukraine on the path to Europe: consistent support and reconstruction plans.

Energy, transformation, security

A new definition of energy security and independence. What are business and investors looking for in order to engage more strongly in the transformation of the energy sector? Green and distributed energy – prospects. RES – what changes are in store for the industry? Technologies to support the green direction. How to ensure stability and flexibility: coal, gas, renewables, nuclear.

Climate and a sustainable economy

Climate policy and the economy – business in transition. Green investment – how to initiate and fund; the role of the financial sector. ESG in company strategies, in economic cooperation, in supply chains. Greenwashing – how not to get fooled? Green business: motivations, transparency of actions, results. The role of large financial sector players and companies in decarbonising the economy. Science and technology for transformation.

Digital economy, new technologies

Major technology trends of the future. What technologies to invest in? AI – an icon of the digital revolution. How to encourage investment in digitalisation? Technology demand versus green transition and energy efficiency. Infrastructure for digital acceleration. Science, education and human resources for the “economy of tomorrow”. Cyber security.

Investment and finance

Private investment: conditions, motives for decisions, financing. The National Reconstruction Plan and other EU sources of development funds. European priorities versus Polish potential and investment needs: infrastructure, sustainable economy, resilience, knowledge, digitalisation, innovation. Green finance.

Law versus the economy

The justice system in Poland versus economic activity. Stabilising the regulatory environment of the economy – what does it take to achieve this? Legislative process taking into account the effects of legislation on the economy. Length of court procedures. A stable and functional legal order for economic growth and business development. How to heal the state-business relationship?

Migration, diversity, labour market

Migration trends as a challenge for Europe. Migration policy at EU and national level. Migrants in the labour market: qualifications, adaptation, law and procedures. Diversity and inclusion as a social trend changing team management.

OPENING SESSION

PLENARY SESSION:

7 May 2024 | 10.00-10.40 | multifunctional room DEF

session translated simultaneously PL/EN

Inauguration of the 16th European Economic Congress

10.00-10.10 | Opening (10')

- **Wojciech Kuśpik**, CEO of the PTWP Group, initiator of the European Economic Congress
- **Marcin Krupa**, Mayor of Katowice
- **Wojciech Saługa**, Marshall of the Silesian Voivodeship
- **Kazimierz Karolczak**, Chairman of the Board, Upper Silesia & Zagłębie Metropolis
- **Marek Wójcik**, Voivode of Silesia

10.07-10.10 | Speech (3)

- **Jerzy Buzek**, Member of the European Parliament, Speaker of the European Parliament 2009-2012, Prime Minister 1997-2001, Chairman of the EEC Council

10.10-10.25 | Speech (15')

- **Donald Tusk**, Prime Minister of Poland

10.25-10.40 | Speech (15')

- **Ursula von der Leyen**, EPP Lead Candidate for European Commission President

7 May 2024 | 10.40-12.00 | multifunctional room DEF

session translated simultaneously PL/EN

Europe – transforming for the future

10.40-11.15 | debate (35')

- **Transformation, development, security.** The summary of Poland's 20 years in the EU. Priorities of the Polish presidency. The new architecture of European security: solidarity, effort, geopolitical conditions. Ukraine in Europe – prospects for support, cooperation, membership. Strong and resilient, modern and attractive – what Europe do we want and how can we make it happen?

The following persons have been invited to participate in the session (in alphabetical order):

- **Jerzy Buzek**, Member of the European Parliament, Speaker of the European Parliament 2009-2012, Prime Minister 1997-2001, Chairman of the EEC Council
- **Władysław Kosiniak-Kamysz**, Deputy Prime Minister of Poland, Minister of National Defence
- **Kadri Simson**, European Commissioner for Energy

Moderated by:

- **Joanna Dunikowska-Paź**, Journalist, TVP

11.15-11.50 | debate (35')

- **Economy, competitiveness, technologies.** The global competitiveness of Europe's economy: potential, expansion, investments. Change towards sustainable economy and energy transition: where are we? What are we doing? What do we want? Digital transition, knowledge-based economy, innovations and creativity. Free market, communication and media vs. socio-economic development.

The following persons have been invited to participate in the session (in alphabetical order):

- **Rafał Brzoska**, Founder, CEO, InPost
- **Andrew Bester**, Member Management Board Banking, Head of Wholesale Banking, ING
- **Dariusz Marzec**, President of the Management Board, PGE Polska Grupa Energetyczna SA
- **Anna Pruska**, President of the Management Board, Comarch SA

Moderated by:

- **Jan Niedziałek**, Journalist, TVN Warner Bros.

11.50-12.00 | conversation 1:1 (10')

- **World, cooperation, investments.** The Polish and European economies as perceived by investors from the Gulf.

The following persons have been invited to participate in the session (in alphabetical order):

- **Rashed Al Blooshi**, Undersecretary, Abu Dhabi Department of Economic Development (ADDED), United Arab Emirates

Moderated by:

- **Aleksandra Rutkowska**, Journalist, TVP

Host:

- **Natalia Rasiewicz**, Editor, PortalSamorzadowy.pl, WNP.PL, PulsHR.pl

THEMATIC PATH: EUROPE AND GEOPOLITICS

EUROPE AND GEOPOLITICS

PLENARY SESSION

7 May 2024 | 12.30-14.00 | ballroom A

session translated simultaneously PL/EN

Poland's 20 years in the European Union

From a summary to the future. Poland in the EU – a new opening? Poland's relations within the European Union versus our position on the international arena. EU 2004 and 2024: where we were, where we are: about the greatest enlargement of the EU and experiences that are useful today. Entrepreneurs, companies, exporters who have built their position in the past 20 years. Regions, cities and local government in the stream of transformations of the last two decades.

Presentation of awards in the "Our, my 20 years" contest organized in connection with the 20th anniversary of Poland's presence in the European Union.

Speech:

- **Jerzy Buzek**, Member of the European Parliament, Speaker of the European Parliament 2009-2012, Prime Minister 1997-2001, Chairman of the EEC Council

Award winners:

- **Krzysztof Kamil Malewicz**, Winner of the 1st place
- **Michał Filipkiewicz**, Winner of the 2nd place
- **Joanna Kruszewska**, Winner of 3rd place

The following persons have been invited to participate in the session (in alphabetical order):

- **Jerzy Buzek**, Member of the European Parliament, Speaker of the European Parliament 2009-2012, Prime Minister 1997-2001, Chairman of the EEC Council
- **Teresa Czerwińska**, Deputy President, European Investment Bank
- **Michał Kobosko**, Member of the Polish Parliament, Chairman of the Committee on European Union Affairs
- **Adam Krzanowski**, President of the Management Board, Nowy Styl
- **Andrzej Szejna**, Secretary of State, Ministry of Foreign Affairs
- **Konrad Szymański**, Deputy Minister of Foreign Affairs 2015-2019, Minister – Member of the Council of Ministers 2019-2020, Minister for European Union Affairs 2020-2022

Moderated by:

- **Maciej Zakrocki**, Journalist, TVP Info

EUROPE AND GEOPOLITICS

7 May 2024 | 12.30-14.00 | conference room 1

session translated simultaneously PL/EN

Migration, politics, economy

Migration as a problem, challenge and opportunity. European and domestic migration policy. What kind of migration policy do we need. Its objectives, tools, expected impact on the economy and social development. Fast track – for whom, under what conditions? How to avoid the mistakes of Western countries.

The following persons have been invited to participate in the session (in alphabetical order):

- **Maciej Duszczyk**, Undersecretary of State, Ministry of the Interior and Administration, Member of the Scientific Council of the Migration Research Centre, University of Warsaw
- **Małgorzata Kopka-Piątek**, Director of the European and Migration Policy Programme, Institute of Public Affairs
- **Rafał Rogala**, Senior Manager EY, expert for migration at People Advisory Services Tax, EY Polska
- **Jolanta Szymańska**, Coordinator of the European Union Program, Polish Institute of International Affairs
- **Jadwiga Wiśniewska**, Member of the European Parliament
- **Maciej Witucki**, President, Lewiatan Confederation

Moderated by:

- **Karolina Zbytnewska**, Chief Editor, Managing Director, EURACTIV Poland

EUROPE AND GEOPOLITICS

7 May 2024 | 14.30-16.00 | conference room 7

session translated simultaneously PL/EN

The euro in the light of experience

In or outside the euro zone? Is it worth returning to a serious discussion about our country's adoption of the single currency in the coming years? An overview of the experience of countries that have adopted the euro in the recent past: Lithuania, Slovenia, Slovakia, Croatia.

The following persons have been invited to participate in the session (in alphabetical order):

- **Rafał Benecki**, Head of Macroeconomic Analysis Office, chief economist, ING Bank Śląski
- **Eugeniusz Gatnar**, Head, Department of Economic and Financial Analysis, University of Economics in Katowice; Member of the Board of Narodowy Bank Polski (NBP) 2010–2016; Member of the Monetary Policy Council (RPP) 2016–2022
- **Robert Gwiazdowski**, Lawyer, Faculty of Law and Administration, Lazarski University, Founder, National Institute of Senior Economy, Chairman of the Supervisory Board, Association of Entrepreneurs and Employers
- **Małgorzata Starczewska-Krzysztozek**, Lecturer, Department of Political Economy, Faculty of Economic Sciences, University of Warsaw

Moderated by:

- **Sonia Sobczyk-Grygiel**, Senior Economic Analyst, Polityka Insight

EUROPE AND GEOPOLITICS

7 May 2024 | 14.30-16.00 | ballroom B

session translated simultaneously PL/EN

European mobilisation

European female policy leaders on key security challenges. Plans to increase the defence capabilities of EU member states – European cooperation in this field. Scenarios for developments in the event of a weakening of the NATO. European Parliament elections – the potential impact of the new balance of power on European defence policy. Fight against disinformation targeting the EU, member states and European values. Development perspectives, new objectives, Community enlargement policy.

The following persons have been invited to participate in the session (in alphabetical order):

- **Elżbieta Bieńkowska**, Chairwoman of the Council of the Center for European Policy Studies (Brussels), Minister of Regional Development from 2007 to 2013, Deputy Prime Minister and Minister of Infrastructure and Development from 2013 to 2014, Commissioner for the Internal Market, Industry, Entrepreneurship and SMEs from 2014 to 2019
- **Ewelina Dobrowolska**, Minister of Justice of Lithuania
- **Aleksandra Gasztold**, Editor-in-Chief ACIG, NASK National Research Institute
- **Iveta Radičová**, Minister of Labour, Slovakia 2005–2006, Prime Minister of Slovakia 2010–2012
- **Magdalena Sobkowiak-Czarnecka**, Under-Secretary of State, European Union Affairs Division, Chancellery of the Prime Minister
- **Monika Sus**, International Security Research Center, Hertie School in Berlin, Professor, Institute of Political Studies, Polish Academy of Sciences, Expert of Team Europe Direct Poland

Moderated by:

- **Joanna Burnos**, Founder of the LEADERIS Institute, Member of the Advisory Board of The Alliance of Her, Co-creator and Host of the podcast "Women's Department"

EUROPE AND GEOPOLITICS

7 May 2024 | 14.30-16.00 | ballroom A

session translated simultaneously PL/EN

Europe in a global market

Threats to the competitiveness of the Old Continent. How does the Union compare with other economic powers (USA, China, Japan) and where do we go from here as a European community. Threats/challenges in the years to come. Prospects for the European economy and changes in the Community operating model.

One-on-one conversation (10')

- **Yasser Faquih**, Deputy Minister of Economic Research and Analysis, Ministry of Economy and Planning, Saudi Arabia

Moderated by:

- **Aleksandra Rutkowska**, Journalist, TVP

The following persons have been invited to participate in the session (in alphabetical order):

- **Łukasz Dziekoński**, Founder, President, Montis Capital

- **Przemek Gdański**, President of the Management Board, BNP Paribas Bank Polska SA
- **Elwira Gross-Golacka**, Director, Export Department, Polish Investment and Trade Agency
- **Yelda Guven**, VP Policy Development and Advocacy for Europe, Africa and Middle East region, ExxonMobil
- **Wiktor Janicki**, President of the Management Board, AstraZeneca Pharma Poland
- **Tomasz Marciniak**, Managing Partner, McKinsey & Company
- **Karolis Žemaitis**, Vice-Minister of Economy and Innovation of Lithuania

Moderated by:

- **Karolina Hytrek-Prosiecka**, Communications Expert

EUROPE AND GEOPOLITICS

7 May 2024 | 16.30-18.00 | multifunctional room F

session translated simultaneously [PL/EN], [PL/UA]

Poland, Ukraine, Europe

Ukraine on the path to Europe. On what principles should we base Ukraine-Poland-Europe relations? Infrastructure and logistics for economic support and cooperation. The common interest and the business rationale of industries and communities – how to reconcile them, how to avoid friction? Pre-accession funds for Ukraine as an opportunity to increase trade. Poland's experience in absorbing EU funds – useful for Ukraine.

The following persons have been invited to participate in the session (in alphabetical order):

- **Adam Eberhardt**, Deputy Director, Eastern European Studies, University of Warsaw
- **Orest Hryniv**, Head, Department for Industry, Entrepreneurship and Investment Policy, Department of Economy of the Lviv Regional Military Administration
- **Mateusz Izydorek vel Zydorek**, Director of the Bureau of Customs Agencies, PKP CARGO CONNECT
- **Sylvia Krasoń-Kopaniarz**, Head of International Development at the Impel Group, CEO of Impel Ukraine
- **Jacek Piechota**, President, Polish-Ukrainian Chamber of Commerce
- **Kamil Wyszowski**, Country Representative, Executive Director, United Nations Global Compact Network Poland

Moderated by:

- **Sonia Sobczyk-Grygiel**, Senior Economic Analyst, Polityka Insight

EUROPE AND GEOPOLITICS

7 May 2024 | 16.30-18.00 | conference room 23

session translated simultaneously PL/EN

Safety first

The need for security as a motive for action in the economy and social life. How do we improve security without blocking activities or giving up basic freedoms? What does flexibility and resilience mean in practice? Active risk management, the role of knowledge and competence.

Conversation 3:1 - case study (5')

- **Mirosław Skowron**, Energy and Chemical Market Expert, former CEO of PERN, Former Board Member of CIECH
- **Sebastian Szymanek**, General Manager, President of the Management Board, Polpharma Pharmaceutical Works
- **Michał Zygmunt**, CEO, Elemental Strategic Metals

Moderated by:

- **Tomasz Nieć**, Journalist, WNP.PL

The following persons have been invited to participate in the session (in alphabetical order):

- **Jacek Bartosiak**, geopolitics and strategy expert, founder, owner, Strategy&Future
- **Mieczysław Bieniek**, Public Adviser to the Minister of Defence, Deputy NATO Strategic Commander 2010-2013
- **Øystein Bø**, Ambassador of the Kingdom of Norway in the Republic of Poland
- **Rafał Jędrzejewski**, Deputy Director, Operations Division, PERN
- **Paulina Polko**, Professor, AWSB, Head, Department of Security Studies, AWSB Academy
- **Mirosław Skowron**, Energy and Chemical Market Expert, former CEO of PERN, Former Board Member of CIECH
- **Sebastian Szymanek**, General Manager, President of the Management Board, Polpharma Pharmaceutical Works
- **Michał Zygmunt**, CEO, Elemental Strategic Metals

Moderated by:

- **Tomasz Nieć**, Journalist, WNP.PL

EUROPE AND GEOPOLITICS

8 May 2024 | 11.30-13.00 | conference room 7

session translated simultaneously PL/EN

Foreign expansion and geopolitical risks

The potential and plans for the expansion of Polish business – the impact of the war in Ukraine and the ensuing disruptions. Other risk factors and opportunities for mitigation. How can Polish companies investing in Europe and the world improve competitiveness, diversify their operation and build sustainable, resilient structures? New markets: Asia, Africa, South America? European business in the world and superpowers' rivalry for supremacy.

The following persons have been invited to participate in the session (in alphabetical order):

- **Małgorzata Bonikowska**, President, Centre for International Relations, President, THINKTANK, Assistant Professor, Vistula University of Finance and Business
- **Katarzyna Dubno**, Director of External Relations, ESG and Health Economics, ADAMED Pharma SA, Deputy President of the Management Board, Polish Association of Employers of the Pharmaceutical Industry - National Drug Manufacturers
- **Tomasz Salomon**, Director, Department of Trade and International Cooperation, Ministry of Development and Technology
- **Jenny Szeto**, Director, Hong Kong Economic and Trade Office, Berlin
- **Jakub Wiśniewski**, Undersecretary of State, Ministry of Foreign Affairs
- **Krzysztof Zalewski**, President, Boym Institute

Moderated by:

- **Adrianna Śniadowska**, CEO of the Centre for International Relations and the THINKTANK centre

EUROPE AND GEOPOLITICS

8 May 2024 | 15.00-16.00 | ballroom C

session translated simultaneously [PL/EN], [PL/UA]

Ukraine – reconstruction tomorrow and even today

Business cooperation in the reconstruction of Ukraine: a win-win strategy for Poland and Ukraine. The role of Polish investors and contractors in the reconstruction of Ukraine. How to be ready: plans, resources, specific projects, joint arrangements. Where are we, where are the others? What action can be taken in Ukraine now?

Discussions: We are there

- A Polish company operating in Ukraine talks about the reality and its experience

The following persons have been invited to participate in the session (in alphabetical order):

- **Leszek Gołąbiecki**, Deputy President of the Management Board, Executive Director Unibep SA
- **Katarzyna Kowalska**, Deputy President of the Management Board, KUKE SA
- **Volodymyr Lytvyn**, President, Polish-Ukrainian Chamber of Commerce
- **[online] Mustafa Najem**, Head of the State Agency for Reconstruction and Infrastructure Development of Ukraine
- **Sergiy Orlov**, Mariupol Deputy Mayor for Strategy, Economy and Investment
- **Jakub Wiśniewski**, Undersecretary of State, Ministry of Foreign Affairs
- **Bogdan Zawadewicz**, Director of the Geopolitical Risk Analysis Office, Bank Gospodarstwa Krajowego

Moderated by:

- **Dariusz Szymczycha**, Deputy President, Polish-Ukrainian Chamber of Commerce

EUROPE AND GEOPOLITICS

8 May 2024 | 15.00-15.30 | conference room 1

session translated simultaneously PL/EN

Poland, Korea, Japan – a diplomatic quarter

– Korean investments in Poland – the current situation, plans and prospects for the future. Cooperation in the defence industry – its scale and significance for both counterparts. The reception of Korean culture in Poland and its role in fostering a good relationship between the states.

– The Polish-Japanese cooperation in the area of new technologies and the transformation of the economy and energy sector. Osaka EXPO (2025) as an opportunity for Polish companies. The impact of the EU-Japan Free Trade Agreement on Polish-Japanese economic relations.

Conversation 1:1 (15')

- **Hoonmin Lim**, Ambassador of the Republic of Korea to the Republic of Poland
- **Małgorzata Bonikowska**, President, Centre for International Relations, President, THINKTANK, Assistant Professor, Vistula University of Finance and Business

Conversation 1:1 (15')

- **Akio Miyajima**, Ambassador of Japan to the Republic of Poland
- **Małgorzata Bonikowska**, President, Centre for International Relations, President, THINKTANK, Assistant Professor, Vistula University of Finance and Business

EUROPE AND GEOPOLITICS

8 May 2024 | 15.30-16.00 | conference room 1

session translated simultaneously PL/EN

Management of international disputes

Increasing tensions in economic relations as a consequence of political conflicts and economic rivalry between superpowers. Ways of regulating international disputes – sources of regulations. Mediation, arbitration, litigation – time versus cost. Actions that can be taken to minimise the risk of disputes and effectively manage litigation and arbitration. Managing and financing disputes in the process of economic expansion in distant markets. How and when to use integrated legal aid? International debt recovery. Prevention of contractual disputes.

The following persons have been invited to participate in the session (in alphabetical order):

- **Aleksander Galos**, Legal Counsel, Director of the Law and Management Division of the PGE SA Group
- **Małgorzata Surdek-Janicka**, Deputy President, International Court of Arbitration at the International Chamber of Commerce (ICC), Paris
- **Maciej Witucki**, President, Lewiatan Confederation

Moderated by:

- **Wojciech Sadowski**, Partner, Queritius Law Firm

EUROPE AND GEOPOLITICS

9 May 2024 | 13.30-15.00 | lower lobby stage

session translated simultaneously PL/EN

Poland's 20 years in the European Union. Balance for Silesia

Development benefits of two decades of EU membership – at local and regional level. Investment with support – infrastructure first. Socio-economic transformation of a region using European funds and know-how – the example of Upper Silesia. Effective models and standards of action as a sustainable outcome of Community development. Looking to the future: transformation, continuity, new challenges.

Conversation 2:1 - case study (10')

- **Oliwier Teodorowski**, CEO, POLVET Healthcare, Director, Teodorowscy Clinic Research and Development Center
- **Radosław Polowy**, Managing Partner, LPW Group

Moderated by:

- **Tomasz Klyta**, Journalist, Portalsamorzadowy.pl

The following persons have been invited to participate in the session (in alphabetical order):

- **Jerzy Buzek**, Member of the European Parliament, Speaker of the European Parliament 2009-2012, Prime Minister 1997-2001, Chairman of the EEC Council
- **Łukasz Kohut**, Member of the European Parliament
- **Jan Olbrycht**, Member of the European Parliament
- **Joanna Pauly**, Director, Department of European Funds and Foreign Affairs, Ministry of Industry
- **Radosław Polowy**, Managing Partner, LPW Group
- **Oliwier Teodorowski**, CEO, POLVET Healthcare, Director, Teodorowscy Clinic Research and Development Center
- **Marek Wójcik**, Voivode of Silesia

Moderated by:

- **Marek Czyż**, Editor-in-Chief, czyztak.pl, Host of "19.30" program, TVP1

THEMATIC PATH: CLIMATE, ECONOMY, ENVIRONMENT

CLIMATE, ECONOMY, ENVIRONMENT

PLENARY SESSION

7 May 2024 | 12.30-14.00 | Green Planet 3

session translated simultaneously PL/EN

Climate policy and sustainable economy

Climate policy and the economy – business in transition. Green investment – how to initiate and fuel; the role of the financial sector? Green business: motivations, transparency of actions, results. How will the findings of the global climate summit (COP 28) affect the European and global economy? European Green Deal in crisis? Can the EU economy cope with the new requirements? A current problem – the strong acceptance deficit of EU climate policy. Industries under particular pressure. New legislative initiatives related to taxonomy and reporting versus national realities and costs – opportunities for smaller entities to adapt. The role of the state, large financial sector players and companies in decarbonising Poland's economy.

The following persons have been invited to participate in the session (in alphabetical order):

- **Weronika Achramowicz**, Managing Partner, Baker McKenzie
- **Ryszard Hordyński**, Director of Strategy and Communications, Huawei Poland
- **Sebastian Jabłoński**, President, Respect Energy Group
- **Michał H. Mrozek**, Deputy President of the Management Board, ING Bank Śląski SA
- **Bartłomiej Pawlak**, Deputy President of the Management Board, Polish Development Fund (Polski Fundusz Rozwoju SA)
- **Lucyna Stańczak-Wuczyńska**, Chairwoman of the Supervisory Board, Bank BNP Paribas
- **Gustaw Szarek**, Partner, Leader of the Electricity and Gas Practice in Central and Eastern Europe, McKinsey & Company

Moderated by:

- **Bogusław Chrabota**, Editor-in-Chief, Rzeczpospolita

CLIMATE, ECONOMY, ENVIRONMENT

7 May 2024 | 14.30-16.00 | Green Planet 3

session translated simultaneously PL/EN

Decarbonisation in practice

Companies facing the challenges of reducing their carbon footprint. Where should we start? Objectives and actions embedded in company strategy, reality, staging. Conditions for successful decarbonisation – does the process always have to mean higher costs? Examples of decarbonisation measures that reduce costs.

The following persons have been invited to participate in the session (in alphabetical order):

- **Stanisław Barański**, Director, Office of Sustainable Development and Energy Transformation, ORLEN
- **Krzysztof Bolesta**, Secretary of State, Ministry of Climate and Environment
- **Dorota Dębińska-Pokorska**, Partner, Leader of the Energy & Renewables Team, PwC Polska
- **Agata Kruszc**, Sustainability Lead, McDonald's Polska
- **Jan Pic**, President of the Management Board, General Director, Veolia Energia Poznan SA
- **Ireneusz Sawicki**, President of the Management Board, Polenergia Sprzedaż Sp. z o.o.
- **Maciej Sypek**, President of the Management Board, Holcim Polska
- **Wojciech Świątek**, Director for Sustainable Development, Schneider Electric

Moderated by:

- **Wojciech Jakóbiak**, Editor-in-Chief, BiznesAlert.pl

CLIMATE, ECONOMY, ENVIRONMENT

7 May 2024 | 16.30-18.00 | Green Planet 3

session translated simultaneously PL/EN

Green finance

Financial institutions in transition – their role, internal integration around purpose, tactics and strategy towards customers and the market. The role of knowledge, education, guidance and relationships. The financial sector as a factor in mobilising private capital for transition efforts. Transparency and verification of activities. Access to and conditions for using sources of green capital. Demand for and supply of green investments. When will all investments be green?

The following persons have been invited to participate in the session (in alphabetical order):

- **Małgorzata Bobrowska**, President, Polish Private Equity and Venture Capital Association
- **Jurand Drop**, Undersecretary of State, Ministry of Finance
- **Łukasz Pobudejski**, Managing Director, Specialised Finance Division, Bank BNP Paribas
- **Michał Popiołek**, Managing Director for Commercial and Global Banking, mBank SA
- **Grzegorz Rabsztyn**, Head of the EIB Group Office in Poland, European Investment Bank
- **Marek Szczepański**, Director, Department of Environmental Programs, Bank for Environmental Protection
- **Marcin Terebelski**, Director of the Industrial Development Programme, Bank Gospodarstwa Krajowego
- **Marcin Tytkowski**, Director, Head of Strategy and Debt Finance Team, CRIDO

Moderated by:

- **Paweł Czuryło**, Managing Editor, Gremi Media (Rzeczpospolita, Parkiet)

CLIMATE, ECONOMY, ENVIRONMENT

8 May 2024 | 9.30-11.00 | multifunctional room D

session translated simultaneously PL/EN

Green business, green strategies

Sustainability: governance, competence, practice. Strategies and motivations for company action – market, consumer, regulatory requirements. Green investments – in which areas? Market pressure to “go green” for large and smaller companies. Determinants of business transformation: funding, competence and staffing (where to get “green” collars from?). New values, professions and specialisations related to the sustainable economy.

The following persons have been invited to participate in the session (in alphabetical order):

- **Katarzyna Barańska**, Partner, Leader of the Decarbonisation Team, Osborne Clarke
- **Katarzyna Byczkowska**, President, Managing Director, BASF
- **Adam Hirny**, Director, Energy Transformation Support Department, Bank BNP Paribas
- **Katarzyna Kala-Kowalska**, President of the Management Board, DS Smith Polska Sp. z o.o.
- **Marika Knorr** Head of Sustainability and Communication, CCL Label
- **Katarzyna (Kasha) Piquette**, Deputy Minister of Intergovernmental Relations, Government of Alberta in Canada
- **Sławomir Płonka**, Regional Director of CEE Operations, Amazon
- **Przemysław Pokorski**, Market Director Poland and the Baltics, VELUX Poland

Moderated by:

- **Aleksandra Stanek-Kowalczyk**, Partner, EY Polska

CLIMATE, ECONOMY, ENVIRONMENT

8 May 2024 | 11.30-13.00 | conference room 24

session translated simultaneously PL/EN

ESG – regulations

The revolution in non-financial reporting – the CSRD (on corporate sustainability reporting). New requirements for companies in the EU – their impact on business and company competitiveness. How to prepare for the new reality? Good ES practices – examples of actions and strategies.

The following persons have been invited to participate in the session (in alphabetical order):

- **Radosław Cieślak**, Director of the Eastern Europe region, PTC
- **Magdalena Hilszer**, Deputy President, Kostrzyn-Stubice Board, Special Economic Zone
- **Ewa Kosmala**, Global Sustainability Director, Grupa Selena
- **Filip Orliński**, Director of Corporate Strategy and Strategic Projects Office, InPost
- **Martyna Strupczewska**, Head of Sustainability Department, Elemental Group
- **Jakub Szczepaniak**, Manager, Climate Change & Sustainability Services, EY Polska

Moderated by:

- **Anna Kornecka**, Independent Expert, Secretary of State at the Ministry of Development, Labour and Technology 2020-2021, President, ESG Impact Network

CLIMATE, ECONOMY, ENVIRONMENT

8 May 2024 | 11.30-13.00 | Green Planet 1

session translated simultaneously PL/EN

Reduction, recycling, responsibility

What are we doing, what should we be doing to reduce waste. What's next for extended producer liability. Municipalities faced with increasing EU requirements (in two years' time, more than 55 per cent of municipal waste will have to be recycled). Recovery levels achieved and what this depends on. Further requirements are on the legislative horizon (restriction of storage, amendment of the Packaging Directive). What should we focus on, what should we invest in?

The following persons have been invited to participate in the session (in alphabetical order):

- **Anna Borys**, Impact Director, McDonald's Polska
- **Ewa Janczukowicz-Cichosz**, Expert for Sustainable Development, LPP
- **Katarzyna Kala-Kowalska**, Managing Director, Cluster Poland West, DS Smith Polska
- **Anita Sowińska**, Undersecretary of State, Ministry of Climate and Environment
- **Marek Sumiła**, President, Żywiec Zdrój
- **Jacek Wodzisławski**, President, RECAL Foundation

Moderated by:

- **Kalina Olejniczak**, Editor, PortalSamorzadowy.pl, WNP.PL

CLIMATE, ECONOMY, ENVIRONMENT

8 May 2024 | 13.30-14.30 | Green Planet 3

session translated simultaneously PL/EN

ESG in the smaller company sector

The SME sector in the face of climate challenges and the Fit for 55 targets. What obligations the new EU regulations bring for small and medium-sized companies. Environment, social responsibility and corporate governance – requirements related to all ESG components. Smaller companies under pressure from the public and from large customers for their goods and services. Awareness of challenges, knowledge, tools available to reduce carbon footprint. What support do entrepreneurs expect? The role of European and national programmes, NGOs, partners and suppliers and the financial sector.

Report presentation (10')

Business challenges and opportunities for the SME sector

- **Cezary Raczyński**, President of the Management Board, mLeasing

Presentation (10')

Discussion of the results of research in the area of ESG for SMEs

- **Jerzy Śledziewski**, Senior Advisor, Boston Consulting Group Polska

The following persons have been invited to participate in the session (in alphabetical order):

- **Maria Andrzejewska**, General Director, UNEP/GRID-Warszawa Centre
- **Izabela Karolczyk-Szafrańska**, Chief Marketing & ESG Officer, InPost
- **Cezary Raczyński**, President of the Management Board, mLeasing
- **Małgorzata Rdest**, Deputy President of the Management Board, EMKA SA
- **Konrad Wojnarowski**, Undersecretary of State, Ministry of Funds and Regional Policy

Moderated by:

- **Jerzy Śledziewski**, Senior Advisor, Boston Consulting Group Poland

CLIMATE, ECONOMY, ENVIRONMENT

8 May 2024 | 15.00-16.00 | Green Planet 3

session translated simultaneously PL/EN

Greenwashing

Environmental relations and their communication in company strategies. False marketing claims about pro-environmental product features and green business activities: scale of the phenomenon, impact on competition. Ad hoc benefits, permanent losses – what is the risk of eco-fraud. New EU regulations to counter greenwashing practices and protect consumers against misinformation about the environmental performance of goods and services. Their implementation into the national legal systems. Implications for companies and the market. Enforcement and verification in practice – tools, responsibilities, consequences.

Report (7')

Ethical and responsible communication in business

- **Kamil Wyszowski**, Country Representative, Executive Director, United Nations Global Compact Network Poland (report)

The following persons have been invited to participate in the session (in alphabetical order):

- **Tomasz Bronny**, Director of the PepsiCo factory in Środa Śląska
- **Anna Kornecka**, Independent Expert, Secretary of State at the Ministry of Development, Labour and Technology 2020-2021, President, ESG Impact Network
- **Sylwia Łyskawka**, ESG Expert, Envirlly
- **Marcin Szański**, Head of Communications, Nextbike
- **Barbara Skuła-Dąbek**, Director, Strategic Partnerships Department, WWF Poland Foundation
- **Anita Sowińska**, Undersecretary of State, Ministry of Climate and Environment
- **Kamil Wyszowski**, Country Representative, Executive Director, United Nations Global Compact Network Poland

Moderated by:

- **Jarosław Grzegorz**, Partner, Fraud Risk Management Department, EY Poland

CLIMATE, ECONOMY, ENVIRONMENT

9 May 2024 | 9.30-11.00 | Green Planet 2

session translated simultaneously PL/EN

Forest, environment, economy

Forest functions and their sustainability. Stakeholders in the dialogue: communities, administration, business. The role of certification schemes in rational wood management. Conservation versus rational use. Biodiversity and conservation of forest resources in the context of industrial use of wood – a material with a negative carbon footprint. Recycling and a review of best practices.

The following persons have been invited to participate in the session (in alphabetical order):

- **Dariusz Gatkowski**, Board Advisor on Biodiversity, WWF Poland Foundation
- **Robert Pabian**, Director, Regional Directorate of State Forests in Katowice
- **Eliza Pawlik-Rykaczewska**, Raw Material Manager for Europa & Africa, IKEA
- **Emilia Wysocka-Fijorek**, Institute Professor, Department of Geomatics, Forest Research Institute
- **Kamil Wyszowski**, Country Representative, Executive Director, United Nations Global Compact Network Poland

Moderated by:

- **Patryk Strzałkowski**, Journalist, Gazeta.pl

CLIMATE, ECONOMY, ENVIRONMENT

9 May 2024 | 9.30-11.00 | Green Planet 1

session translated simultaneously PL/EN

Technologies for the climate

New technological solutions and their implementation as a condition for stopping the climate crisis. What areas, lines of research, technologies ready for commercialisation are particularly promising for reducing the climate impact of the economy? Examples of effective technical solutions in their practical application. What support do interesting technologies require to break through the barrier of scale and dissemination?

The following persons have been invited to participate in the session (in alphabetical order):

- **Piotr Blach**, Team Leader for Renewable Energy Market, Transition Technologies – Systems
- **Michał Kałużny**, Technical Director, KENO Energy
- **Piotr Klinowski**, Sales Director, Envirly
- **Elisa Marques**, Agencja Rozwoju Przemysłu
- **Jarosław Piekarski**, Expert, National Contact Point for EU Research Programs, National Center for Research and Development
- **Sebastian Werle**, Deputy Dean for Cooperation and Development, Coordinator for Priority Research Area Climate and Environmental Protection, Modern Energy, Head of the Renewable Energy Sources Laboratory, Faculty of Environmental Engineering and Energy, Department of Thermal Engineering, Silesian University of Technology
- **Katarzyna Wypychewicz**, Member of the Supervisory Board, ZPUE SA

Moderated by:

- **Agnieszka Kozłowska-Korbicz**, Director of Strategic Projects, Solfinity

CLIMATE, ECONOMY, ENVIRONMENT

9 May 2024 | 9.30-11.00 | ballroom B

session translated simultaneously PL/EN

Water resources

The water crisis continues: the problem of water availability, retention – big and small. A vision of a repeat of the poisoned Oder River scenario. Roles and responsibilities of different stakeholders in mitigating the water crisis: industry, local authorities, government. What about river regulation programmes and what about river renaturalisation? Economic use of rivers versus their natural and social functions. Information on the use of water resources, sustainable investments in water management and other water conservation measures: access to reliable data, the phenomenon of greenwashing, the role of education.

The following persons have been invited to participate in the session (in alphabetical order):

- **Damian Absalon**, Professor, Deputy Director, Silesian Water Center, University of Silesia
- **Joanna Kopczyńska**, President, State Waterways National Holding Wody Polskie
- **Mariusz Lamentowicz**, Faculty of Geographical and Geological Sciences, Adam Mickiewicz University in Poznan
- **Piotr Pilariski**, Member of the Water Committee, Zywiec Zdroj SA
- **Mirosław Proppé**, President of the Management Board, WWF Polska Foundation
- **Marta Saracyn**, Manager of ESG Risk Strategy Team, Bank Gospodarstwa Krajowego
- **Maciej Thorz**, Deputy Director of the Department of Water Management, Ministry of Infrastructure
- **Pernille Weiss**, Member of the European Parliament

Moderated by:

- **Kalina Olejniczak**, Editor, portalsamorzadowy.pl

THEMATIC PATH: ENERGY AND TRANSFORMATION

ENERGY AND TRANSFORMATION

7 May 2024 | 12.30-14.00 | Green Planet 1

session translated simultaneously PL/EN

Wind energy in Poland

Regulations – more changes, this time for the better? Is there an opportunity to stabilise conditions for the development of onshore wind energy? Plans, calculations, with concerns. The role of local authorities. Efficiency of offshore and onshore wind energy generation. Is offshore a viable competition for access to investment funds? The place of onshore wind energy in Poland's mix and system.

Report presentation (5')

Wind energy in Poland

- **Janusz Gajowiecki**, President of the Management Board, Polish Wind Energy Association

The following persons have been invited to participate in the session (in alphabetical order):

- **Mirosław Bendzera**, President of the Management Board, FAMUR SA
- **Piotr Ciepiela**, Senior Associate, Baker McKenzie
- **Krzysztof Horodko**, Managing Partner, Baker Tilly TPA
- **Michał Łęski**, Deputy Director, Department of Renewable Energy Sources, Ministry of Climate and Environment
- **Piotr Maciołek**, Member of the Management Board, Polenergia SA
- **Olga Sypuła**, Country Manager, European Energy Polska Sp. z o.o.

Moderated by:

- **Janusz Gajowiecki**, President of the Management Board, Polish Wind Energy Association

ENERGY AND TRANSFORMATION

7 May 2024 | 12.30-14.00 | Green Planet 2

session translated simultaneously PL/EN

Energy market after the crisis

State interventions in the electricity market – excessive or accurate? Implications for energy generators and sellers and energy consumers. Freezing and unfreezing prices: experiences, plans, decisions, timing, risks of market deregulation. Looking ahead to the next few years – how much state in the energy market? The role of market mechanisms for transition, changing the energy mix, motivating investors.

The following persons have been invited to participate in the session (in alphabetical order):

- **Dariusz Bliźniak**, Deputy President of the Management Board, Respect Energy Group
- **Mariusz Caliński**, President of the Management Board, Fortum Marketing and Sales Polska
- **Rafał Gawin**, President, Energy Regulatory Office
- **Bartosz Krysta**, Deputy President for Commercial Affairs, Enea SA
- **Janusz Moroz**, Member of the Management Board for Trade, E.ON Polska SA
- **Joanna Pandera**, President of the Management Board, Energy Forum
- **Alina Wołoszyn**, Partner, Head of Deal Advisory Department in Poland and CEE, KPMG Poland
- **Piotr Zawistowski**, President of the Management Board, Towarowa Giełda Energii SA

Moderated by:

- **Marek Kulesa**, Office Director, Energy Trading Society

ENERGY AND TRANSFORMATION

7 May 2024 | 12.30-14.00 | lecture hall

session translated simultaneously PL/EN

Energy sector in Central Europe

How is the energy transition progressing in the countries of the region? The specifics of individual countries, their energy mixes and energy policies. International cooperation in the context of transition, moving away from Russian fuels, sovereignty and security. How do EU regulations affect transition processes? What accelerates them and what inhibits them? The role of modern infrastructure.

Speech (10')

- **Kadri Simson**, European Commissioner for Energy

The following persons have been invited to participate in the session (in alphabetical order):

- **Krzysztof Bolesta**, Secretary of State, Ministry of Climate and Environment
- **Luiz Hanania**, President of the Management Board, General Director, Grupa Veolia w Polsce
- **Dariusz Marzec**, President of the Management Board, PGE Polska Grupa Energetyczna SA
- **Kadri Simson**, European Commissioner for Energy
- **Kamil Šaško**, State Secretary, Ministry of Economy of Slovakia
- **Albinas Zananavičius**, Deputy Minister of Energy of Lithuania

Moderated by:

- **Jarosław Wajer**, Partner, Leader of the Energy Department in Poland and CESA region, EY Poland

ENERGY AND TRANSFORMATION

PLENARY SESSION

7 May 2024 | 14.30-16.00 | lecture hall

session translated simultaneously PL/EN

Polish energy: ambitious and secure

Poland's energy policy – prospects for the necessary changes in the energy mix. Recommended changes to EPP 2040 (Energy Policy of Poland) Energy costs versus investment in generation capacity: scale, pace, directions. Conditions for maintaining energy security during the transition. Green and distributed energy – how much, when

and under what conditions? Transmission system and stability of energy supply in the face of changes in the energy mix and generation structure.

Report presentation (7')

Green Horizons: Poland on the Road to a Sustainable Future. Kearney report on Poland's energy transition

- **Marcin Okoński**, Partner, A.T. Kearney

The following persons have been invited to participate in the session (in alphabetical order):

- **Marzena Czarnecka**, Minister of Industry
- **Rafał Gawin**, President, Energy Regulatory Office
- **Grzegorz Kinelski**, President of the Management Board, Enea SA
- **Grzegorz Lot**, President of the Management Board, TAURON
- **Dariusz Marzec**, President of the Management Board, PGE Polska Grupa Energetyczna SA
- **Andrzej Modzelewski**, President of the Management Board, E.ON Polska SA
- **Marcin Okoński**, Partner, A.T. Kearney
- **Grzegorz Onichimowski**, President of the Management Board, Polskie Sieci Elektroenergetyczne SA
- **Sanjay Samaddar**, Chairman of the Board of Directors ArcelorMittal Poland, Chief Executive Officer ArcelorMittal Europe Long Products, Vice President of ArcelorMittal

Moderated by:

- **Robert Tomaszewski**, Head of Energy, Polityka Insight

ENERGY AND TRANSFORMATION

7 May 2024 | 16.30-18.00 | ballroom C

session translated simultaneously PL/EN

Nuclear energy – a reasonable acceleration

Large-scale nuclear power in Poland – what do we already know and what is still questionable? Procedures and deadlines: a step back or an acceleration? Costs of the Polish nuclear programme and energy prices – will it be competitive? Contractors and technology providers, their readiness. Possible participation of Polish companies in the construction of nuclear power plants – do we have the competence?

The following persons have been invited to participate in the session (in alphabetical order):

- **Maciej Bando**, Undersecretary of State, Government Plenipotentiary for Strategic Energy Infrastructure, Ministry of Climate and Environment
- **Thierry Deschaux**, Managing Director, EDF SA Representative Office in Poland – Nuclear Energy
- **Joel A. Eacker**, Deputy President, New Plant Projects, Westinghouse Electric Company
- **Leszek Hołda**, President, Bechtel Polska
- **Anni Jaarinen**, Deputy President, Nuclear Services, Fortum
- **Leszek Juchniewicz**, Member of the Management Board, acting President, Polskie Elektrownie Jądrowe
- **Mark W. Lloyd**, Managing Director, Accenture
- **Bogdan Pilch**, General Director, Chamber of Commerce for Energy and Environmental Protection (IGEOS)

Moderated by:

- **Anna Szczodra**, Co-Managing Partner, KPMG Law, Legal Counsel, Leader in energy sector advisory in Poland and Central and Eastern Europe, KPMG Law

ENERGY AND TRANSFORMATION

7 May 2024 | 16.30-18.00 | lecture hall

session translated simultaneously PL/EN

Renewable energy sources

The role of green sources and technologies in Poland's current and future energy security architecture. Conditions for the further development of RES in Poland. The potential of specific sources, new, more efficient and more accessible technologies. Growing green power versus system stability. Power grids. Energy storage as a necessary system stabiliser with an increasing share of RES. Local content in green energy investments. European experience in the development of various types of renewable energy sources.

The following persons have been invited to participate in the session (in alphabetical order):

- **Arkadiusz Arusztowicz**, President of the Management Board, Enea Nowa Energia Sp. z o.o.
- **Jarosław Bogacz**, Deputy President of the Management Board, KENO Energy
- **Krzysztof Dresler**, Deputy President of the Management Board, PKO BP
- **Olivier Guerrini**, Deputy President of biogas, TotalEnergies
- **Marcin Laskowski**, Deputy President of the Management Board for Regulatory Affairs, PGE Polska Grupa Energetyczna
- **Piotr Markowski**, President of the Management Board, Corab SA

- **Paweł Orlof**, President of the Management Board, Veolia Energia Warszawa
- **Michał Orłowski**, Deputy President of the Management Board for Asset Management and Development, TAURON Polska Energia SA
- **Łukasz Tomaszewski**, Director, Department of Renewable Energy Sources, Ministry of Climate and Environment

Moderated by:

- **Joanna Bernat**, Partner, Head of Energy Law Practice, CRIDO

ENERGY AND TRANSFORMATION

8 May 2024 | 9.30-11.00 | lecture hall

session translated simultaneously PL/EN

Investment in energy – time to accelerate

Scale, scope and direction of major investments in power generation and infrastructure: in Poland, in the region, in the EU. The role of the administration, state-owned companies and the private sector. Funding, support mechanisms at EU and national level, stability of the regulatory environment.

The following persons have been invited to participate in the session (in alphabetical order):

- **Damian Bronner**, Director of the Operational Management and Investment Department, PGE Polska Grupa Energetyczna SA
- **Robert Dąbrowski**, Director, Energy Department, ING Bank Śląski SA
- **David Delgado Romero**, Partner, Director for Central and Eastern Europe, MERIDIAM
- **Dalida Gepfert**, Deputy President for finance, Enea SA
- **Dorota Jeziorowska**, Director, Polish Association of Combined Heat and Power Plants
- **Agnieszka Okońska**, Member of the Management Board, Stoen Operator Sp. z o.o.
- **Artur Szański**, Director of investment projects, Corab SA
- **Krzysztof Surma**, Deputy President of the Management Board for Finance, TAURON Polska Energia SA

Moderated by:

- **Wojciech Hann**, Senior Advisor, Deal Advisory, KPMG Poland

ENERGY AND TRANSFORMATION

8 May 2024 | 9.30-11.00 | multifunctional room F

session translated simultaneously PL/EN

Let's talk about the Polish atom

A series of moderated conversations.

Speech (10')

- **Maciej Bando**, Undersecretary of State, Government Plenipotentiary for Strategic Energy Infrastructure, Ministry of Climate and Environment

Conversation 3:1 (20')

Constructing a first ever nuclear power plant in Poland. Costs and schedules. Financing. What can a local content in an investment count on? Staff for Polish nuclear power plants

- **Jan Chadam**, Company's Commercial Proxy, Polskie Elektrownie Jądrowe Sp. z o.o.
- **Leszek Holda**, President, Bechtel Polska
- **Mirosław Kowalik**, President, Westinghouse Electric Poland

Moderated by:

- **Aleksandra Helbin**, Editor, WNP.PL

Conversation 1:1 (10')

The technical safety of atomic energy. The role of public administration, staff, competences

- **Andrzej Ziółkowski**, President, Office of Technical Inspection

Moderated by:

- **Aleksandra Helbin**, Editor, WNP.PL

Conversation 1:1 (10')

Atom made in France. The international experience, main risks and challenges, the offer for Poland

- **Thierry Deschaux**, Managing Director, EDF SA Representative Office in Poland – Nuclear Energy

Moderated by:

- **Aleksandra Helbin**, Editor, WNP.PL

Conversation 1:1 (10')

Small modular reactors in Poland. What is the future of SMR projects. What are the costs and prices of energy? Is there demand?

- **Wojciech Wrochna**, Deputy President of the Management Board, ORLEN Synthos Green Energy

Moderated by:

- **Aleksandra Helbin**, Editor, WNP.PL

Conversation 3:1 (20')

Poland's contribution to atomic energy. The potential of Polish companies, technical problems, risks, the necessary support. What should be the next step after launching a first nuclear power plant?

- **Piotr Kańtoch**, Development Director, Powen-Wafapomp Group SA
- **Maciej Olek**, Member of the Management Board, Budimex SA
- **Bogdan Pilch**, General Director, Chamber of Commerce for Energy and Environmental Protection (IGEOS)

Moderated by:

- **Aleksandra Helbin**, Editor, WNP.PL

Conversation 1:1 (10')

The financial security of atomic energy. The role of insurers in nuclear power projects, the scope of insurance coverage and costs

- **Jakub Sajkowski**, Member of the Supervisory Board, TUW PZUW, Managing Director of Corporate Client, PZU

Moderated by:

- **Aleksandra Helbin**, Editor, WNP.PL

ENERGY AND TRANSFORMATION

8 May 2024 | 9.30-11.00 | Green Planet 3

session translated simultaneously PL/EN

Hydrogen and the hydrogen economy

Hydrogen as a remedy to the climate and energy crisis – the transition fuel? Is the development of the hydrogen economy keeping pace with these ambitions? Technical and regulatory barriers, necessary changes – from a business perspective. Poland's hydrogen strategy after the change of government. What has been achieved and what does the sector need? Hydrogen strategies of Polish companies: ambitions, plans, first achievements, cooperation. Hydrogen tempts cities: applications in public transport, housing, district heating.

The following persons have been invited to participate in the session (in alphabetical order):

- **Alex Carr**, Program Manager, Zero-Carbon Fuels, Clean Air Task Force
- **Marek Jedziniak**, Development Manager, Biogas-System SA
- **Grzegorz Józwiak**, Director, Hydrogen and Synthetic Fuels Technology Office, ORLEN SA
- **Emilia Makarewicz**, Member of the Management Board, Polenergia H2Silesia
- **Maciej Miąsko**, Director, Industrial Development Agency
- **Ryszard Pawlik**, Parliamentary Advisor to Jerzy Buzek, Member of the European Parliament
- **Tomoho Umeda**, President, Hynfra P.S.A.

Moderated by:

- **Angelika Szufel**, Counsel, Energy and Infrastructure practice, CMS

ENERGY AND TRANSFORMATION

8 May 2024 | 11.30-13.00 | lecture room

session translated simultaneously PL/EN

Poland's energy security

The structure of Poland's power generation versus energy security – what we have and what we need. State energy policy, planned regulations, financing the transition. Large-scale transformation projects – offshore, nuclear power, gas terminals, transmission grids. How to ensure stability and flexibility? Local content. What are business and investors looking for in order to engage more strongly in the transformation of the energy sector?

The following persons have been invited to participate in the session (in alphabetical order):

- **Maciej Bando**, Undersecretary of State, Government Plenipotentiary for Strategic Energy Infrastructure, Ministry of Climate and Environment
- **Jacek Borek**, Managing Director - Accenture Technology, Accenture Poland
- **Wojciech Dąbrowski**, President of the Polish Energy Group 2020-2024
- **Sławomir Hinc**, President of the Management Board, Gas Transmission Operator Gaz-System SA
- **Piotr Kuberka**, President of the Management Board, Shell Polska
- **Piotr Kuś**, General Director, ENTSOG
- **Grzegorz Onichimowski**, President of the Management Board, Polskie Sieci Elektroenergetyczne SA
- **Łukasz Witkowski**, Managing Director, Better Energy in Poland

Moderated by:

- **Aleksandra Gawlikowska-Fyk**, Director, Electric Power Program, Energy Forum

ENERGY AND TRANSFORMATION

8 May 2024 | 11.30-13.00 | multifunctional room F

session translated simultaneously PL/EN

District heating – a time of great change

Transformation of district heating in Central European countries – EU regulations, local conditions, time pressure. Actions taken and their effects, costs and profitability, scale and nature of further investments. Which fuels for district heating to reduce the sector's carbon footprint? Independence from imported fuels. Electrification of the sector – opportunities and threats. Financial support to investments. Heat prices – regulatory and social context.

The following persons have been invited to participate in the session (in alphabetical order):

- **Piotr Górnik**, President of the Management Board, Fortum Power and Heat Polska Sp. z o.o.
- **Jörn-Erik Mantz**, Member of the Management Board, E.ON Polska SA Energy Infrastructure Solutions
- **Mariusz Michalek**, Deputy President of the Management Board, PGE Energia Ciepła SA
- **Anna Mielcarek**, Director, Department of Electricity and Heat Markets, Energy Regulatory Office
- **Krzysztof Skowroński**, Director, Department of District Heating Transformation, National Energy Conservation Agency SA
- **Marcin Staniszewski**, President of the Management Board, TAURON Ciepło Sp. z o.o.
- **Jacek Szymczak**, President of the Management Board, Polish Heating Industry Chamber of Commerce
- **Krzysztof Zamasz**, Deputy President, Commercial Director, Veolia Group in Poland, President of the Management Board, Veolia Energy Contracting Poland

Moderated by:

- **Dorota Jeziorowska**, Director, Polish Association of Combined Heat and Power Plants

ENERGY AND TRANSFORMATION

8 May 2024 | 11.30-13.00 | Green Planet 3

session translated simultaneously PL/EN

Energy storage facilities

What energy storage facilities do we need in Poland? Large-scale energy storage is, for now, a song of the future. Adequate legislation is lacking, and we need it – especially so that we don't have to switch off solar panels in the summer. What about the possibilities of local energy storage – on a smaller scale? What does the market offer and which consumers might be interested? Available technologies, costs and sources of funding, potential investors, good practice.

The following persons have been invited to participate in the session (in alphabetical order):

- **Barbara Adamska**, President of the Management Board, Polish Energy Storage Association
- **Piotr Gołębiowski**, Deputy President of the Management Board for Trade, TAURON
- **Małgorzata Kozak**, Director, Department of Market Development and Consumer Affairs, Energy Regulatory Office
- **Grzegorz Kozioł**, Digital Energy Solution Manager, Huawei Polska
- **Jacek Mazurkiewicz**, Business Development Manager, Corab SA
- **Dawid Olszewski**, President of the Management Board, Alfa Laval Polska
- **Michał Wypychewicz**, President of the Management Board, General Director, ZPUE SA

Moderated by:

- **Jerzy Baehr**, Partner, Legal Counsel, Co-Founder of the firm, Co-Managing the Energy Team, WKB Lawyers
- **Maciej Szambelańczyk**, Partner, Legal Counsel, Co-Managing the Energy Law Team, WKB Lawyers

ENERGY AND TRANSFORMATION

8 May 2024 | 13.30-14.30 | multifunctional room F

session translated simultaneously PL/EN

Offshore – an opportunity for a breakthrough?

Offshore wind energy – status of preparations for offshore wind farms. Costs of planned investments and the price of energy from offshore farms. Potential local content in offshore investments in the Baltic Sea. Experience of Polish companies from the construction of offshore farms in other countries.

The following persons have been invited to participate in the session (in alphabetical order):

- **Jacek Bartmiński**, Secretary of State, Minister for State Assets
- **Alicja Chylińska-Zawadzka**, President of the Management Board, EDF Renewables Poland
- **Janusz Gajowiecki**, President of the Management Board, Polish Wind Energy Association
- **William Gutterman**, Chief Investment Officer, Skyborn Renewables
- **Kamil Kobylński**, Head of Offshore Wind Poland, TotalEnergies
- **Piotr Mrowiec**, Legal Counsel, Associate Partner, Rödl & Partner
- **Katarzyna Suchcicka**, Country Director, OX2 Polska

Moderated by:

- **Ireneusz Sudak**, Journalist, Wyborcza.biz

ENERGY AND TRANSFORMATION

8 May 2024 | 13.30-14.30 | lecture hall

session translated simultaneously PL/EN

Transformation and the grid

Challenges in balancing the National Electricity System in the face of changes in the generation mix. Network development and renovation are key conditions for the energy transition, not only in Poland but also worldwide. Estimated costs of grid investment for Poland and where will the funds come from. Which models of grid construction in Poland will be the most cost-effective and relevant to needs (current and future). What actions to take to speed up the process of upgrading, expanding and adapting the network to new conditions.

The following persons have been invited to participate in the session (in alphabetical order):

- **Maciej Bartoszewicz**, Deputy Director, Department of Electricity and Heat Markets, Energy Regulatory Office
- **Mariusz Kondraciuk**, Smart Infrastructure Industry Director, Siemens Poland
- **Marcin Laskowski**, Deputy President of the Management Board for Regulatory Affairs, PGE Polska Grupa Energetyczna SA
- **Maciej Mróz**, Deputy President of the Management Board for Operator Affairs, TAURON Dystrybucja SA
- **Włodzimierz Mucha**, Deputy President of the Management Board, Polskie Sieci Elektroenergetyczne SA
- **Robert Stelmaszczyk**, President of the Management Board, Stoen Operator Sp. z o.o.
- **Piotr Świecki**, President, BXF Energia

Moderated by:

- **Justyna Piszczatowska**, Editor-in-Chief, Green-News.pl

ENERGY AND TRANSFORMATION

8 May 2024 | 16.30-18.00 | lecture hall

session translated simultaneously PL/EN

Biogas

Demand for heat and electricity in rural areas. Biogas plants as a stable local source of heat and energy and a step towards making rural areas independent of external energy suppliers. The potential of Polish agriculture in the context of biogas. Scale of possible investments, outlays and sources of funding, network infrastructure. Regulatory support – anticipated solutions. Experience from markets where the biogas sector is fully developed.

The following persons have been invited to participate in the session (in alphabetical order):

- **Marcin Białek**, President of the Management Board, Biogas System SA
- **Katarzyna Konowrocka**, Director for Energy Transformation, Shell Polska
- **Ewa Krasuska**, Strategy Advisor, Department for Development of Innovative Program Management Methods, National Center for Research and Development
- **Michał Łęski**, Deputy Director, Department of Renewable Energy Sources, Ministry of Climate and Environment
- **Łukasz Semeniuk**, General Director, Polska Grupa Biogazowa SA
- **Marzena Skąpska**, Head, Renewable Energy Sources Division, Department of Agricultural Markets and Rural Energy Transformation, Ministry of Agriculture and Rural Development
- **Artur Zawisza**, President of the Management Board, Union of Producers and Employers of Biogas and Biomethane Industries

Moderated by:

- **Maciej Kosiński**, Company Owner, Magazyn Biomasa

ENERGY AND TRANSFORMATION

8 May 2024 | 16.30-18.00 | conference room 24

session translated simultaneously PL/EN

Industry facing the challenges of the energy transition

Industrial companies in a changing energy market. Demand for green energy from industrial companies versus supply. The specific situation of energy-intensive companies. Limited possibilities to connect own RES installations to the grid. Industrial plants producing energy for their own use – is it viable and profitable? Is it worth supporting this trend? Key issue of stability and security: flexibility of production processes, energy storage, hydrogen.

The following persons have been invited to participate in the session (in alphabetical order):

- **Alan Beroud**, President of the Management Board, PKP SA
- **Adam Czyżewski**, Chief Economist, ORLEN SA

- **Henryk Kaliś**, President of the Management Board, Chamber of Industrial Energy and Energy Recipients, Management Board plenipotentiary for electricity management, Zakłady Górniczo-Hutnicze "Bolesław" SA, President of the Management Board, Forum of Electricity and Gas Recipients
- **Wojciech Koszuta**, Chief Executive Officer of ArcelorMittal Poland, Member of the Board of Directors ArcelorMittal Poland
- **Jacek Łukaszewski**, President for Central and Eastern Europe cluster, Schneider Electric
- **Jacek Misiejuk**, President of the Management Board, Enel X Polska
- **Grzegorz Onichimowski**, President of the Management Board, Polskie Sieci Elektroenergetyczne SA
- **Bartosz Węgrowski**, Director, Deal Advisory, Head of the M&A Energy Green Transition Team, KPMG Poland
- **Krzysztof Zamasz**, Deputy President, Commercial Director, Veolia Group in Poland, President of the Management Board, Veolia Energy Contracting Poland

Moderated by:

- **Filip Elżanowski**, President of the Management Board, Association of Energy Law Lawyers, lecturer, Department of Law and Administrative Proceedings, Faculty of Law and Administration, University of Warsaw

ENERGY AND TRANSFORMATION

9 May 2024 | 9.30-11.00 | lecture hall

Coal, system, security

Situation, economic performance, prospects of the hard coal sector in Poland. Phasing out but how and when? The role of coal in the energy mix – how long will coal be a guarantor of system stability? Maintenance and development of mining potential – under what conditions? What about coal units in the power industry? NABE: yes, no, otherwise? What about the shutdown of coal assets from the power industry? Coking coal – production, industrial demand – prospects on the European market and in Poland.

The following persons have been invited to participate in the session (in alphabetical order):

- **Marta Jarno**, Director, Analysis Department, Ministry of Industry
- **Leszek Pietraszek**, President of the Management Board, Polska Grupa Górnicza SA
- **Adam Rozmus**, Deputy President of the Management Board for Technology and Operations, JSW SA
- **Adrian Stenicki**, Capital Group Vice-President of the Management Board, Węglokoks SA
- **Janusz Steinhoff**, Deputy Prime Minister 2000-2001, Minister of Economy 1997-2001

Moderated by:

- **Karolina Markowska**, Journalist, PulsHR.pl
- **Tomasz Nieć**, Journalist, WNP.PL

ENERGY AND TRANSFORMATION

9 May 2024 | 11.30-13.00 | ballroom B

session translated simultaneously PL/EN

Renewable energy and the agricultural sector

Agriculture as an industry and a field with potential for renewable energy development. Agricultural land convenient for wind and large-scale photovoltaic investments. Cooperation between RES investors and agricultural industry players. Biogas and agricultural biomass potential – opportunities for utilisation. Farmers as prosumers – investment in renewable energy sources on farms. Energy cooperatives in agricultural areas. Knowledge, education and the role of local government.

The following persons have been invited to participate in the session (in alphabetical order):

- **Dariusz Bliźniak**, Deputy President of the Management Board, Respect Energy Group
- **Szymon Kowalski**, Deputy President, Polish Wind Energy Association, Deputy President, RE-Source Poland Hub Foundation
- **Jerzy Lilia**, , Director of Strategic Investments, CPF Poland | LipCo Foods
- **Michał Łęski**, Deputy Director, Department of Renewable Energy Sources, Ministry of Climate and Environment
- **Marzena Skąpska**, Head, Renewable Energy Sources Division, Department of Agricultural Markets and Rural Energy Transformation, Ministry of Agriculture and Rural Development
- **Grzegorz Wiśniewski**, President of the Management Board, EC BREC Instytut Energetyki Odnawialnej Sp. z o.o.

Moderated by:

- **Adriana Kaczorowska**, Journalist, Magazyn „Farmer”, Farmer.pl.pl
- **Radosław Zieniewicz**, Journalist, Magazyn „Farmer”, Farmer.pl

THEMATIC PATH: DIGITALISATION AND TECHNOLOGIES

DIGITALISATION AND TECHNOLOGIES

PLENARY SESSION

7 May 2024 | 12.30-14.00 | ballroom C

session translated simultaneously PL/EN

Digitalisation: the dilemmas of a mature revolution

In what phase of digital transformation is Europe, the region, Poland? Key technologies of 2024 – which ones are worth investing in and why? How to encourage companies to invest in digitalisation? Market, regulations, security – where do we go from here, what to watch out for?

The following persons have been invited to participate in the session (in alphabetical order):

- **Dominika Bettman**, General Director, Microsoft
- **Michał Gramatyka**, Secretary of State, Ministry for Digitalisation
- **Bartosz Hojka**, President of the Management Board, Agora SA
- **Andrzej J. Kozłowski**, President of the Management Board, Emitel SA
- **Thomas Meinhardt**, Director CET Central & Eastern Europe, SD Worx
- **Ignacy Niemczycki**, Undersecretary of State, Ministry of Development and Technology, Poland
- **Magdalena Nowicka**, Deputy President of the Management Board, Security and New Technologies Area, Bank BNP Paribas
- **Szymon Wałach**, Deputy President for Digital and Strategy, InPost

Moderated by:

- **Agnieszka Kubera**, Country Managing Director, Accenture Poland

DIGITALISATION AND TECHNOLOGIES

7 May 2024 | 14.30-16.00 | multifunctional room D

session translated simultaneously PL/EN

Digitization in practice. Talking about technologies

Report presentation (5')

A new era of digital development. Metaversum for Poland

- **Andrzej Horoch**, Chairman, Metaversum Committee, Owner, Connected Realities

Debate (25')

– Metaverse – the new face of the internet. How to function efficiently in a virtual world? Products, services, behavioural models and activities that exploit the possibilities of the meta-world. Metaverse platforms – business potential and future directions.

- **Andrzej Horoch**, Chairman, Metaversum Committee, Owner, Connected Realities
- **Michał Kanownik**, President, Digital Poland Union, Member of the Management Board, Digital Europe, initiator of CEE Digital Coalition
- **Ignacy Niemczycki**, Undersecretary of State, Ministry of Development and Technology, Poland
- **Ksenia Nowicka**, Public Policy Manager, CEE, Meta

Moderated by:

- **Sebastian Ogórek**, Head of Economy Department, Gazeta Wyborcza

Report presentation (5')

New technology sector in Central and Eastern European countries as a regional growth driver

- **Michał Kanownik**, President, Digital Poland Union, Member of the Management Board, Digital Europe, initiator of CEE Digital Coalition

Debate (25')

– Digitalisation in the world, Europe, Poland. Devices and technologies of the future: how they are changing the economy, business, everyday life. Global trends in digitalisation and their adoption: opportunities and challenges, barriers and effects.

- **Michał Kanownik**, President, Digital Poland Union, Member of the Management Board, Digital Europe, initiator of CEE Digital Coalition
- **Christian Leutner**, SVP, Head of European Platform Business and Managing Director, Fujitsu
- **Krzysztof Szubert**, Member of the UN High-Level Council for Digital Cooperation, Strategic Advisor

Moderated by:

- **Jakub Styczyński**, Journalist, Rynek Zdrowia

Debate (30')

– Implementations, experiences, standards. Companies in a digital business space: how do they implement new solutions, what do they expect, what can they expect? Technological innovation in the financial sector – new services, convenience and security.

- **Magdalena Chudzikiewicz**, Chief Commercial Officer (CCO), Board Member, home.pl
- **Ewa Łuniewska**, Deputy President of the Management Board, ING Bank Śląski SA
- **Włodzimierz Owczarczyk**, Member of the Management Board, Systems Operations and Operation Division, Social Insurance Institution

Moderated by:

- **Sebastian Ogórek**, Head of Economy Department, Gazeta Wyborcza

DIGITALISATION AND TECHNOLOGIES

7 May 2024 | 16.30-18.00 | conference room 6

session translated simultaneously PL/EN

Cyber security

The increasing scale and specificity of cyber threats in various areas of life and the economy. Cyber security – an investment not a cost. The days when an organisation's digital security was decided by IT staff are over. Accountability and awareness of managers and managements. Critical infrastructure and how to protect it. Cyber security in a small business. Prevention, knowledge, education; analytical methods and AI in cyber security. Cyber resilient Europe – the EU cyber security strategy and its implications for operators and providers of services and products. Diplomatic cooperation for cyber security. Sanctions for cyber-attacks.

The following persons have been invited to participate in the session (in alphabetical order):

- **Krzysztof Gerlach**, Managing Director – Corporate Customers and Corporate Banking Development, mBank SA
- **Michał Gramatyka**, Secretary of State, Ministry of Digitization
- **Artur Józefiak**, VP and Managing Director - Accenture Security Lead for Poland & Central Eastern Europe, Accenture Poland
- **Paweł Jurek**, Director of Business Development, DAGMA IT Security
- **Krzysztof Malesa**, National Security Officer, Microsoft
- **Ignacy Niemczycki**, Undersecretary of State, Ministry of Development and Technology, Poland

Moderated by:

- **Patryk Gęborys**, Partner, Information Security and Technology Team, EY

DIGITALISATION AND TECHNOLOGIES

8 May 2024 | 9.30-11.00 | lower lobby stage

session translated simultaneously PL/EN

Artificial intelligence – business and development

AI applications in the economy – examples, experiences, tools, errors, lessons learned. Industries and business specialities where artificial intelligence can make profound and breakthrough changes. Concerns and pragmatics in dealing with AI – from tool to autonomy.

The following persons have been invited to participate in the session (in alphabetical order):

- **Kazimierz Klonecki**, Managing Partner, Consulting, EY Poland
- **Michał Kołodziej**, Senior Director DS&M Innovation, GSK R&D
- **Piotr Marzec**, Field Sales Manager, Google Cloud
- **Jowita Michalska**, President, Digital University, Singularity Group Warsaw
- **Danuta Paduch**, Director, Operational Excellence Division, PERN
- **Zbigniew Rymarczyk**, Deputy President of the Management Board, ES Sector Director, Comarch SA

Moderated by:

- **Marcin Lis**, Vice-Rector for Student Affairs and Cooperation with the Environment, WSB University

DIGITALISATION AND TECHNOLOGIES

8 May 2024 | 11.30-13.00 | ballroom C

session translated simultaneously PL/EN

Artificial intelligence – regulations

The most offensive technology of today is a challenge for developers, engineers, regulators and users. AI versus copyright and related rights. Directives versus practice – how do we legislate to respond to real-world challenges? How to build competitiveness while respecting personal data and privacy right? Which EU countries set the best examples in providing the conditions for the development of artificial intelligence and other digital technologies? How does Poland compare with this?

Speech (30')

Business Transformation Through GenAI?

- **Amit Joshi**, IMD Professor, expert in AI, analytics and marketing strategy

The following persons have been invited to participate in the session (in alphabetical order):

- **Dominika Bucholc**, AI & Strategy Expert, Bucholc Consulting

- **Martyna Czapska**, Senior Associate, Baker McKenzie
- **Michał Jaworski**, Director of Technology Strategy, Microsoft
- **Dariusz Standerski**, Secretary of State, Ministry for Digitalisation
- **Marzena Tyl**, Legal Counsel, Chief Compliance Officer, National Center for Research and Development

Moderated by:

- **Dawid Osiecki**, Managing Director, Data & AI Practice Leader, Accenture in Poland

DIGITALISATION AND TECHNOLOGIES

8 May 2024 | 13.30-14.30 | ballroom C

session translated simultaneously PL/EN

Talking about AI

- Are there universal rules to ensure success in the use of AI?
- Rise of the Machines? Myth, stereotype and fear
- How can AI affect democracy, freedom, peace, security, employment?
- Regulate but how? Ensuring safety without restricting development – what regulations and legal tools do we need?

The following persons have been invited to participate in the session (in alphabetical order):

- **Zofia Dzik**, Impact investor, funder, President of the Management Board, Humanites Institute – People and Technology
- **Natalia Hatałska**, CEO, Founder of infuture.institute
- **Maciej Kawecki**, President of the Management Board, Stanisław Lem Poland of the Future Institute
- **Artur Kurasiński**, Entrepreneur, Public Speaker, Co-author of the book „Start-uppers” [Startupowcy], author of the blog kurasinski.com
- **Michał Krzykawski**, Director, Centre for Critical Technological Research, University of Silesia in Katowice

Moderated by:

- **Jakub Styczyński**, Journalist, Rynek Zdrowia

DIGITALISATION AND TECHNOLOGIES

8 May 2024 | 15.00-16.00 | conference room 7

session translated simultaneously PL/EN

ICT infrastructure for development

ICT infrastructure development in Europe and globally. Telecommunications infrastructure as a building block for the development of strategic construction, logistics and industrial projects. Proceedings for Polish frequencies under 5G. What can we look forward to? Private 5G networks for business and local government – how they work, how to apply for them. Applications and benefits: optimisation, throughput, security, support for the Internet of Things. How will 6G differ from 5G? Where will we see the first 6G deployments and what will they look like?

The following persons have been invited to participate in the session (in alphabetical order):

- **Emil Andryszczyk**, Director, Production Digitalization Office, ORLEN SA
- **Maciej Borucki**, Manager, Public Sector & Transport, Cellnex Poland
- **Jarosław Bułka**, Plenipotentiary of the Mayor of Krakow for digital transformation
- **Andrzej Dułka**, President, Polish Chamber of Information Technology and Telecommunications
- **Radosław Nielek**, Director, NASK
- **Ignacy Święcicki**, Head, Digital Economy Team, Polish Economic Institute
- **Michał Ziółkowski**, Chief Technology Officer, Play P4 Sp. z o.o.

Moderated by:

- **Paweł Raczyński**, President of the Management Board, Managing Director, Kyndryl Polska

DIGITALISATION AND TECHNOLOGIES

8 May 2024 | 16.30-18.00 | conference room 7

session translated simultaneously PL/EN

The cloud – the new standard for the digital economy

Business on demand – cloud solutions are becoming the standard in the modern economy and management. Online company procedures and operations – how, with what and when to migrate to the cloud efficiently and effectively. Migration step by step: strategy, process, tools, benefits. Hybrid cloud – optimally and securely. Concerns, stereotypes, facts. The cloud as a key driver of digital transformation.

The following persons have been invited to participate in the session (in alphabetical order):

- **Grzegorz Chudek**, Managing Director – Technology, Cloud First, Accenture Poland
- **Tomasz Dreslerski**, Enterprise Executive, Microsoft
- **Robert Pławiak**, CIO, CDO, Zakłady Farmaceutyczne Polpharma SA
- **Tomasz Sobol**, Cloud Product Manager – Central & Eastern Europe, OVHcloud
- **Jarosław Zarychta**, Cloud Business Development Manager, Google Cloud Poland

Moderated by:

- **Anna Wittenberg**, Journalist, Dziennik Gazeta Prawna

DIGITALISATION AND TECHNOLOGIES

9 May 2024 | 9.30-11.00 | ballroom A

session translated simultaneously PL/EN

Industry 4.0.

Industry 4.0 – actual innovation or loud slogan? Where we are – from automation and robotics to the comprehensive use of data and the Internet of Things. Systems integration and management support. The role of Industry 4.0 in today's economy. Best practices and examples in different industry sectors – how to evaluate the effectiveness of implementation. What determines success?

Conversation 1:1 (15')

- **Tobias Gotthardt**, Secretary of State, Bavarian Ministry of Economic Affairs, Regional Development and Energy

Moderated by:

- **Piotr Myszor**, Editor, WNP.PL

Report preparation (10')

“The State of Industry 4.0 in Poland”

- **Artur Pollak**, President of the Management Board, APA Group

The following persons have been invited to participate in the session (in alphabetical order):

- **Ireneusz Borowski**, Country Manager Poland, Dassault Systèmes
- **Ilona Garanty**, Deputy President of the Management Board, mLeasing
- **Marek Klusek**, Director, Guarantees, Innovation and Contract Conditions Branch, Budimex SA
- **Artur Pollak**, President of the Management Board, APA Group
- **Robert Puroł**, General Manager NB-PL, Grupa VELUX
- **Anna Timofiejczuk**, Dean, Faculty of Mechanical Engineering, Silesian University of Technology

Moderated by:

- **Jacek Ziarno**, Editor-in-Chief, “Nowy Przemysł” Economic Magazine

DIGITALISATION AND TECHNOLOGIES

9 May 2024 | 13.30-15.00 | ballroom A

session translated simultaneously PL/EN

Talking about Industry 4.0

- Efficient data acquisition and use for the industrial Internet of Things (IIoT)
- Best implementation practices in Polish industry. Universal guidelines
- Anticipating the problem: the most interesting cases of relations between users and the system (use cases)
- Industry 4.0 versus solutions based on the use of artificial intelligence
- Robots and cobots – principles and experiences in human-machine collaboration in the digital age

The following persons have been invited to participate in the session (in alphabetical order):

- **Ireneusz Borowski**, Country Manager Poland, Dassault Systèmes
- **Ireneusz Dominik**, Associate Professor, Faculty of Mechanical Engineering and Robotics, Department of Process Control, AGH University of Krakow
- **Andrzej Soldaty**, Director, Centre for Industry 4.0, Silesian University of Technology
- **Anna Timofiejczuk**, Dean, Faculty of Mechanical Engineering, Silesian University of Technology
- **Rafał Żelazny**, Deputy President, Member of the Management Board, Katowice Special Economic Zone

Moderated by:

- **Jacek Ziarno**, Editor-in-Chief, “Nowy Przemysł” Economic Magazine

THEMATIC PATH: FINANCE, INVESTMENT

FINANCE, INVESTMENT

7 May 2024 | 12.30-14.00 | ballroom B

session translated simultaneously PL/EN

The banking sector and the economy

Banks as a source of financing for the economy and its transformation processes. Regulatory environment – how does it affect the health of the sector and the plans of the sector? What solutions stimulate the activity of banks and their cooperation with economic operators, and what solutions discourage this? Banks versus technology – digitalisation, competition from fintechs. Green finance, ESG criteria in the strategies of banking sector players.

The following persons have been invited to participate in the session (in alphabetical order):

- **Brunon Bartkiewicz**, President of the Management Board, ING Bank Śląski SA
- **Tadeusz Białek**, President, Polish Bank Association
- **Elisabetta Falcetti**, Regional Director for Poland and the Baltic States, European Bank for Reconstruction and Development
- **Przemek Gdański**, President of the Management Board, BNP Paribas Bank Polska SA
- **Stacy Ligas**, Senior Partner, CEO, KPMG Poland
- **Szymon Midera**, Deputy President of the Management Board, PKO Bank Polski
- **Adam Pers**, Deputy President of the Management Board for Corporate and Investment Banking, mBank
- **Marta Postuła**, Deputy President of the Management Board, Bank Gospodarstwa Krajowego

Moderated by:

- **Andrzej Stec**, Editor-in-Chief, Bankier.pl

FINANCE, INVESTMENT

7 May 2024 | 14.30-16.00 | multifunctional F

session translated simultaneously PL/EN

Financing of investments

Changes in funding models: current and target role of state agencies and the private sector. The National Reconstruction Plan and other EU sources of investment funding – conditions for effective absorption of funds. How to organise efficient spending under time pressure? European priorities versus Polish potential and investment needs: infrastructure, sustainable economy, resilience, knowledge, digitalisation, innovation? Green investment – funds are there, what about the supply of good projects? Potential for investment under the new EU financial perspective.

Speech (10')

- **Andrzej Domański**, Minister of Finance

The following persons have been invited to participate in the session (in alphabetical order):

- **Tadeusz Białek**, President, Polish Bank Association
- **Jerzy Bombczyński**, Counsel, Baker McKenzie
- **Katarzyna Kowalska**, Deputy President of the Management Board, KUKE SA
- **Michał Lesiuk**, Partner, Leader of Tax Advisory Services for Industrial Manufacturing and Mobility in the CESA region, EY Poland
- **Mateusz Olszak**, Director, Guarantees and Warranties Department, Bank Gospodarstwa Krajowego
- **Adam Pers**, Deputy President of the Management Board for Corporate and Investment Banking, mBank
- **Kamil Pruchnik**, PhD, Snr Structured Finance Officer, Equity Investment and Guarantees, EIF

Moderated by:

- **Patrycja Otto**, Journalist, Infor

FINANCE, INVESTMENT

7 May 2024 | 14.30-16.00 | conference room 1

session translated simultaneously PL/EN

Public finance

Condition, forecasts, outlook – White Book of state finances. Macroeconomic parameters determining the outlook for the economy and the condition of public finances. Transparency of state expenditure – how to ensure its sustainable transparency and control? Debt servicing costs as a barrier to Polish growth. What measures should be taken to ensure that EU funds are used optimally for development in a diminishing time frame? Impact of demographic trends on the pension system and increasing transfers of public funds to the Social Security Fund.

The following persons have been invited to participate in the session (in alphabetical order):

- **Piotr Arak**, Chief Economist, VeloBank SA
- **Jurand Drop**, Undersecretary of State, Ministry of Finance
- **Paweł Jaroszek**, Member of the Management Board, Finance and Income Collection Division, Polish Social Insurance Institution (ZUS)
- **Stanisław Kluza**, Economist, Institute of Statistics and Demography, Warsaw School of Economics
- **Ryszard Petru**, Member of the Polish Parliament, President, Committee on Economy and Development, Member, Committee on Public Finance
- **Paweł Wojciechowski**, Chairman of the Programme Board, Institute of Public Finance

Moderated by:

- **Alicja Defratyka**, Economist, Author of the ciekaweliczby.pl project

FINANCE, INVESTMENT

7 May 2024 | 14.30-16.00 | Green Planet 2

session translated simultaneously PL/EN

EU funds – it is high time

The role of EU funds in development and investment – as part of the transition of the energy sector and the economy as a whole. New programming period 2021-2027 – mobilisation at short notice. KPO [National Reconstruction Plan – NextGenerationEU] funds – adjustments to spending plans required? How does deadline pressure affect the market, contractors, prices? Operational and regional programmes, local government activity and capacity. The last such large funds? How to replace the stream of money from the EU?

Speech (15')

- **Katarzyna Pełczyńska-Nałęcz**, Minister of Funds and Regional Policy

The following persons have been invited to participate in the session (in alphabetical order):

- **Paweł Chorąży**, Managing Director, European Funds Division, Bank Gospodarstwa Krajowego
- **Marek Gzik**, Secretary of State, Ministry of Science and Higher Education
- **Jerzy Małachowski**, Director, National Center for Research and Development
- **Małgorzata Mondraszek**, Head, Department of European Funds, Katowice City Hall
- **Jan Olbrycht**, Member of the European Parliament
- **Małgorzata Staś**, Director, Department of Regional Development and Transformation, Marshal's Office of the Silesian Voivodeship
- **Andrzej Sterczyński**, Member of the Management Board, CFO, Unibep SA
- **Joanna Zembaczyńska-Swiątek**, acting President, Polish Agency for Enterprise Development

Moderated by:

- **Michał Gwizda**, Managing Partner, Head of Business and Tax Relief Team, CRIDO

FINANCE, INVESTMENT

8 May 2024 | 9.30-11.00 | ballroom C

session translated simultaneously PL/EN

Mergers and acquisitions

Mergers and acquisitions in economic development and in stimulating growth. The M&A market in crisis and post-crisis times; market drivers. The role of ESG criteria in investment decisions in the European M&A market. In which industries can we expect opportunities and investor activity today. Major players.

The following persons have been invited to participate in the session (in alphabetical order):

- **Paweł Borys**, Managing Partner, MCI Capital
- **Jacek Byrt**, Partner EY-Parthenon, Strategy & Transactions, odpowiedzialny za sektor Private Equity, EY Polska
- **Magdalena Kowalska**, Associate Director, Central Europe & Baltics, Equity Team, European Bank for Reconstruction and Development (EBRD)
- **Tomasz Mrowczyk**, Co-Managing Partner, Griffin Capital Partners
- **Maciej Pilipczuk**, Member of the Management Board, Chief Financial Officer, Emitel SA
- **Andrzej Sykuliski**, Managing Partner, Trigon
- **Łukasz Targoszyński**, Partner, Baker McKenzie

Moderated by:

- **Piotr Mietkowski**, Managing Director, Investment Banking CEE, Bank BNP Paribas

FINANCE, INVESTMENT

8 May 2024 | 11.30-13.00 | ballroom B

session translated simultaneously PL/EN

Investment in Poland through the eyes of business. Regression and hope

A lost decade in investment: why we ended last in the EU ranking. Major barriers holding back investment decisions. Government's pro-investment initiatives in terms of their effectiveness. Leaders and outsiders – is business blameless? Directions and motivations for ongoing and planned investments. How to fuel them? What does business recommend to ensure that a significant increase in private investment can become a reality? How could a greater scale of investment affect the development of the Polish economy, its competitiveness and resilience?

Report preparation (10')

- **Rafał Benecki**, Head of Macroeconomic Analysis Office, chief economist, ING Bank Śląski.
- **Leszek Kąsek**, Senior Economist, ING Bank Śląski SA

The following persons have been invited to participate in the session (in alphabetical order):

- **Elisabetta Caprino**, Secretary General, Italian Chamber of Commerce and Industry in Poland
- **Krzysztof Kępiński**, Director of External Relations, Member of the Management Board, GSK Commercial Ltd.

- **Michał H. Mrozek**, Deputy President of the Management Board, ING Bank Śląski SA
- **Rafał Ogrodnik**, Member of the Management Board, TVN SA, Chief Financial Officer & Chief Operating Officer, Warner Bros. Discovery in Poland
- **Krzysztof Pawiński**, President of the Management Board, Grupa Maspex Sp. z o.o.
- **Rafał Rudziński**, President of the Management Board, Robert Bosch Sp. z o.o.
- **Konrad Wojnarowski**, Undersecretary of State, Ministry of Funds and Regional Policy
- **Radzym Wójcik**, Counsel, Baker McKenzie

Moderated by:

- **Jacek Ziarno**, Editor-in-Chief, "Nowy Przemysł" Economic Magazine

FINANCE, INVESTMENT

8 May 2024 | 11.30-13.00 | ballroom 8

session translated simultaneously PL/EN

Leasing, climate, economy

Monitoring and reporting the impact of the leasing industry on the carbon footprint of the economy – regulatory requirements, company knowledge and actions. Methodology and tools for measuring the carbon footprint of assets (vehicles, machinery and equipment). Absorption of EU funds: how to leverage investment with the use of European funds? Sources of own financial contributions to EU projects – how to make the most of them? Leasing market phenomena and customer behaviour as a barometer of Poland's economic outlook – what is escaping the statistics?

The following persons have been invited to participate in the session (in alphabetical order):

- **Monika Constant**, President of the Management Board, Association of Polish Leasing
- **Mariusz Filipek**, Plenipotentiary for Deregulation and Economic Dialogue, Ministry of Development and Technology
- **Piotr Kamiński**, Treasurer-Vice President of the Management Board for Finance, Employers of Poland, Member of the Supervisory Board, Wielton S.A.
- **Krzysztof Kowalewski**, Deputy President of the Management Board, Santander Leasing
- **Paweł Pach**, President of the Management Board, PKO Leasing, President of the Management Board, Polish Leasing Association
- **Adam Sar**, President of the Management Board, ING Lease Polska Sp. z o.o.

Moderated by:

- **Jacek Pochłopiń**, Special Projects Editor, Dziennik Gazeta Prawna

FINANCE, INVESTMENT

8 May 2024 | 11.30-13.00 | conference room 23

session translated simultaneously PL/EN

Polish capital market

The target and current role of the Polish capital market as a source of development funds for the economy. The situation on the Polish stock market – today and in the longer term. Where is the reason for the poor attractiveness of our trading floor? Bureaucracy, over-regulation, operating costs, over-representation of state-owned companies – what deters business from the trading floor? How to rebuild the capital market and restore its core functions? The stock market versus innovation financing.

The following persons have been invited to participate in the session (in alphabetical order):

- **Tomasz Bardziłowski**, President of the Management Board, Warsaw Stock Exchange
- **Jacek Bartmiński**, Secretary of State, Minister for State Assets
- **Maciej Cwikiewicz**, President of the Management Board, PFR Ventures
- **Jarosław Dominiak**, President, Association of Individual Investors
- **Waldemar Markiewicz**, President of the Management Board, Chamber of Brokerage Houses
- **Małgorzata Rusewicz**, President of the Management Board, Chamber of Fund and Asset Managers, President of the Management Board, Chamber of Commerce of Pension Companies
- **Maciej Trybuchowski**, President of the Management Board, Krajowy Depozyt Papierów Wartościowych SA and KDPW_CCP

Moderated by:

- **Robert Stanilewicz**, Director of Media Development, Analizy Online SA

FINANCE, INVESTMENT

8 May 2024 | 13.30-14.30 | conference room 9

session translated simultaneously PL/EN

Finances of the future

The financial industry – one of the sectors of the economy that can benefit from the processing of huge data sets (big data) and the use of tools based on artificial intelligence (AI). What are customers expecting? The market as a key driver of change. New needs, new patterns of consumer behaviour. Technologies and tools for digital

transformation of the financial sector. Online, cashless, contactless payments in traditional commerce and e-commerce. Identification, security, cyber threats. Digitalisation versus risk analysis. Finances versus blockchain.

The following persons have been invited to participate in the session (in alphabetical order):

- **Joanna Erdman**, President of the Management Board, "Polska Bezgotówkowa" Foundation
- **Karolina Gwóźdź**, Chief Legal Officer, zondacrypto
- **Zbigniew Jagiełło**, Member of Supervisory Boards, Blik, Asseco, EkoEnergetyka, MCI
- **Marcin Kościński**, Managing Director, Business Banking, ING Bank Śląski SA
- **Dariusz Mazurkiewicz**, President of the Management Board, Polish Payments Standard (BLIK)
- **Wojciech Murawski**, Director of Commercialization, Member of the Management Board, Autopay SA
- **Szymon Wałach**, Deputy President for Digital and Strategy, Member of the Management Board, InPost

Moderated by:

- **Grzegorz Sadowski**, Editor-in-Chief, My Company Poland

FINANCE, INVESTMENT

8 May 2024 | 13.30-14.30 | multifunctional room E

session translated simultaneously PL/EN

Nearshoring – facts, myths, expectations

Changes in investment maps – nearshoring and other business relocation trends. How will deglobalisation affect prices and production competitiveness? Poland in global supply chains. How to capitalise on the nearshoring trend and Polish strengths in the eyes of investors? Expansion of transport, border, storage infrastructure. Location and specificity of investments required. Increasing competition for investors and the impact of this on the economy, the free market. On what principles should the competition for investors take place?

The following persons have been invited to participate in the session (in alphabetical order):

- **Aleksander Buwelski**, Project Manager, ICU Investor Center Uckermark GmbH
- **Robert Chryc-Gawrychowski**, President of the Management Board, Northvolt Systems Poland Sp. z o.o.
- **Piotr Flugel**, Managing Director, CTP Polska
- **Iga Iwulska**, Director of the Legal Department, Satoia SA
- **Janusz Michałek**, President of the Management Board, Katowicka Specjalna Strefa Ekonomiczna
- **Karolis Žemaitis**, Vice-Minister of Economy and Innovation of Lithuania

Moderated by:

- **Wojciech Żurawski**, Editor, WNP.PL

FINANCE, INVESTMENT

8 May 2024 | 13.30-14.30 | conference room 6

session translated simultaneously PL/EN

Talks on investment and M&A

A series of moderated conversations:

13.30-13.45 | 1:1 conversation (15')

– FamilyOffice as an active investor

- **Tomasz Domogała**, Chairman of the Supervisory Board, TDJ

Moderacja:

- **Hubert Bigdowski**, Journalist, WNP.PL

13.45-14.00 | 2:1 conversation (15')

- Strategic or financial investor?

Conversation 2:1

- **Adam Szlachta**, Financial Director, President of the Management Board, American Heart of Poland SA
- **Masroor Haq**, Managing Director, Global Head of Strategic Investments, San Donato Group

Moderated by:

- **Paulina Gumowska**, Director of Health and Lifestyle Segment and Deputy Director of Publishing at PTWP Group

14.00-14.30 | debate (30')

- International transactions of Polish companies – new challenges

- Takeover and what's next?

- Capital market as part of M&A processes

- **Adam Grabowski**, President of the Management Board, PHZSM Lacpol Grupa Polmlek
- **Piotr Kuba**, CIO, PFR Towarzystwo Funduszy Inwestycyjnych SA
- **Marcin Matyka**, Managing Partner, Andersen
- **Jakub Nowak**, President, JNT Group

Moderated by:

- **Hubert Bigdowski**, Journalist, WNP.PL

FINANCE, INVESTMENT

8 May 2024 | 15.00-16.00 | conference room 8

session translated simultaneously PL/EN

Advanced business services sector

Development of the BPO/SSC sector in Poland. The end of simple services? More advanced services: research and development, IT. To what extent does the business services sector in Poland build value in the long term? What can the industry do to make its role in the economy more sustainable and progressive? AI as a game changer in the business services industry.

The following persons have been invited to participate in the session (in alphabetical order):

- **Stan Cieśla**, Silesia Chapter Lead, ABSL, Katowice Site Lead, Kyndryl
- **Krzysztof Danilewicz**, Regional Director Sii Katowice, Country Business Lead Czech Republic & Slovakia, Sii Sp. z o.o
- **Aleksandra Durzyńska-Prochowska**, Managing Director, Global Delivery Center Poland, Fujitsu Technology Solutions in Poland
- **Jarosław Makowski**, Deputy Mayor of Katowice Marcin Nowak, Deputy President of the Management Board, Kato.hub Sp. z o.o.
- **Agnieszka Orłowska**, Deputy President of the Management Board for ESG, ABSL
- **Radosław Pituch**, Manager, Head of BSS/Tech investments, Department for Investments, Polska Agencja Inwestycji i Handlu

Moderated by:

- **Grażyna Kuryłło**, Journalist, PropertyNews.pl

THEMATIC PATH: LAWS AND REGULATIONS

LAWS AND REGULATIONS

PLENARY SESSION

7 May 2024 | 12.30-14.00 | conference room 6

session translated simultaneously PL/EN

Law, economy, entrepreneurship

Stable laws, rational legislation, predictable fiscal policy and clear rules for business in Poland – still unfulfilled wishes. Stabilising the regulatory environment of the economy – what does it take to achieve this? The justice system in Poland versus economic activity. Length of court procedures. The importance of an intelligible, stable and functional legal order for the growth of the economy and the development of entrepreneurship in Poland. Legislative process taking into account the effects of legislation on the economy. How to heal the state-business relationship?

The following persons have been invited to participate in the session (in alphabetical order):

- **Jacek Cieplak**, Deputy President of the Management Board, Employers of Poland
- **Barbara Dolniak**, Member of the Polish Parliament
- **Jakub Dzik**, Member of the Management Board, General Director, Impel Group
- **Jarosław Hein**, Lawyer, Tax Advisor, Partner, Rödl & Partner
- **Magdalena Kasiarz**, Partner, EY Law Firm, EY Poland
- **Krzysztof Kwiatkowski**, Senator of the Republic of Poland, President of the Supreme Audit Office from 2013 to 2019
- **Przemysław Rosati**, President, Supreme Bar Council
- **Jacek Tomczak**, Secretary of State, Ministry of Development and Technology

Moderated by:

- **Maciej Głogowski**, First Deputy of the Editor-in-Chief, Radio TOK FM

LAWS AND REGULATIONS

7 May 2024 | 14.30-16.00 | conference room 6

session translated simultaneously PL/EN

Rule of law and business

Conditions for safe business operations. Length of court procedures. The oppressiveness of the current legal system versus human rights, security and stability of economic transactions. Abuse of the institution of pre-trial detention; so-called extractive detention. How an unprofessional and oppressive system deals with business.

Speech (15')

- **Adam Bodnar**, Attorney General, Minister of Justice

The following persons have been invited to participate in the session (in alphabetical order):

- **Włodzimierz Chróścik**, President, Krajowa Rada Radców Prawnych
- **Rafał Dutkiewicz**, President of the Management Board, Employers of Poland
- **Kamila Gasiuk-Pihowicz**, Member of the Polish Parliament, Chair, Committee on Justice and Human Rights
- **Grzegorz Jurek**, Head of Branch Office, Central Anticorruption Bureau, Katowice
- **Krzysztof Kwiatkowski**, Senator of the Republic of Poland, President of the Supreme Audit Office from 2013 to 2019
- **Marcin Wiącek**, Ombudsman

Moderated by:

- **Jacek Socha**, Chairman of the Securities and Exchange Commission 1994-2004, Minister of the Treasury 2004-2005

LAWS AND REGULATIONS

7 May 2024 | 14.30-16.00 | ballroom C

session translated simultaneously PL/EN

The role of the state in the economy

Free market versus state ownership monopolies. Free competition versus public expectations of security and acceptance of greater state activity in the economy. What should be the optimum role of the state in the economy? The state as regulator and infrastructure manager versus the free market and competition. How do we restore market equilibrium and fair economic rules of the game?

The following persons have been invited to participate in the session (in alphabetical order):

- **Leszek Balcerowicz**, Deputy Prime Minister and Minister of Finance 1989-1991 and 1997-2001, Governor of the National Bank of Poland 2001-2007
- **Jacek Bartmiński**, Undersecretary of State, Minister for State Assets
- **Jadwiga Emilewicz**, Member of the Polish Parliament, Minister for Entrepreneurship and Technology and Minister for Development 2018-2020, Deputy Prime Minister 2020, Government Plenipotentiary for Polish-Ukrainian Development Cooperation in 2023
- **Andrzej Mierzwa**, Managing Partner, 21 Concordia Poland
- **Janusz Steinhoff**, Deputy Prime Minister 2000-2001, Minister of Economy 1997-2001
- **Katarzyna Szarzec**, Department of Macroeconomics and Development Studies, Poznań University of Economics, Author of the book "The State in the Economy"

Moderated by:

- **Jacek Ziarno**, Editor-in-Chief, "Nowy Przemysł" Economic Magazine

LAWS AND REGULATIONS

8 May 2024 | 16.30-18.00 | ballroom C

session translated simultaneously PL/EN

Tax system, fiscalism, business

Polish tax system – confusing, illegible, ambiguous. How to simplify it? Functions of the tax system (beyond budget revenue): stimulating investment and innovation – why doesn't it work? Estonian CIT in Polish – a good idea, but spoilt. How to stimulate tax solutions beneficial to the SME sector? The tax system as a disincentive for foreign investors. Tax collectability, inevitability, grey economy, tax administration mistakes. How to restore taxpayers' trust in the state?

The following persons have been invited to participate in the session (in alphabetical order):

- **Adam Abramowicz**, Spokesman for Small and Medium-Sized Enterprises
- **Łukasz Bernatowicz**, Deputy President of the Management Board, Vice Chairman of the Council for Social Dialogue, Business Centre Club
- **Marek Chmaj**, Managing Partner, Head of the Department of Constitutional Law, Administrative Law and Investment Process, Chmaj and Partners sp.p., Vice President of the State Court from 2019 to 2023
- **Izabela Golińska**, Tax Director, TVN Warner Bros. Discovery
- **Aleksandra Kalinowska**, Partner, Andersen
- **Marcin Zieliński**, President of the Management Board, Chief Economist, Civil Development Forum Foundation

Moderated by:

- **Jan Niedziałek**, Journalist, TVN Warner Bros. Discovery

THEMATIC PATH: CONSTRUCTION AND PROPERTY

CONSTRUCTION AND PROPERTY

8 May 2024 | 9.30-11.00 | conference room 25

session translated simultaneously PL/EN

Housing policy – city, space, developers

Housing deficit – what kind of housing policy do we need? Supply and demand, market, legislation. The intended and actual outcomes of programmes available in the housing sector and lending activities. The state, local government and developers: the division of roles, quality of dialogue, standards of cooperation. Developers: their ability to create valuable space, their participation in the transformation of cities, their transparent relationship with the local community and local government.

The following persons have been invited to participate in the session (in alphabetical order):

- **Robert Chojnacki**, Founder of Tabelaofert.pl, REDNET Property Group
- **Weronika Guerquin-Koryzma**, Partner, Baker McKenzie
- **Karol Janas**, Head, Observatory for Urban and Regional Policy, Institute for Urban and Regional Development
- **Joanna Makowiecka-Gatza**, Chairman of the Council, Employers of Poland, President of the Board, Karmar SA, Linkcity Poland (Bouygues Group)
- **Waldemar Olbryk**, President, Archicom SA
- **Bogumił Sobuła**, Deputy Mayor of Katowice

Moderated by:

- **Aneta Wieczorek-Hodyra**, Editor, PropertyNews.pl

CONSTRUCTION AND PROPERTY

8 May 2024 | 13.30-14.30 | multifunctional room D

session translated simultaneously PL/EN

Construction – a time of challenges

Development areas on the Polish construction market. EU funds and investment directions. Contract indexation – a problem still unresolved. Employer-contractor relations. Sustainability and green construction. Attention, the accumulation of investments! Are Polish construction companies in a position to implement the upcoming investments given their high volume?

The following persons have been invited to participate in the session (in alphabetical order):

- **Anna Głanowska-Szpor**, Managing Director of the Construction Sector, ING Bank Śląski SA
- **Andrzej Losor**, Member of the Management Board, Górażdże Cement SA, Group – Heidelberg Materials Polska
- **Marcin Mochocki**, Member of the Management Board, Director for Investment Implementation, PKP Polskie Linie Kolejowe SA
- **Jakub Nagraba**, Director of the General Construction Division, Budimex SA
- **Janusz Signetzki**, President of the Management Board, WPIP Construction
- **Marita Szustak**, President, Economic Chamber of Land Transport, President of the Management Board, Track Tec CONSTRUCTION

Moderated by:

- **Paweł Samborski**, Partner, Baker McKenzie

CONSTRUCTION AND PROPERTY

8 May 2024 | 13.30-14.30 | conference room 25

session translated simultaneously PL/EN

Property sector in Poland

Are properties in Poland still an attractive product for large investors and what will be the level of transaction activity in 2024? How are the returns from property investments changing, what are the alternatives and how is economic, geopolitical and financial market volatility influencing this? Core players investing safely, private investors, opportunistic investors... – who and what is buying in Poland today? Well-located logistics facilities, urban warehouses, PRS [Private Rented Sector], private dormitories... – what is and will be “hot” in the property market?

The following persons have been invited to participate in the session (in alphabetical order):

- **Krzysztof Andrzejewski**, Member of the Management Board, Kulczyk Investments
- **Katarzyna Kopczewska**, Partner, Baker McKenzie
- **Maximilian Mendel**, Co-chair of the Urban Living Product Council, ULI Poland
- **Marcell Mihályfi**, Partner, Head of Office Asset Management, MRICS, Adventum Group
- **Dariusz Pawlukowicz**, Deputy President of the Management Board, Vantage Development SA
- **Sebastian Suchodolski**, Head of Leasing, Cavatina Holding

Moderated by:

- **Kinga Barchoń**, Partner, Real Estate and Construction Team Leader, PwC Polska

CONSTRUCTION AND PROPERTY

8 May 2024 | 15.00-16.00 | multifunctional room D

session translated simultaneously PL/EN

Construction – investments, tenders, competition

Construction, personnel and technological potential of the Polish construction sector – how to use it skilfully?
Companies that are not part of the EU market in Polish tenders. How do we ensure a fair and level playing field for European companies?

The following persons have been invited to participate in the session (in alphabetical order):

- **Piotr Kledzik**, President of the Management Board, PORR SA
- **Marek Mazurek**, President of the Management Board, General Director, Izostal
- **Hubert Nowak**, President, Public Procurement Office
- **Artur Popko**, President of the Management Board, General Director, BUDIMEX SA
- **Wojciech Trojanowski**, Member of the Management Board, STRABAG Sp. z o.o.

Moderated by:

- **Jan Styliński**, President of the Management Board, Polish Association of Construction Industry Employers

CONSTRUCTION AND PROPERTY

8 May 2024 | 15.00-16.00 | conference room 25

session translated simultaneously PL/EN

Talking about the property market

A series of moderated conversations:

– PRS w Polsce: rola sektora wynajmu instytucjonalnego. Regulacje, popyt, praktyka

- **Wojciech Koczara**, Andersen
- **Sławek Muturi**, founder, CEO, Mzuri

Moderated by:

- **Aneta Wieczorek-Hodyra**, Editor, PropertyNews.pl

– REITs in Poland. Why does the market need property companies with dividends? Potential benefits for smaller investors, impact on the market

- **Małgorzata Kosińska**, President of the Management Board, REIT Association Poland
- **Radosław Świątkowski**, President of the Management Board, REINO Partners

Moderated by:

- **Dawid Zmuda**, Editor, PropertyNews.pl

- Shopping centres and parks

- **Grzegorz Pękalski**, Member of the Management Board, Karuzela Holding
- **Anna Wysocka**, New Business Development Director, Nhood Services Poland

Moderated by:

- **Dawid Zmuda**, Editor, PropertyNews.pl

- Logistics, warehouses and facilities associated with the nearshoring trend

- **Piotr Flugel**, Managing Director, CTP Polska
- **Marcin Ochyra**, CEO, Satoia SA

Moderated by:

- **Aneta Wieczorek-Hodyra**, Editor, PropertyNews.pl

CONSTRUCTION AND PROPERTY

8 May 2024 | 16.30-18.00 | conference room 25

session translated simultaneously PL/EN

Office buildings in Poland. An office for a new era

Are more office buildings needed in Poland? What about developers' activities? Construction costs, financing – what restricts it? Demand for offices in the next few years: forecasts and trends. Revitalisations and upgrades: how to realise the potential of existing properties? High-quality office space. How do we define the needs, functions and concepts of the workplace so that it meets the expectations of employees and industries? Examples of solutions, role of technology. Green – sustainable office: what does this mean in practice?

The following persons have been invited to participate in the session (in alphabetical order):

- **Cezary Błaszczyk**, Managing Director, HB Reavis Investments Poland
- **Mateusz Bonca**, CEO, JLL Polska
- **Jolanta Jaworska**, ABSL Deputy President, Head of Public and Regulatory Affairs, IBM Poland & Baltic States
- **Karol Klin**, Head of Leasing Office, CPI Property Group Polska
- **Andrzej Paschek**, Managing Director, PwC Service Delivery Center

Moderated by:

- **Grażyna Kuryłło**, Journalist, PropertyNews.pl

CONSTRUCTION AND PROPERTY

9 May 2024 | 9.30-11.00 | multifunctional room F

session translated simultaneously PL/EN

Green construction

Carbon footprint and waste – how does construction affect the climate and the environment? Sustainable construction – key directions for change. Properties and construction are taking a strong turn towards sustainability – a huge challenge. The industry is calling for the necessary legislative changes to help meet the ambitious objectives of the European Union. What are the key demands?

The following persons have been invited to participate in the session (in alphabetical order):

- **Justyna Glusman**, Managing Director, Wave Renovation Association
- **Agnieszka Kalinowska-Soltys**, President, Association of Polish Architects, architect, Partner, Member of the Management Board, APA Wojciechowski
- **Paweł Kisiel**, President of the Management Board, ATLAS Sp. z o.o.
- **Dariusz Kolasa**, Technical Director, Directorate of General Construction, Strabag Sp. z o.o.
- **Andrzej Losor**, Member of the Management Board, Górażdże Cement SA, Group – Heidelberg Materials Polska
- **Aleksandra Stępnik**, Public Affairs Manager, VELUX Polska
- **Dominika Żwirbla-Kalman**, Board Attorney for ESG, Director, Procurement Office, PORR SA

Moderated by:

- **Małgorzata Burzec-Lewandowska**, Editor-in-Chief, PropertyDesign.pl, Deputy Editor-in-Chief, PropertyNews.pl
- **Robert Posytek**, Editor-in-Chief, PropertyNews.pl, Deputy Editor-in-Chief, PropertyDesign.pl

CONSTRUCTION AND PROPERTY

9 May 2024 | 11.30-13.00 | Green Planet 1

session translated simultaneously PL/EN

Technologies to support the green transition in construction

- From materials and design to recycling – the green life cycle of buildings and facilities
- Buildings and their energy demand. Thermo-modernisation of existing stock
- Passive construction. The cost of constructing new buildings that meet energy efficiency standards

The following persons have been invited to participate in the session (in alphabetical order):

- **Mirosław Czarnik**, President of the Management Board, GPP
- **Marcin Gawroński**, President, Polish Green Building Association PLGBC, Director, Green Building Department, Sweco Polska Sp. z o.o.
- **Robert Grudzień**, Co-owner, ProperGate
- **Barbara Klemczak**, Faculty of Civil Engineering, Department of Structural Engineering, Silesian University of Technology
- **Tomasz Konior**, Architect, Owner, Konior Studio
- **Krzysztof Stroński**, Development Manager, KENO Home

Moderated by:

- **Dawid Zmuda**, Editor, PropertyNews.pl

CONSTRUCTION AND PROPERTY

9 May 2024 | 13.30-15.00 | ballroom B

session translated simultaneously PL/EN

Energy efficiency in construction

New energy efficiency standards in buildings. The condition of buildings in Poland in terms of their energy intensity? Costs of comprehensive thermal modernisation of buildings – will support programmes be needed? Is every building worth thermally upgrading? Contracting capacity of construction companies. Energy Performance of Buildings Directive (EPBD). Requirements for new buildings; status of preparations.

The following persons have been invited to participate in the session (in alphabetical order):

- **Paweł Dziekoński**, Deputy President of the Management Board, FAKRO
- **Jakub Krzysztofik**, Architect, President of the Management Board, Association of Polish Architects Branch in Łódź
- **Robert Jacek Moritz**, President of the Management Board, ALTA SA, Creator of Siewierz Jeziorna City
- **Łukasz Olbromski**, HVAC Leader, Arup in Poland
- **Bogdan Ślęk**, Head of Public & Government Affairs /CSR & Sustainability Champion, Signify

- **Marek Tobiacelli**, Expert, Department of International Cooperation and Expertise, National Energy Conservation Agency SA

Moderated by:

- **Justyna Glusman**, Managing Director, Wave Renovation Association

THEMATIC PATH: INDUSTRY, RAW MATERIALS, FUELS

INDUSTRY, RAW MATERIALS, FUELS

7 May 2024 | 12.30-14.00 | conference room 23

session translated simultaneously PL/EN

Defence sector and capabilities

Developing Poland's defence potential. Independence, self-sufficiency, cooperation with allies – priority investments in the domestic arms industry. Manufacturer or reproducer – what role does the domestic arms industry play in the face of the protracted war in Ukraine and Poland's increasing defence needs? Rebuilding the arms potential eroded due to the support of Ukraine. How to finance modernisation and bear the burden of concluded import contracts? How to increase Poland's defence potential with the involvement of the whole economy and the scientific world?

The following persons have been invited to participate in the session (in alphabetical order):

- **Mieczysław Bieniek**, Public Adviser to the Minister of Defence, Deputy NATO Strategic Commander 2010-2013
- **Adam Bruliński**, Management Advisor, WB Group
- **Andrzej Grzyb**, Member of Parliament of the Republic of Poland, Chairman, Parliamentary Commission on National Defence
- **Marcin Idzik**, Member of the Management Board, PGZ SA
- **Piotr Kisiel**, acting President of the Management Board and Chief Executive Officer, Rosomak SA
- **Artur Kuptel**, Head of the Armament Agency

Moderated by:

- **Tomasz Nieć**, Editor, WNP.pl

INDUSTRY, RAW MATERIALS, FUELS

7 May 2024 | 16.30-18.00 | conference room 7

session translated simultaneously [PL/EN], [PL/UA]

Industry – full mobilisation

Polish industry as a producer and supplier of services and dual-use goods (civil and military purposes). The potential of individual industries, key plants – their condition and their ability to convert production to military purposes. The role of “dual-use” companies in the modernisation of the Polish army. Their products and plans for European cooperation for defence production. “Regulated” production – EU export regulations. Responsibilities and costs – state support to key companies?

Conversation 2:1 (15')

Poland as a hinterland of Ukrainian industry - safe because it lies beyond the reach of Russian cannons

- **Oleg Dubish**, Chairman of the Council, Polish-Ukrainian Chamber of Commerce in Ukraine
- **Wiktor Kryvenko**, Advisor to the President, Polish-Ukrainian Chamber of Commerce

Moderated by:

- **Piotr Myszor**, Editor, WNP.pl

The following persons have been invited to participate in the session (in alphabetical order):

- **Izabela Albrycht**, Director, Cyber Security Centre, Stanislaw Staszic AGH University of Science and Technology, Kraków
- **Wojciech Dąbrowski**, President of the Management Board, Polski Holding Rozwoju SA
- **Robert Juodka**, President of the Management Board, Polish-Lithuanian Chamber of Commerce, Member of the Management Board, Lithuanian Defence and Security Industry Association (LDSIA)
- **Krzysztof Kosiorek-Sobolewski**, President of the Management Board, Zremb Chojnice SA
- **Paweł Poncyliusz**, Undersecretary of State in the Ministry of Economy 2006–2007

Moderated by:

- **Piotr Myszor**, Editor, WNP.pl

INDUSTRY, RAW MATERIALS, FUELS

8 May 2024 | 9.30-11.00 | conference room 24

session translated simultaneously PL/EN

New Polish industry

What is holding Polish industry back on the path to modernisation? Does the state effectively support innovation in Polish companies? What changes are needed for Poland to strengthen its industrial position? Is it a good time now to invest? What to invest in – modern machinery and technical (digital) solutions or human capital?

The following persons have been invited to participate in the session (in alphabetical order)

- **Ireneusz Borowski**, Country Manager Poland, Dassault Systèmes
- **Mikołaj Budzanowski**, Member of the Management Board, Development Director, Boryszew SA
- **Wiesław Hałucha**, President of the Management Board, Alventa SA
- **Elisa Marques**, acting Deputy Director, Capital Investment Office, Industrial Development Agency
- **Daniel Rebane**, Chief Finance Officer, Board Member, MM Kwidzyn
- **Marta Półtorak**, President of the Management Board, Marma Polskie Folie
- **Robert Tomanek**, ESG Expert, Rector of the University of Economics in Katowice 2016-2020, Undersecretary of State at the Ministry of Labour and Technology 2020-2021

Moderated by:

- **Piotr Myszor**, Editor, WNP.pl

INDUSTRY, RAW MATERIALS, FUELS

8 May 2024 | 13.30-14.30 | conference room 7

session translated simultaneously PL/EN

The liquid fuel market in a new way

What after oil? The fuel industry in the face of transformation. The twilight of oil – a mirage or realistic scenario? Strategies of major oil and fuel players vis-à-vis the energy transformation, business diversification. The era of new mobility. Modern petrochemicals. Diversification of supply and import directions in the Polish and European markets. Poland as a fuel hub on the regional map of Europe. Biofuels, LPG, synthetic fuels – the potential and opportunities for their utilisation.

The following persons have been invited to participate in the session (in alphabetical order):

- **Maciej Bando**, Undersecretary of State, Government Plenipotentiary for Strategic Energy Infrastructure, Ministry of Climate and Environment
- **Bogdan Kucharski**, President bp in Poland
- **Adam Sikorski**, President of the Management Board, UNIMOT SA
- **Mirosław Skowron**, Energy and Chemical Market Expert, former CEO of PERN, Former Board Member of CIECH
- **Daniel Świętochowski**, Director, Commercial Division, PERN
- **Karol Wolff**, Director, Office of Strategy and Strategic Transformation, ORLEN SA

Moderated by:

- **Michał Krawczyk**, Director, Kearney

INDUSTRY, RAW MATERIALS, FUELS

8 May 2024 | 13.30-14.30 | conference room 23

session translated simultaneously PL/EN

Critical raw materials and transformation

Raw materials indispensable for the success of the eco-digital transformation. Their importance, location, resources, supply. International competition for access to deposits. Diversification of supply to Europe, risk of disruption, opportunities for autonomy. Closed circulation of raw materials – it has to pay off. Recycling (recovery of critical raw materials) as a prospective resource and asset for economic independence.

Speech (10')

- **Jerzy Buzek**, Member of the European Parliament, Speaker of the European Parliament in 2009-2012, Prime Minister in 1997-2001, Chairman of the EEC Council

The following persons have been invited to participate in the session (in alphabetical order):

- **Krzysztof Galos**, Undersecretary of State, Chief National Geologist, Ministry of Climate and Environment
- **Paweł Jarski**, CEO, Grupa Elemental
- **Ryszard Pawlik**, Parliamentary Adviser to Jerzy Buzek, Member of the European Parliament
- **Przemysław Sztuczkowski**, President of the Management Board, Cognor Holding SA
- **Tomasz Ślęzak**, President of the Management Board, Węglokoks SA
- **Herbert Wirth**, Faculty of Geoengineering, Mining and Geology, Wrocław University of Technology, President of the Management Board of KGHM Polska Miedź SA 2009-2016

Moderated by:

- **Piotr Myszor**, Editor, WNP.pl

INDUSTRY, RAW MATERIALS, FUELS

8 May 2024 | 15.00-16.00 | multifunctional room F

session translated simultaneously PL/EN

Natural gas – transitional but necessary

The European gas market. Transmission infrastructure and its resilience. Security of supply, storage, diversification of destinations and suppliers. EU policy identifies gas as a transition fuel but it is also a raw material for the fertiliser industry. New market and technological trends related to the use of gas as a fuel and raw material. Should the industry already be preparing for the use of hydrogen? Possible adaptation of infrastructure to the new function.

The following persons have been invited to participate in the session (in alphabetical order):

- **Dariusz Bliźniak**, Deputy President of the Management Board, Respect Energy Group
- **Adam Czyżewski**, Chief Economist, ORLEN SA
- **Sławomir Hinc**, President of the Management Board, Gas Transmission Operator Gaz-System SA
- **Hubert Kamola**, Deputy President of the Management Board, Grupa Azoty SA
- **Sara Piskor**, Director for Strategy, Public Affairs and Communications, European Network of Transmission System Operators for Gas
- **Jarosław Ziębiec**, Deputy President of the Management Board for Business Development, Towarowa Giełda Energii SA

Moderated by:

- **Dariusz Malinowski**, Editor, WNP.pl

INDUSTRY, RAW MATERIALS, FUELS

8 May 2024 | 15.00-16.00 | conference room 23

session translated simultaneously PL/EN

Mineral resources

The role mineral resources in the context of energy transition and technological development. Demand prospects, resources in the world, Europe, and Poland. Directions for, and barriers to, the development of Poland's mineral sector. Investment environment – Polish or foreign investors? From exploration to exploitation – the expectations of investors vs. state policies. Investment risk management. Poland's raw materials security.

The following persons have been invited to participate in the session (in alphabetical order):

- **Krzysztof Galos**, Undersecretary of State, Chief National Geologist, Ministry of Climate and Environment
- **Zygmunt Łukaszczyk**, Director, Lifelong Learning Centre, Silesian University of Technology, Voivode of Silesia 2007-2014, President of Katowicki Holding Węglowy 2014-2016
- **Krzysztof Szamałek**, Director, Polish Geological Institute, National Research Institute
- **Herbert Wirth**, Faculty of Geoengineering, Mining and Geology, Wrocław University of Technology, President of the Management Board of KGHM Polska Miedź SA 2009-2016

Moderated by:

- **Jerzy Dudala**, Editor, WNP.pl

INDUSTRY, RAW MATERIALS, FUELS

8 May 2024 | 16.30-18.00 | multifunctional room E

session translated simultaneously PL/EN

Chemistry and its future

How to secure the future of the industry in the face of raw material dependency. Which segments should we invest in? What are the prospects? Can we afford to “roll up” the chemical industry, especially nitrogen? Dependence on fertilisers is a loss of food security. Product innovation and speciality chemicals as sources of competitiveness.

The following persons have been invited to participate in the session (in alphabetical order):

- **Jacek Bartmiński**, Undersecretary of State, Minister for State Assets
- **Wiesław Hałucha**, President of the Management Board, Alventa SA
- **Adam Leszkiewicz**, President of the Management Board, Grupa Azoty SA
- **Danuta Paduch**, Director, Operational Excellence Division, PERN
- **Marcin Puziak**, CFO, Ciech SA
- **Mirosław Skowron**, Energy and Chemical Market Expert, former CEO of PERN, Former Board Member of CIECH
- **Iwona Szwach**, Director, Institute of Heavy Organic Synthesis “Blachownia”, Łukasiewicz Research Network
- **Tomasz Zieliński**, President of the Management Board, Polish Chamber of Chemical Industry, Member of the Supervisory Board, Orlen SA

Moderated by:

- **Marcin Jędrzejewski**, Partner & Associate Director, Boston Consulting Group

INDUSTRY, RAW MATERIALS, FUELS

9 May 2024 | 11.30-13.00 | lecture hall
session translated simultaneously PL/EN

Metallurgy in Europe

The end of blast furnaces in Europe. Zero CO2 emissions from steelmaking operations in the EU by the middle of this century, 30 per cent reduction by 2030. The industry's difficult outlook in the face of the energy crisis and environmental regulatory requirements. Carbon-free technologies and specialised processing as an opportunity for the European steel sector? The potential of Europe's own steel production as a determinant of independence, security and defence capabilities.

The following persons have been invited to participate in the session (in alphabetical order):

- **Iwona Dybał**, President of the Management Board, Polish Union of Steel Distributors
- **Jolanta Gruszka**, Deputy President of the Management Board for Trade, JSW SA
- **Marta Jarno**, Director, Analysis Department, Ministry of Industry
- **Wojciech Koszuta**, Chief Executive Officer of ArcelorMittal Poland, Member of the Board of Directors ArcelorMittal Poland
- **Mirosław Motyka**, President of the Management Board, Chamber of Commerce and Industry of Metallurgy
- **Henryk Orczykowski**, President of the Management Board, General Director, Stalprofil SA
- **Marek Serafin**, President of the Management Board, Managing Director, Koksownia Częstochowa Nowa Sp. z o.o.
- **Przemysław Sztuczkowski**, President of the Management Board, Cognor Holding SA
- **Tomasz Ślęzak**, President of the Management Board, Węglokoks SA

Moderated by:

- **Piotr Myszor**, Editor, WNP.pl

INDUSTRY, RAW MATERIALS, FUELS

9 May 2024 | 11.30-13.00 | ballroom A
session translated simultaneously PL/EN

Automotive industry in Europe

Adapting the Polish automotive sector to the electrification trend. Necessary investments, their directions and costs. Europe is losing the technology race to China whose electric cars have better reviews and lower prices. Batteries and other components for e-motorisation – what can we produce and what will we have to import? Reducing the carbon footprint – also in supply chains for automotive manufacturing. How will this trend affect one of Poland's strongest industries? New taxes (registration fee, environmental tax, depreciation) – how they will affect the automotive market.

Presentation (5')

- **Tomasz Bęben**, President of the Management Board, SDCM

The following persons have been invited to participate in the session (in alphabetical order):

- **Tomasz Bęben**, President of the Management Board, SDCM
- **Bartosz Chojnacki**, Deputy President of the Management Board, Superauto.pl Sp. z o.o.
- **Jakub Faryś**, President, Polish Automotive Industry Association
- **Krzysztof Gablankowski**, Director, Electronics Plant ZF Automotive Systems Poland Częstochowa
- **Janusz Kobus**, President, Polish Chamber of Automotive Industry
- **Joanna Krężelok**, Branch Manager, TMD Friction Services in Poland

Moderated by:

- **Piotr Rodzik**, Head of newsroom WNP.pl, Portal Samorządowy, Puls HR

THEMATIC PATH: TRANSPORT, INFRASTRUCTURE, MOBILITY

TRANSPORT, INFRASTRUCTURE, MOBILITY

7 May 2024 | 12.30-14.00 | conference room 24
session translated simultaneously PL/EN

Transport infrastructure in Central Europe

Regional development versus EU transport policy. Modern infrastructure in the face of mobility trends, the development of sustainable transport and the geopolitical situation in our part of Europe. Key projects and cross-border projects. Investment on hold, cost of money, material and labour prices.

The following persons have been invited to participate in the session (in alphabetical order):

- **Alan Beroud**, President of the Management Board, PKP SA
- **Marcel Klinowski**, Deputy President of the Management Board, POLREGIO SA
- **Magda Kopczyńska**, Director General for Mobility and Transport (MOVE), European Commission

- **Jana Pieriegud**, Institute of Infrastructure, Transport and Mobility, Warsaw School of Economics
- **Dorota Pyć**, President, Port of Gdansk Authority
- **Jan Sechter**, Czech Diplomat, Ambassador of the Czech Republic to Poland 2008-2013
- **Julius Skačkauskas**, Deputy Minister of Transport and Communications of Lithuania
- **Piotr Wyborski**, President of the Management Board, PKP Polskie Linie Kolejowe SA

Moderated by:

- **Marcin Piasecki**, Editor, Columnist, Rzeczpospolita

TRANSPORT, INFRASTRUCTURE, MOBILITY

7 May 2024 | 14.30-16.00 | Green Planet 1

session translated simultaneously PL/EN

Digital infrastructure for transport

Accelerating the digital transformation of the transport system as part of the European strategy. Conditions for the development of intelligent transport and sustainable automated mobility. Network capacity and data transmission along major traffic routes. 5 G – Poland's opportunity and necessity. Telecommunications investments in road and rail network extensions – regulations and synergies. Digital solutions in the logistics industry. Digitalisation in transport – benefits to business and society: competitiveness, territorial cohesion and social development, the unification of procedures, the efficiency of infrastructure use, safety.

The following persons have been invited to participate in the session (in alphabetical order):

- **Marcin Karasiński**, Member of the Management Board, PKP Intercity SA
- **Piotr Kubicki**, Member of the Management Board, Director for Digital Transformation, PKP Polskie Linie Kolejowe SA
- **Joanna Lech**, Director, Center for EU Transport Projects
- **Magdalena Mazur**, Head of Public Policy in the Central and Eastern European region, Bolt
- **Jacek Niewęglowski**, Director of external relations and business transformation, Cellnex Poland

Moderated by:

- **Karol Tokarczyk**, Senior Digital Economy Analyst, Policy Insight

TRANSPORT, INFRASTRUCTURE, MOBILITY

7 May 2024 | 14.30-16.00 | conference room 24

session translated simultaneously PL/EN

Aviation in Poland – market and infrastructure

Air traffic structure in Poland – business and climate goals of the largest carriers in Poland. Strategy for the industry – main assumptions and potential impact on the market. Technology innovation and prospects for development of the aviation industry in Poland. The growing role of regional ports – investments. Staff and new positions of the future in the industry.

The following persons have been invited to participate in the session (in alphabetical order):

- **Michał Fijoł**, President of the Management Board, Polskie Linie Lotnicze LOT SA, President of the Management Board, Polish Aviation Group
- **Andrzej Ilków**, President of the Management Board, Polskie Porty Lotnicze SA
- **Magdalena Jaworska-Mačkowiak**, President, Polish Air Navigation Services Agency
- **Marcin Lasek**, Secretary of State, Government Plenipotentiary for the CPK, Ministry of Funds and Regional Policy
- **Riccardo Procacci**, CEO, Avio Aero a GE Aerospace company
- **Artur Tomasiak**, President of the Management Board, Górnśląskie Towarzystwo Lotnicze SA

Moderated by:

- **Adam Sierak**, Editor, WNP.PL

TRANSPORT, INFRASTRUCTURE, MOBILITY

7 May 2024 | 16.30-18.00 | conference room 24

session translated simultaneously PL/EN

Mega airport reinvented

What's next for the CPK concept? Economic rather than political foundation – what does this mean in practice? An audit is underway – what is already known? Changes to the hub concept and associated investments – what are they and how are they justified? The potential and real role of the mega airport in the national transport structure, the impact of the investment on the economy and the possibilities for its development.

The following persons have been invited to participate in the session (in alphabetical order):

- **Robert Carey**, President, Wizz Air Holdings PLC
- **Dariusz Kuś**, President of the Management Board, Centralny Port Komunikacyjny Sp. z o.o.
- **Marcin Lasek**, Secretary of State, Government Plenipotentiary for the CPK, Ministry of Funds and Regional Policy

- **Krzysztof Łyszyk**, Legal Counsel, Partner, LWW Łyszyk Wesolowski i Wspólnicy Sp.k.
- **Anna Midera**, President of the Management Board, CEO, W. Reymont Airport Łódź Sp. z o.o.
- **Olga Palec-Furga**, Country Manager, R-BAG Poland Sp. z o.o.
- **Tomasz Szymczak**, acting President of the Management Board, Mazowiecki Port Lotniczy Warszawa-Modlin Sp. z o.o.
- **Mikołaj Wild**, CEO of CPK 2019-2024, Deputy Minister of Infrastructure and Government Plenipotentiary for CPK 2017-2019

Moderated by:

- **Adam Sierak**, Editor, WNP.PL

TRANSPORT, INFRASTRUCTURE, MOBILITY

7 May 2024 | 16.30-18.00 | conference room 1

session translated simultaneously PL/EN

Polish sea ports

What's new at Polish ports. Why containers? Construction of a deep-water terminal in Świnoujście and expansion of the Baltic Hub. Agro becoming increasingly important – investment in the handling of agricultural products. What next for the external ports of Gdańsk and Gdynia? Infrastructural response to changing geopolitics. The art of effective terminal management: bottlenecks and other problems. How technology will change the life of ports. Does Poland need a large port on the central coast?

The following persons have been invited to participate in the session (in alphabetical order):

- **Kamil Jedynak**, President of the Management Board, OT Logistics SA
- **Anna Łopaciuk**, Director of the Infrastructure, Transport and Logistics Programme, Bank Gospodarstwa Krajowego
- **Cezary Łysenko**, Member of the Management Board, Infrastructure Construction Operations Director, Budimex SA
- **Marcin Mochocki**, Member of the Management Board, Director for Investment Implementation, PKP Polskie Linie Kolejowe SA
- **Stefan Rudnik**, Director of the Investment Division, Port of Gdansk Authority
- **Jarosław Siergiej**, President of the Management Board, Zarząd Morskich Portów Szczecin i Świnoujście SA
- **Remigiusz Szymański**, Deputy Director of the Commercial Office of the International and Intermodal Transport Market, PKP CARGO SA

Moderated by:

- **Adrian Oldak**, Deputy Editor-in-Chief, WNP.PL

TRANSPORT, INFRASTRUCTURE, MOBILITY

8 May 2024 | 9.30-11.00 | conference room 6

session translated simultaneously PL/EN

Road infrastructure in Poland

Road infrastructure in Poland. The condition of the network, its development in recent years and the elements to complete the system. Road investments in government plans and in the new EU perspective. Motorways in the system: commercial or public operator, free or toll (which tolling model). Operation of road infrastructure in Poland.

The following persons have been invited to participate in the session (in alphabetical order):

- **Halina Brdulak**, Professor at the Warsaw School of Economics, Member of the UN Global Compact Network Poland General Assembly
- **Jakub Długoszek**, Member of the Management Board, Budimex Mobility SA
- **Paweł Gancarz**, Undersecretary of State, Ministry of Infrastructure
- **Erwan Huerre**, Head of Service Line Operation and Maintenance, Egis Operations SAS, France
- **Andrzej Kaczmarek**, President of the Management Board, Stalexport Autostrada Małopolska SA
- **Jerzy Polaczek**, Member of the Polish Parliament, Deputy President, Infrastructure Committee

Moderated by:

- **Bartosz Dyląg**, Journalist, WNP.PL

TRANSPORT, INFRASTRUCTURE, MOBILITY

8 May 2024 | 11.30-13.00 | conference room 6

session translated simultaneously PL/EN

Railway market and infrastructure in Poland

Modernisation and investment in the railway transport system – results in the form of better working conditions for freight operators? Competitiveness of the railways versus road transport – where are the reasonable solutions? A perspective on the implementation of the rail component of CPK (Central Communication Port). Investment funding from the Railway Fund. New contracts, stabilisation of procurement, long-term certainty of funding and certification of companies admitted to tenders – the industry's recommendations to the new government. Ups and

downs in procurement? What is the risk of this: price increases and missed deadlines. How to optimally plan the inflow of EU funds into the Polish railway investment market.

The following persons have been invited to participate in the session (in alphabetical order):

- **Piotr Malepszak**, Undersecretary of State, Ministry of Infrastructure
- **Tomasz Mostowski**, Director of the Strategy Office, PKP CARGO SA
- **Krzysztof Niemiec**, Deputy President of the Management Board, Track Tec SA
- **Adam Pawlik**, President of the Management Board, POLREGIO SA
- **Artur Popko**, President of the Management Board, General Director, BUDIMEX SA
- **Waldemar Wójcik**, Member of the Management Board, STRABAG Sp. z o.o.
- **Piotr Wyborski**, President of the Management Board, PKP Polskie Linie Kolejowe SA

Moderated by:

- **Adrian Ołdak**, Deputy Editor-in-Chief, WNP.PL

TRANSPORT, INFRASTRUCTURE, MOBILITY

8 May 2024 | 15.00-16.00 | conference room 9

session translated simultaneously PL/EN

Space industry

Polish know-how in space. Is the increase in the contribution to the European Space Agency already having a positive effect? Who should set the pace – the state or private business? Production of the Polish space industry versus other sectors. Startups and their implementations. The role of the European Agency and EU funds in the development of the sector in Poland. The importance of space technology for security and defence. What is the war in Ukraine teaching us?

The following persons have been invited to participate in the session (in alphabetical order):

- **Grzegorz Brona**, President of the Management Board, Creotech Instruments SA
- **Tadeusz Uhl**, Director, Space Technology Center, Department of Robotics and Mechatronics, Faculty of Mechanical Engineering and Robotics, Stanislaw Staszic Academy of Mining and Metallurgy in Cracow
- **Michał Wierciński**, Vice President, Polish Space Agency (POLSA)
- **Łukasz Wiśniewski**, Mechanical Engineer, Co-founder, Astronika Sp. z o.o.
- **Paweł Wojtkiewicz**, President of the Management Board, Space Sector Employers' Association
- **Piotr Zabadała**, Deputy Director, Department of Innovation and Industrial Policy, Ministry of Development and Technology

Moderated by:

- **Katarzyna Malinowska**, Director, Center for Space Studies, Kozminski University

TRANSPORT, INFRASTRUCTURE, MOBILITY

8 May 2024 | 16.30-18.00 | multifunctional room F

session translated simultaneously PL/EN

Electromobility

Electrification of transport and mobility – key areas, pace, availability and universality, regulations, barriers. Infrastructure for electromobility. To what extent are the fleets of public transport operators and the vehicle fleets of municipal authorities electrified? Vehicle prices continue to be a barrier to municipal budgets. Funding opportunities. Should we be bolder in entering the hydrogen market or, in view of the enormous costs, postpone it for the future?

The following persons have been invited to participate in the session (in alphabetical order):

- **Robert Bański**, Director of the Infrastructure Office, Warsaw City Hall
- **Tomasz Bęben**, President of the Management Board, SDCM
- **Jakub Długoszek**, Member of the Management Board, Budimex Mobility SA
- **Marcin Dworak**, Attorney for New Mobility, Upper Silesian and Zagłębie Metropolis
- **Katarzyna Sobótka**, Director for Electromobility, Claritas Investments
- **Katarzyna Szerling**, Deputy President of the Management Board, mLeasing
- **Waldemar Wójcik**, Member of the Management Board, CTO, Brees Sp. z o.o.

Moderated by:

- **Maciej Mazur**, Managing Director, Polish Alternative Fuels Association, President, AVERE – The European Association for Electromobility

TRANSPORT, INFRASTRUCTURE, MOBILITY

9 May 2024 | 9.30-11.00 | conference room 8

session translated simultaneously PL/EN

Drones above us – opportunities and threats

Modern technologies in airspace management versus safety. Work on the Single European Sky (SES) legislation and the dispute between the airlines, environmentalists and managers. Coordination of unmanned aircraft flights

in Polish airspace. Airport services and protection of critical infrastructure elements. Development of drone services and industry. Equipment manufacturing, new useful technologies, economic impact. Freight and passenger transport using unmanned aircraft.

The following persons have been invited to participate in the session (in alphabetical order):

- **Aleksander Buczkowski**, Director, Drone Powered Solutions Team, PwC Polska
- **Jarosław Czajka**, Director of Unmanned Systems Program, WB GROUP
- **Paweł Korzec**, President of the Management Board, Chief Executive Officer, Droneradar Sp. z o.o.
- **Dorota Opęchowska**, Chief Specialist, Inspectorate of Standards, Notification and Market Surveillance, Department of Unmanned Aircraft, Civil Aviation Authority
- **Joanna Wieczorek**, Aviation Law Expert, Polskie Porty Lotnicze SA
- **Maciej Włodarczyk**, Head, Center for Development of UTM Systems and BSP Operations, Air Navigation Services Agency
- **Krzysztof Zgorzelski**, President of the Management Board, PEKAO LEASING Sp. z o. o.

Moderated by:

- **Adam Sierak**, Editor, WNP.PL

THEMATIC PATH: MANAGEMENT. LABOUR MARKET. SOCIETY

MANAGEMENT. LABOUR MARKET. SOCIETY

7 May 2024 | 12.30-14.00 | lower lobby stage

session translated simultaneously PL/EN

Female leaders: women's time

Experienced female leaders and aspiring female leaders. Models and experience. Aspirations and their costs. What drives them to action? What impact do they have? What changes do they want, what are they fighting for?

The following persons have been invited to participate in the session (in alphabetical order):

- **Magdalena Bezulska**, President of the Management Board, General Director, Veolia Term SA
- **Magdalena Chudzikiewicz**, Chief Commercial Officer (CCO), Board Member, home.pl
- **Urszula Jarosz**, President of the Management Board, Transition Technologies-Systems
- **Anna Rulkiewicz**, President, LUX MED Group, Deputy President, Lewiatan Confederation, President, Employers for Health Association
- **Olga Sobieraj**, Founding Partner, Strategic Advisor, OLGA SOBIERAJ &
- **Magdalena Taczanowska**, President and owner, Swięcąc, long-time management board member, Microsoft, former Deputy President of Sygnity and S&T

Moderated by:

- **Joanna Burnos**, Founder of the LEADERIS Institute, Member of the Advisory Board of The Alliance of Her, Co-creator and Host of the podcast "Women's Department"

MANAGEMENT. LABOUR MARKET. SOCIETY

7 May 2024 | 14.30-16.00 | lower lobby stage

session translated simultaneously PL/EN

Leadership in difficult times

The role of leadership in institutions and companies under external pressures – a long list of new challenges. How do female and male leaders achieve goals in brittle, anxious, non-linear and often incomprehensible (BANI) times?

The following persons have been invited to participate in the session (in alphabetical order)

- **Dominika Bettman**, General Director, Microsoft
- **Adam Krzanowski**, President of the Management Board, Co-Founder, Nowy Styl
- **Piotr Krupa**, President of the Management Board, KRUK SA, collector, founder, Krupa Art Foundation
- **Andrzej Pośniak**, Managing Partner, CMS
- **Katarzyna Rozenfeld**, Partner, Roseweald, Chairwoman of the Supervisory Board of the abrdn Fund Special Purpose Vehicle, Member of the LeaderShe Association, initiator of the "Women for Elections" campaign
- **Izabella Wiley**, SVP, General Manager, Central & Eastern Europe, A+E Networks UK

Moderated by:

- **Magdalena Hauptman**, Deputy President, LeaderShe Association, Lecturer, SWPS University

MANAGEMENT. LABOUR MARKET. SOCIETY

7 May 2024 | 16.30-18.00 | multifunctional room D

session translated simultaneously PL/EN

Women in business

Women on management and supervisory boards – why an EU directive is needed, practices from other countries, research on gender equity and the gender pay gap. By June 2026, 40 per cent of top positions in companies should be held by women. What needs to be changed so that we catch up with Europe in this respect? The discriminatory wage structure against women in the EU and its causes. The pay gap between men and women – how to reduce it?

Conversation 1:1 (10')

- **Alia Abdullah Al Mazrouei**, Chief Executive Officer, Khalifa Fund, United Arab Emirates

Moderated by:

- **Aleksandra Karasińska**, Editor-in-Chief, Forbes Women

The following persons have been invited to participate in the session (in alphabetical order):

- **Weronika Achramowicz**, Managing Partner, Baker McKenzie
- **Wioletta Januszczyk**, Managing Director, Consumer Services Division, Member of the Management Board, Medicover
- **Aleksandra Kania**, Country Manager, Director for Cooperation with State Institutions and Strategic Partners, ArcelorMittal Poland
- **Anna Kędziora-Szwagrzak**, President of the Management Board, Veolia Energia Łódź SA
- **Anna Kryńska-Godlewska**, Member of the Management Board, Agora SA
- **Cezary Raczyński**, President of the Management Board, mLeasing
- **Lucyna Stańczak-Wuczyńska**, Chair of the Supervisory Board, Bank BNP Paribas

Moderated by:

- **Aleksandra Karasińska**, Editor-in-Chief, Forbes Women

MANAGEMENT. LABOUR MARKET. SOCIETY

8 May 2024 | 9.30-11.00 | conference room 7

session translated simultaneously PL/EN

Demography: economy and society

Demographic trends as a problem for the economy, public finances and the social security system. What changes will be forced by the inevitable demographic phenomena?

The following persons have been invited to participate in the session (in alphabetical order):

- **Paweł Jaroszek**, Member of the Management Board, Finance and Income Collection Division, Polish Social Insurance Institution (ZUS)
- **Dominik Rozkrut**, President, Polish Central Statistical Office (GUS)
- **Grażyna Trzpiot**, Head, Department of Demography and Economic Statistics, University of Economics in Katowice
- **Paweł Wojciechowski**, Chairman of the Programme Board, Institute of Public Finance
- **Robert Zapotoczny**, President, PFR Portal PPK

Moderated by:

- **Tomasz Prusek**, Economic Columnist, President of the Management Board, Friendly Country Foundation

MANAGEMENT. LABOUR MARKET. SOCIETY

8 May 2024 | 9.30-11.00 | conference room 1

session translated simultaneously PL/EN

Challenges of the labour market

Labour market resources versus the needs of the economy. How can the gap be covered or reduced? Job activation – where are the reserves? How to increase efficiency: competence development, organisational solutions, technology, digitalisation and robotisation. Education for the labour market.

The following persons have been invited to participate in the session (in alphabetical order):

- **Rafał Dańko**, Vice-Rector for Student Affairs, Stanisław Staszic University of Science and Technology in Krakow
- **Malwina Faliszewska**, DEI Expert, CEO, Reach for More (Sięgaj po więcej), Gallup Certified Strengths
- **Ewa Flaszynska**, Director, Labour Market Department, Ministry of Family, Labour and Social Policy
- **Magdalena Mazur**, Head of Public Policy in the Central and Eastern European region, Bolt
- **Anna Skórska**, Department of Labor Market Analysis and Forecasting, Faculty of Spatial Economy and Transformation of Regions, University of Economics in Katowice
- **Paulina Zasempa**, People Country Lead – Poland and CEE, SD Worx Poland

Moderated by:

- **Katarzyna Domagała-Szymonek**, Journalist, PulSHR.pl

MANAGEMENT. LABOUR MARKET. SOCIETY

8 May 2024 | 11.30-13.00 | conference room 1

session translated simultaneously PL/EN

Work is changing

Political correctness, work & life balance, mental health – more and more terms and practices from the West are entering the Polish labour market. What does the introduction of the Diversity, Equity and Inclusion strategy mean and what effects will it have? Remote working and hybrid solutions as a sustainable model. How to manage divided teams effectively? Work culture, communication and relationships within the company. Effective motivation and employee benefits. Generation Z – what does the youngest generation of employees bring to the organisational culture? How to involve employees of different ages in the change process?

The following persons have been invited to participate in the session (in alphabetical order):

- **Dorota N. Haller**, Director, Department Client Solution, Ringier Axel Springer Polska
- **Anna Karyś-Sosińska**, Member of the Management Board, Head of the Human Resources Management Division, Budimex SA
- **Tomasz Lipowski**, CEO & Founder, the-umbrella.net i globventure.pl
- **Michał Lisawa**, Partner, Baker McKenzie
- **Kamil Makula**, CEO, Superauto.pl, CEO, Totalmoney.pl
- **Marcin Stanecki**, Director, Department of Labor Law, Ministry of Family, Labor and Social Policy
- **Kamila Zawistowska**, Head of People & Culture, SoftwareOne, PCC Coach, Co-host of the Women's Department podcast

Moderated by:

- **Karolina Markowska**, Journalist, PulsHR.pl

MANAGEMENT. LABOUR MARKET. SOCIETY

8 May 2024 | 11.30-13.00 | multifunctional room D

session translated simultaneously PL/EN

Big business – the next 20 years in the EU

Transformation: What changes and related challenges do large business organizations foresee over the next 20 years? Economy, labor market, development: how to catch up with Western European countries in two decades? Security and investments: actions necessary to make Poland a safe and attractive investment destination.

The following persons have been invited to participate in the session (in alphabetical order):

- **Brunon Bartkiewicz**, President of the Management Board, ING Bank Śląski SA
- **Justin Gandy**, Managing Director, MSD Polska
- **Sebastian Jabłoński**, President, Respect Energy Group
- **David Jakubowicz**, President of the Management Board, Kulczyk Investments
- **Michał Mastalerz**, managing partner, President of the Management Board, PwC Polska
- **Marek Sypek**, Managing Director, Stock Poland
- **Dorota Żurkowska**, Member of the Management Board, TVN SA, Group Senior Vice President - Revenue, Warner Bros. Discovery in Poland

Moderated by:

- **Raphael Minder**, Correspondent, Financial Times

MANAGEMENT. LABOUR MARKET. SOCIETY

8 May 2024 | 13.30-14.30 | conference room 8

session translated simultaneously PL/EN

Managing diversity in the workplace

Managing teams that are diverse in terms of generation, competence and culture. Benefits of diversity in companies: efficiency and creativity, relationships and competence, employer image. Good practices, stereotypes, problems and barriers. Where to look for help in implementing diversity into the work environment. Multiculturalism in business: challenges and benefits of collaboration in a globalised world. How can NGOs support business in adapting to this new environment? Labour activation of older people. Potential for the labour market. Tools and practices.

The following persons have been invited to participate in the session (in alphabetical order):

- **Izabella Chauffour**, Executive Director, HR Management Area, BNP Paribas Bank
- **Katarzyna Fetter**, Founder, President, Józef Fetter Foundation "Time for Seniors"
- **Marco Greco**, Director of Development, Open For Business
- **Waldemar Olbryk**, CEO, Archicom SA
- **Tina Sobocińska**, Founder & HR Strategic Advisor, HR4future
- **Jennifer Tyldesley**, Minister-Counsellor for Economic Affairs, Embassy of the United Kingdom of Great Britain and Northern Ireland

Moderated by:

- **Aleksandra Sobczak**, Deputy Editor-in-Chief, Gazeta Wyborcza

MANAGEMENT. LABOUR MARKET. SOCIETY

8 May 2024 | 15.00-16.00 | conference room 6

session translated simultaneously PL/EN

Family businesses

Polish family businesses – how are they coping in the multicrisis? How to ensure sustainable and stable growth of family businesses? Family foundations – do they work and how? Management styles and models of a multigenerational business. Succession still the biggest problem for family businesses? Legal solutions to facilitate generational change in the management of family businesses.

The following persons have been invited to participate in the session (in alphabetical order):

- **Mateusz Kolański**, President of the Management Board, VRG SA
- **Przemysław Mitraszewski**, External Relations Director, Board Attorney, LPP
- **Henryk Orfinger**, Chariman of the Supervisory Board, Dr Irena Eris
- **Marta Stefańczyk-Ciapała**, Member of the Management Board, The Family Business Network Poland, President, Cafardini

Moderated by:

- **Łukasz Korycki**, Deputy Editor-in-Chief, Puls Biznesu

MANAGEMENT. LABOUR MARKET. SOCIETY

08 May 2024 | 16.30-18.00 | conference room 23

session translated simultaneously PL/EN

Society and mental health

What shape we are in – the resilience and mental health of society. The sum of all fears: COVID-19, war in Ukraine, inflation, fear for the future, health, job concerns, erosion of social ties, isolation (remote working), uncertain future. What kind of imprint is left in our psyche, and if and how do we deal with it? The role of public health activities, public campaigns, education. Alarming data on the mental health condition of children and young people. From causes to remedies. Prevention, diagnosis, education. The role of parents, school and therapists.

The following persons have been invited to participate in the session (in alphabetical order):

- **Małgorzata Głowacka-Pędras**, CEO, Co-founder, Avigon.pl
- **Bernadetta Izydorczyk**, National Consultant in Clinical Psychology, Institute of Psychology, Faculty of Philosophy, Jagiellonian University
- **Anna Kieszkowska-Grudny**, Psychologist, Psychoterapist, Neuropsychologist, Psycho-oncologist, Co-Founder, NoStress Institute
- **Magdalena Kowalska**, Founder, President of the Management Board, Mindset Institute Foundation for Psychoeducation and Mental Health Promotion
- **Agnieszka Leszczyńska**, General Director, President of the Management Board, Angelini Pharma Poland
- **Aleksandra Rodzewicz**, Manager, YOUNG HEADS Project, UNaweza Foundation
- **Tomasz Wolańczyk**, Head, Department of Developmental Age Psychiatry, Faculty of Medicine, Warsaw Medical University

Moderated by:

- **Urszula Szybowicz**, President, Co-founder, Nie Widać Po Mnie Foundation, Deputy President, Polish Society for the Coordination of Health Care, Operational Director, Polish Hospital Federation

MANAGEMENT. LABOUR MARKET. SOCIETY

9 May 2024 | 9.30-11.00 | conference room 23

session translated simultaneously PL/EN

Migrants in the labour market

Labour market shortages; status and projections. Strategy in view of the anticipated labour market crisis. Anticipated directions of migration and influx of potential workers. What should the state's migration policy look like – what does the Polish labour market need? Job activation of migrants – Polish know-how for West European countries. Qualifications and competences sought – preferences for specific occupational groups? Adaptation of migrants to national conditions – local law, international standards, new developments at EU level, procedures, role of NGOs and local authorities.

The following persons have been invited to participate in the session (in alphabetical order):

- **Tetiana Gomon**, Coordinator of the Partnership and Employment Project, Polish-Ukrainian Chamber of Commerce
- **Andrzej Kubisiak**, Deputy Director, Polish Economic Institute
- **Andżelika Majewska**, Member of the Management Board, LeasingTeam Sp. z o.o.
- **Piotr Oliński**, Legal Analyst, Civic Development Forum
- **Kamil Sobołowski**, Chief Economist, The Confederation of Polish Employers

Moderated by:

- **Mikołaj Dowejko**, Editor, IBERION

MANAGEMENT. LABOUR MARKET. SOCIETY

9 May 2024 | 11.30-13.00 | lower lobby stage

session translated simultaneously PL/EN

How to help effectively

Good business practice in working with organisations and those in need. Effective models, inclusivity, partnership, evaluation of outcomes, mutual education and valuable experiences.

The following persons have been invited to participate in the session (in alphabetical order):

- **Renata Bem**, General Director, UNICEF Poland
- **Jolanta Czernicka-Siwecka**, President of the Management Board, ISKIERKA Foundation
- **Władysław Grochowski**, President of the Management Board, ARCHE SA
- **Bujar Hoxha**, Country Director, Save the Children
- **Mikołaj Rykowski**, President of the Management Board, Wolne Miejsce Foundation
- **Rafał Sonik**, President of the Management Board, Gemini Holding Sp. z o.o.

Moderated by:

- **Anna Sojka**, Editor, Radio Katowice

MANAGEMENT. LABOUR MARKET. SOCIETY

9 May 2024 | 11.30-13.00 | conference room 1

session translated simultaneously PL/EN

The place of the MICE industry in the economy

Meetings, events and business tourism – a report on the sector in Poland, its potential and dynamics. Event marketing – an increasingly common communication tool: contact with key customers, partners and brands. The growing role of ESG criteria in the organisation of events. The MICE industry as part of the economy – how to measure and optimise its impact on other industries, the economy, and the labour market.

Presentation (10')

- **Krzysztof Celuch**, Rector, Vistula University

The following persons have been invited to participate in the session (in alphabetical order):

- **Krzysztof Celuch**, Rector, Vistula University
- **Krzysztof Cieślowski**, Assistant Professor, Department of Sport and Tourism Management, Jerzy Kukuczka Academy of Physical Education in Katowice
- **Anna Gogacz**, CEO, Allegro Agency
- **Michał Kozak**, President of the Management Board, Arlamów Hotel SA
- **Witold Orłowski**, Faculty of Business and International Relations, Vistula Academy of Finance and Business
- **Marcin Stolarz**, President of the Management Board, PTWP Event Center Sp. z o.o.

Moderated by:

- **Magdalena Kondas**, Editor-in-Chief of MeetingPlanner.pl, Chairwoman of the Social and Business Council, Vistula University of Tourism and Hotel Management

MANAGEMENT. LABOUR MARKET. SOCIETY

9 May 2024 | 11.30-13.00 | multifunctional room F

session translated simultaneously PL/EN

Fair transition

Polish mining and traditional industry-based regions in transition. Building a development alternative. What resources do we have for a just transition? How and for what purposes can they be activated? The role of the renewable energy sector in creating new jobs. The role of local authorities in transition processes: the social impact of these processes, investment, development of land and resources – how to seize the opportunity?

The following persons have been invited to participate in the session (in alphabetical order):

- **Jerzy Buzek**, Member of the European Parliament, Speaker of the European Parliament 2009-2012, Prime Minister 1997-2001, Chairman of the EEC Council
- **Jakub Chełstowski**, Marshall of the Silesian Voivodeship between 2018-2024
- **Adam Drobnik**, Dean, Faculty of Spatial Economy and Regions in Transition, University of Economics in Katowice
- **Dominik Kolorz**, Chairman of the Board of the Śląsko-Dąbrowski Region, "NSZZ Solidarność"
- **Joanna Pauly**, Director, Department of European Funds and Foreign Affairs, Ministry of Industry
- **Michał Pierończyk**, Mayor of Ruda Śląska
- **Artur Rudnicki**, Country Relationship Manager, Advisory Services, JASPERS, Europejski Bank Inwestycyjny

- **Roman Szelemej**, Mayor of Wałbrzych
- Moderated by:
- **Natalia Rasiewicz**, Editor, PortalSamorzadowy.pl, WNP.PL, PulsHR

MANAGEMENT. LABOUR MARKET. SOCIETY

9 May 2024 | 13.30-15.00 | Green Planet 1

session translated simultaneously PL/EN

Helping wisely

The need for community involvement and support for those in need in business – the pandemic experience, employee expectations, owner and manager motivations. How to engage professionally – effectively and in collaboration with organisations and the community. Not just volunteering and financial support – new inclusive forms of helping.

The following persons have been invited to participate in the session (in alphabetical order):

- **Monika Bajka**, President of the Management Board, Association for the Support to Children and Youth DOM ANIOŁÓW STRÓŻÓW (Guardian Angels Home)
- **Krzysztof Jędrzejewski**, Chairman of the Supervisory Board, Mostostal Zabrze
- **Draginja Nadaždin**, General Director, Médecins Sans Frontières Poland
- **Paweł Ossowski**, President of the Management Board, ZARYS International Group
- **Andrzej Rybus-Tołoczko**, Deputy Director, National Institute of Liberty - Center for Civil Society Development
- **Maciej Stachura**, Secretary of the City of Katowice
- **Jakub Wygnański**, CEO, Shipyard Foundation

Moderated by:

- **Rafał Czechowicz**, CEO&Founder, Imago PR

MANAGEMENT. LABOUR MARKET. SOCIETY

9 May 2024 | 13.30-15.00 | ballroom C

session translated simultaneously PL/EN

Sports, business, environment

Motivations of companies engaged in sports sponsorship – teams, events, competition series. How to tailor the form of engagement to individual marketing and social objectives. The role of professional, amateur and recreational sport in business/community relations. Patrons of sport in cooperation with local authorities as infrastructure managers and community representatives.

The following persons have been invited to participate in the session (in alphabetical order):

- **Waldemar Bojarun**, Deputy Mayor of Katowice
- **Marcin Herra**, Deputy Managing President, Legia Warszawa
- **Grzegorz Kita**, President, Founder, Sport Management Poland
- **Robert Korzeniowski**, racewalker, Olympic champion, world champion, European champion, motivational speaker, founder, Robert Korzeniowski Foundation
- **Jarosław Królewski**, President, TS Wisła Kraków SA, President of the Management Board, co-founder, Synerise SA
- **Łukasz Wachowski**, Secretary General, Polish Football Association
- **Małgorzata Wasiuk**, Director of Brand Strategy and Activation Department, BNP Paribas Bank

Moderated by:

- **Jacek Kurowski**, Journalist, TVP Sport

THEMATIC PATH: EDUCATION. SCIENCE. INNOVATION

EDUCATION. SCIENCE. INNOVATION

7 May 2024 | 12.30-14.00 | conference room 25

session translated simultaneously PL/EN

Education – a system to be improved

Changes in the education system in Poland – what kind of changes and how to make them so as not to cause harm? Desired changes in the education system in response to: technological developments, current and future labour market demands, volatility and instability in the economy, new models of social relations. How to heal the finances of Polish education? Staffing for education. The problem of the exodus of people from the teaching profession in Poland. Earnings and prestige of the teaching profession. Teacher training system. New roles for teachers and how to prepare for them?

The following persons have been invited to participate in the session (in alphabetical order):

- **Zofia Dzik**, Impact investor, funder, President of the Management Board, Humanites Institute – People and Technology
 - **Rafał Flis**, Co-founder, Vice-president of the Management Board, Zwolnieni z Teorii
 - **Marta Florkiewicz-Borkowska**, Teacher of the Year 2017, Winner of the Irena Sendler Award “For Repairing the World” and the Janusz Korczak Award, Teacher, Karol Miarki Elementary School in Pielgrzymowice
 - **Tomasz Gajderowicz**, Deputy Director, Institute of Educational Research
 - **Michał Kaczmarczyk**, Rector, Humanitas University
 - **Ryszard Koziołek**, Rector, University of Silesia
 - **Katarzyna Śledziwska**, Managing Director, DELab, Faculty of Economic Sciences, University of Warsaw
- Moderated by:
- **Jakub Sito**, Director, Editor-in-Chief, TVP SA

EDUCATION. SCIENCE. INNOVATION

7 May 2024 | 14.30-16.00 | conference room 25

session translated simultaneously PL/EN

Education for the future

Education in a world of instability and increasingly rapid, profound change. Education as a permanent and open process. Self-directed learning and self-development. Interdisciplinarity and a global perspective for teaching. Unknown professions of the future – how to prepare a young person for challenges we know too little about? Specialist knowledge, transferable skills – what kind of graduate is business dreaming of? Reskilling and upskilling – a potential that companies are failing to exploit.

Conversation 1:1 (10')

- **Ghaleb Ali Alhadrami Albreiki**, acting Vice Chancellor, United Arab Emirates University (UAEU)

Moderated by:

- **Karolina Markowska**, Journalist, PulsHR.pl

Speech (10')

- **Dariusz Wieczorek**, Minister of Science and Higher Education

The following persons have been invited to participate in the session (in alphabetical order):

- **Teofil Jesionowski**, Rector, Poznań University of Technology
- **Krzysztof Koj**, Dean, WSB Merito University in Chorzów
- **Barbara Kozierkiewicz**, Deputy President of the Management Board, AstraZeneca Pharma Poland
- **Jerzy Lis**, Rector, Stanisław Staszic AGH University of Science and Technology, Kraków
- **Janusz Michałek**, President of the Management Board, Katowice Special Economic Zone
- **Joanna Mucha**, Secretary of State, Ministry of Education
- **Dariusz Wieczorek**, Minister of Science and Higher Education

Moderated by:

- **Mikołaj Marcela**, Author of books, Academic Teacher, Promoter of Alternative Forms of Education, University of Silesia

EDUCATION. SCIENCE. INNOVATION

7 May 2024 | 16.30-18.00 | conference room 25

session translated simultaneously PL/EN

Engineer job market

Engineering personnel an asset to the Polish economy. What kind of engineers does the market need? Digitalisation and the IT sector as a source of “demand” for scarce specialities. New fields of study respond to changing competence needs. How to educate engineers for the dynamic transformation of the economy. Collaboration between business and education.

Conversation 1:1 (15')

Report on the need for changes in education and the need for new engineering majors

- **Jerzy Lis**, Rector, Stanisław Staszic AGH University of Science and Technology, Kraków

Moderated by:

- **Jacek Bańka**, Editor, Radio Kraków

The following persons have been invited to participate in the session (in alphabetical order):

- **Przemysław Bokwa**, President of the Management Board, PBI Group
- **Marek Gzik**, Secretary of State, Ministry of Science and Higher Education
- **Anna Karyś-Sosińska**, Member of the Management Board, Head of the Human Resources Management Division, Budimex SA
- **Jerzy Lis**, Rector, Stanisław Staszic AGH University of Science and Technology, Kraków

- **Krzysztof Pawiński**, President of the Management Board, **Grupa Maspex Sp. z o.o.**
- **Przemysław Zakrzewski**, Head of Corporate Technology Center, ABB

Moderated by:

- **Jacek Bańka**, Editor, Radio Kraków

EDUCATION. SCIENCE. INNOVATION

8 May 2024 | 9.30-11.00 | conference room 23

session translated simultaneously PL/EN

Science and economy

The potential of higher education and science from the point of view of the competitiveness of the Polish economy. Two worlds? Cooperation between science and business: universal principles, differences in interests, challenging practice, effective scenarios. Research and development activities in the strategies of companies and scientific entities. The hardest part: the commercialisation of research results. Instruments and programmes that initiate and support cooperation between companies and scientific institutions – their effectiveness to date.

Talking about science and the economy

Collaboration between business and science – why doesn't it usually work? Good practices and models worth following

The following persons have been invited to participate in the session (in alphabetical order):

- **Paulina Brzezicka**, European Investment Bank
- **Michał Chomczyk**, Deputy Director, Strategic Management Department, National Center for Research and Development
- **Anna Flavia D'Amelio**, Managing Director, Vita-Salute San Raffaele University of Milan
- **Mariusz Filipek**, Plenipotentiary for deregulation and economic dialogue, Ministry of Development and Technology
- **Eliza Kruczkowska**, Chief Innovation Officer, Polski Fundusz Rozwoju SA
- **Mariusz Lekston**, Vice-Chancellor for Organisational and Legal Affairs and HR Policy, Humanitas Academy
- **Arkadiusz Mężyk**, Rector, Silesian University of Technology
- **Maria Mróczyńska**, Undersecretary of State, Ministry of Science and Higher Education
- **Łukasz Sułkowski**, President, WSB Academy in Dabrowa Górnicza

Moderated by:

- **Aneta Kaczmarek**, Publisher, PortalSamorzadowy.pl

EDUCATION. SCIENCE. INNOVATION

8 May 2024 | 11.30-13.00 | conference room 9

session translated simultaneously PL/EN

Science as a driver of economic innovations – the assessment of the current situation and key challenges

The analysis of the influence of science on economic development and the recognition of key challenges faced by today's science and economy. Experts in various scientific domains and sectors of the economy will present their findings on the current stage of science adoption in economic processes. In addition to that, they will discuss key problems the solving of which will harness science for future economic development.

The following persons have been invited to participate in the session (in alphabetical order):

- **Andrzej Kaleta**, Rector, Wrocław University of Economics
- **Stanisław Mazur**, Rector, Cracow University of Economics
- **Piotr Wachowiak**, Rector, Warsaw School of Economics
- **Maciej Żukowski**, Rector, Poznań University of Economics

Moderated by:

- **Celina M. Olszak**, Rector, University of Economics in Katowice

EDUCATION. SCIENCE. INNOVATION

8 May 2024 | 13.30-14.30 | lower lobby stage

session translated simultaneously PL/EN

Katowice – European City of Science 2024

Katowice is the first ever city from Central and Eastern Europe to be honoured with the title of European City of Science. Events, accompanying events, agendas. The role of the institution and the scientific community – the benefits for this environment. Other effects (how sustainable): involvement of residents and building of social capital, public investment in regional science and its infrastructure, impact on the image of the city and the region, boost to tourism, activation of development potential.

The following persons have been invited to participate in the session (in alphabetical order):

- **Jerzy Buzek**, Member of the European Parliament, Speaker of the European Parliament in 2009-2012, Prime Minister in 1997-2001, Chairman of the EEC Council
- **Ryszard Koziółek**, Rector, University of Silesia
- **Marcin Krupa**, Mayor of Katowice
- **Arkadiusz Mężyk**, Rector, Silesian University of Technology
- **Aneta Moczowska**, Plenipotentiary of the Rector of the University of Silesia for the Science Zone
- **Maria Mrówczyńska**, Undersecretary of State, Ministry of Science and Higher Education
- **Celina M. Olszak**, Rector, University of Economics in Katowice
- **Michał Sikorski**, Architect-urbanist, BACKGROUND, Lecturer, Warsaw University of Technology

Moderated by:

- **Przemysław Jedlecki**, Journalist, Gazeta Wyborcza

EDUCATION. SCIENCE. INNOVATION

8 May 2024 | 15.00-16.00 | conference room 10

session translated simultaneously PL/EN

European universities

Higher education and science as an area of European integration – a review of recent years. Cooperation in the field of knowledge and education as an important factor in the internal cohesion of the Community. European Universities, or international partnerships – alliances of higher education institutions from across the European Union. Central European universities – their role in the project.

The following persons have been invited to participate in the session (in alphabetical order):

- **Edyta Lachowicz-Santos**, Director, Office of Internationalisation, University of Economics in Katowice
- **Tomasz Pietrzykowski**, Vice-Chancellor for International and Domestic Cooperation, Member of the Expert Team for the National Strategy for Internationalisation, University of Silesia, National Academic Exchange Agency
- **Paweł Śniatała**, Vice-Rector for International Cooperation, Poznań University of Technology
- **Krzysztof Wasilewski**, Vice-Rector for Education, Koszalin University of Technology

Moderated by:

- **Małgorzata Myśliwiec**, International Cooperation Officer, Faculty of Social Sciences, Transform4Europe project coordinator, University of Silesia

EDUCATION. SCIENCE. INNOVATION

9 May 2024 | 9.30-11.00 | lower lobby stage

session translated simultaneously PL/EN

Economic education

Financial, economic and business knowledge – shortcomings, benefits of expanding it: for civil society, labour market. 2024 – the year of economic education. Economics in practice; selected projects as part of the celebrations versus the need for systemic education at different levels of the education system. Adult economic education – the role of community organisations, science, business.

The following persons have been invited to participate in the session (in alphabetical order):

- **Daniel Ciura**, Local Committee President, AIESEC Local Branch in Katowice
- **Alicja Defratyka**, Economist, Author of the project, interestingcounts (ciekaweliczyby)
- **Krzysztof Koj**, Dean, WSB Merito University in Chorzów
- **Andrzej Mierzwa**, Managing Partner, 21 Concordia Polska
- **Celina M. Olszak**, Rector, University of Economics in Katowice
- **Witold Orłowski**, Faculty of Business and International Relations, Vistula University
- **Marek Rocki**, Member of the Council of the Polish Rectors Foundation, Rector 1999-2002, 2002-2005 and 2016-2020, Warsaw School of Economics
- **Szymon Sidło**, Chairman, Youth Council of the City of Katowice

Moderated by:

- **Bartłomiej J. Gabryś**, Department of Entrepreneurship, Faculty of Management, University of Economics in Katowice

EDUCATION. SCIENCE. INNOVATION

9 May 2024 | 13.30-15.00 | upper lobby stage

session translated simultaneously PL/EN

Start-ups in Poland

The Polish start-up scene here and now. Investor relations, and current funding opportunities for young innovative companies. Time for verification: tougher conditions and higher investor demands as a test of the quality of start-up projects. How to improve and uplift the Polish ecosystem of innovative companies: basic needs and shortcomings. Going global – leading Polish companies on their way to the top: shared experiences. The acceleration kitchen – how to accelerate without losing sight of opportunities and alternatives.

Conversation (20-30')

Get inspired! A conversation about business development and plans for the future

- **Martyn Szczepankowski**, Co-Founder & Head of CEE, SunRoof
- **Miron Tokarski**, President of the Management Board, Genomtec

Moderated by:

- **Karolina Markowska**, Journalist, PulsHR.pl

The following persons have been invited to participate in the session (in alphabetical order):

- **Magdalena Adamczuk**, Growth Hacker, StartUp Hub Poland, CEO, Tax&Tech Kraft
- **Jan Bartkowiak**, President, Founder, Fundacja Econverse
- **Janusz Dramski**, Vice-President, Regional Chamber of Commerce in Katowice, Head of Program, Silesia Startup Hub
- **Andrzej Nowak**, CEO, Founder, Flexee
- **Kinga Nowakowska**, Member of the Management Board, Operational Director, Capital Park Group
- **Marcin Seniuk**, Director, Start-up Development Department, PARP
- **Cezary Skarżyński**, Startup Program Manager CEE, OVHcloud

Moderated by:

- **Michał Misztal**, President of the Management Board, Startup Academy

THEMATIC PATH: MEDIA, COMMUNICATION, CULTURE

MEDIA, COMMUNICATION, CULTURE

8 maja 2024 r. | 13.30-14.30 | upper lobby stage

session translated simultaneously PL/EN

Art and the market

What does the Polish art market look like – trends, changes, interesting developments. Art as an alternative investment and a determinant of luxury. New forms of art representation – examples from public space. Development of Polish business versus development of Polish art – support, investment, patronage, opportunity for young artists.

The following persons have been invited to participate in the session (in alphabetical order):

- **Kamila Bondar**, President of the Management Board, ING Polish Art Foundation
- **Wojciech Fibak**, Polish Tennis Player, Art Collector, Entrepreneur
- **Igor Gałazkiewicz**, Strateg, Branding Consultant, Creative Director, Plato
- **Grzegorz Hańderek**, Rector, ASP Katowice
- **Rafał Kamecki**, Co-founder, President, ArtInfo.pl
- **Piotr Krupa**, President of the Management Board, KRUK SA, collector, founder, Krupa Art Foundation
- **Agata Szkup**, President of the Management Board, Desa Unicum

Moderated by:

- **Aleksandra Nagel**, Editor-in-Chief, Well.pl

MEDIA, COMMUNICATION, CULTURE

8 May 2024 | 13.30-14.30 | conference room 24

session translated simultaneously PL/EN

Freedom and responsibility online

Who raises children with smartphone addiction issues? Was parents' reaction too late? Where was, where is, and where should the school be? Pathologies on the Internet – where to set boundaries and who should guard them? The responsibility of corporate social media owners. Is the law keeping up? Regulations, control, security versus freedom of choice.

The following persons have been invited to participate in the session (in alphabetical order):

- **Katarzyna Hernandez**, Director, Digital Education and Online Safety Team, Office of the Children's Ombudsman
- **Kamila Kalińczak**, Radio and Television Journalist, Speaker, Public Speaking Trainer
- **Radosław Nielek**, Director, NASK
- **Anna Rywczyńska**, Coordinator, Polish Safer Internet Program Center, Manager, Cyber Threat Prevention Department, NASK
- **Jakub Wątor**, Journalist, Iberion, Author of The Book "Influenza"
- **Łukasz Wojtasik**, Internet Safety Expert, Dajemy Dzieciom Się Foundation

Moderated by:

- **Łukasz Lipiński**, Editor-on-Chief, Polityka.pl

MEDIA, COMMUNICATION, CULTURE

8 May 2024 | 15.00-16.00 | upper lobby stage

session translated simultaneously PL/EN

The media and its future

Media freedom and independence in the realities of the digital global village. Credibility versus coverage and influence. Factors defining the media situation: the development of technology, the growing importance of social media, new models of delivery, the dominance of large media corporations and bigtechs, finance and monetisation. Public media in the triangle of dependency: mission, audience, political disposer. Internet regulations. AI and deep fake – how to verify, how to defend against abuse.

The following persons have been invited to participate in the session (in alphabetical order):

- **Roman Imielski**, deputy editor-in-chief, Gazeta Wyborcza
- **Maciej Maciejowski**, President of the Management Board, Gremi Media SA
- **Piotr Mieśnik**, Publishing Director, PTWP Group
- **Zenon Nowak**, President of the Management Board, Polska Press
- **Piotr Żaczko**, Communications Manager, Central & Eastern Europe, TikTok
- **Dorota Żurkowska**, Member of the Management Board, TVN SA, Group Senior Vice President - Revenue, Warner Bros. Discovery in Poland

Moderated by:

- **Patryk Pallus**, Editor-in-Chief, Wirtualnedia.pl

MEDIA, COMMUNICATION, CULTURE

8 May 2024 | 16.30-18.00 | conference room 1

session translated simultaneously PL/EN

Information and disinformation

It gives power and money and decides the fate of people, societies and countries. On the other hand, in the wrong hands it can be a dangerous weapon. How, therefore, do we combat propaganda and disinformation in the modern world, in a deluge of fake news and clickbait? What dangers does the development of artificial intelligence bring in this area, and what opportunities does it present (for faster verification of information)? The role of education and responsible information policy. How to support credible media?

The following persons have been invited to participate in the session (in alphabetical order):

- **Sebastian Bykowski**, President of the Management Board, PSMM Monitoring & More
- **Bogusław Chrabota**, Editor-in-Chief, Rzeczpospolita
- **Krzysztof Gawkowski**, Deputy Prime Minister, Minister for Digitalisation
- **Jakub Olek**, Head of Public Policy and Government Relations, Central & Eastern Europe, TikTok
- **Adam Sawicki**, Group Senior Vice President Digital, Warner Bros. Discovery in Poland
- **Magdalena Wilczyńska**, Director, Cybersecurity Information Protection Division, NASK

Moderated by:

- **Justyna Dąbrowska-Cydzik**, Managing Editor, Wirtualnedia.pl

MEDIA, COMMUNICATION, CULTURE

9 May 2024 | 9.30-11.00 | conference room 6

session translated simultaneously PL/EN

Culture and social development

The role of culture in the modern world: carrier of shared values, field of creative dialogue, builder of social capital; the impact of culture on the quality of life and attractiveness of the city.

The following persons have been invited to participate in the session (in alphabetical order):

- **Aleksandra Gajewska**, Director, Teatr Rozrywki in Chorzów
- **Anna Gołębicka**, Economist, Upper Silesian and Zagłębie Metropolis
- **Łukasz Kałębasiak**, Deputy Director for Programming, Katowice City of Gardens - Krystyna Bochenek Institution of Culture
- **Grzegorz Pietraszewski**, President of the Management Board, Bajka Pana Kleksa
- **Ewa Sadkowska**, Director, Silesia Film Institution
- **Jarosław Wasik**, Director, Museum of Polish Song in Opole

Moderated by:

- **Aleksandra Klich-Siewiorek**, Director, Public Library in Rybnik

MEDIA, COMMUNICATION, CULTURE

9 May 2024 | 11.30-13.00 | conference room 6

session translated simultaneously PL/EN

Culture and business

Private patronage of arts and culture – prestige, investment or philanthropy? What are the benefits for business supporting cultural institutions? Relationships between artists and business people: mutual expectations, communication, good standards.

The following persons have been invited to participate in the session (in alphabetical order):

- **Renata Gabryjelska**, Director, Member, Writers Guild of Poland, Coach, Motivational Speaker
- **Kinga Nowakowska**, Member of the Management Board, COO, Capital Park SA
- **Magdalena Sroka**, CEO, Alvernia Planet
- **Maciej Tomaszewski**, Spokesman, STRABAG Sp. z o.o.
- **Stanisław Trzciniński**, Cultural Expert, Creator and Manager of Culture, STX Music Solutions
- **Tomasz Tworek**, Cultural Patron, Art Collector, Entrepreneur, Founder, New Space Foundation
- **Adam Wesolowski**, Director, Henryk Mikołaj Górecki Silesian Philharmonic Orchestra

Moderated by:

- **Aleksandra Nagel**, Editor-in-Chief, Well.pl

MEDIA, COMMUNICATION, CULTURE

9 maja 2024 r. | 11.30-13.00 | Green Planet 2

session translated simultaneously PL/EN

From Times Square to Krakow's Market Square. Smart OOH in Smart City

Landscape Act to be amended. Opportunity or threat for digital transformation? OOH advertising in modern infrastructure benefits cities, business and the environment.

The following persons have been invited to participate in the session (in alphabetical order):

- **Artur Celiński**, Editor-in-Chief, Architektura – murator
- **Marcin Ciężki**, General Manager, Clear Channel Poland
- **Paweł Orłowski**, President of the Management Board, SYNERGIC Sp. z o.o.
- **Wojciech Wagner**, Deputy Director, Office of Architecture and Spatial Planning, Warsaw City Hall
- **Wojciech Zdanowicz**, Council member, OOHlife Chamber of Commerce

Moderated by:

- **Marcin Ochmański**, President of the Management Board, Warexpo sp. z o.o.

THEMATIC PATH: CITY, REGION, METROPOLIS

CITY, REGION, METROPOLIS

7 May 2024 | 12.30-14.00 | conference room 7

session translated simultaneously PL/EN

Financial condition of local authorities

Expectations of the new government on changes to local authority funding rules; how the state will share tax revenues with local authorities. Maintain current tax rules but increase compensation? Whether, and to what extent, to increase the tax shares of local government units? How do you increase revenue? Where to look for savings? Local taxation policy. Is there a need for a new law on revenues of local government units/public finances?

The following persons have been invited to participate in the session (in alphabetical order):

- **Arkadiusz Chęciński**, Mayor of Sosnowiec
- **Jerzy Kwieciński**, Deputy President of the Management Board, Bank Pekao SA
- **Danuta Lange**, treasurer of the City of Katowice
- **Jacek Sierak**, Head, Department of Economics and Finance of Local Government, Warsaw School of Economics
- **Marek Wiewióra**, Director, Department of Local Government Finance, Ministry of Finance
- **Maciej Żywno**, Deputy Speaker of the Senate of the Republic of Poland, Deputy Marshal of the Podlaskie Province 2014-2018

Moderated by:

- **Łukasz Pawłowski**, President, National Research Group

CITY, REGION, METROPOLIS

8 May 2024 | 9.30-11.00 | conference room 8

session translated simultaneously PL/EN

A human being in the city, a city for a human being

Quality of urban life: residents' expectations versus possibilities of cities. Can the present keep up with the future? What to invest in, what to change to keep up with changing needs. Private investors and local authorities – how to do it together? Investment and communication with residents: talk, ask or inform? How to verify expectations and communicate change?

The following persons have been invited to participate in the session (in alphabetical order):

- **Waldemar Bojarun**, Deputy Mayor of Katowice
- **Danuta Kamińska**, Vice Chairman of The Board, Upper Silesian-Zagoburg Metropolis
- **Łukasz Niewola**, Director of Corporate Communications and Sustainable Development, LUX MED Group.
- **Arkadiusz Wiśniewski**, Mayor of Opole
- **Marta Zalewska**, Director of Partner Relations and InPost Green City Programme

Moderated by:

- **Jacek Szoltysek**, Head, Department of Social Logistics, Katowice University of Economics

CITY, REGION, METROPOLIS

8 May 2024 | 9.30-11.00 | Green Planet 1

session translated simultaneously PL/EN

Waste management: system, investment, challenges

Municipal waste - time for a radical change. What legal, regulatory, organisational and technical solutions do we need - their effectiveness within the target system. The deposit return scheme and extender producer responsibility - how will they change the operations of municipal waste systems? Recovery, recycling, efficiency and optimisation of waste management processes. Is the future in the development of specialised facilities? How to make the circular economy a reality?

The following persons have been invited to participate in the session (in alphabetical order):

- **Olga Goitowska**, Director, Department of Municipal Economy, Gdansk City Hall, Chair, Waste Management Team, Union of Polish Metropolises
- **Mieczysław Kieca**, Mayor of Wodzisław Śląski
- **Kamil Majerczak**, CEO, PreZero in Poland
- **Michał Pierończyk**, Mayor of Ruda Śląska
- **Filip Piotrowski**, Expert, Climate Leadership UNEP/GRID-Warszawa
- **Krzysztof Rdest**, President, EMKA SA
- **Jakub Sprusiński**, Director of Sales Development, T-master

Moderated by:

- **Piotr Toborek**, Journalist, PortalSamorządowy.pl

CITY, REGION, METROPOLIS

8 May 2024 | 9.30-11.00 | Green Planet 2

session translated simultaneously PL/EN

Metropolitan Innovation Summit (MIS)

9.30-9.45 | Opening, welcoming guests (15')

- **Henryk Borczyk**, Vice President of the Management Board, Upper Silesian-Zagłębie Metropolis
- **Marcin Krupa**, Mayor of Katowice

9.45-10.25 | Speech (40')

The Art of Creative City Making: The Next Steps

- **Charles Landry**, Urban Planner, Writer, Author of "The Creative City: toolkits for urban innovators"

10.25-10.40 | Speech (15')

City of cities - metropolis as administrative innovation

- **Jacek Woźnikowski**, Director, Department of Socio-Economic Development and Cooperation, Upper Silesian-Głębi Metropolis

10.40-11.00 | Speech (20')

Innovative places in the space of European metropolises

- **Robert Pyka**, Institute of Sociology, Silesian University in Katowice, Poland

Moderation:

- **Maciej Kautz**, Announcer

CITY, REGION, METROPOLIS

8 May 2024 | 11.30-13.00 | Green Planet 2

session translated simultaneously PL/EN

Metropolitan Innovation Summit (MIS)

Metropolitan path of technological, transport and spatial innovation

Organiser: Metropolis GZM (Górnślasko-Zagłębiowska Metropolia)

11.30-11.50 | Speech (20')

What can drones do for cities? Innovations in the space above cities

- **Joanna Wójcik-Bubala**, Flytronic SA

11.50-12.210 | Speech (20')

New urban mobility in cities and metropolises

- **Maciej Mazur**, Managing Director, Polish Alternative Fuels Association, President, AVERE

12.10-12.30 | Speech (20')

A recipe for innovative urban space

- **Michał Lisiński**, Architect, KWK Promes

12.30-12.50 | Speech (20')

Known large-scale solutions - metropolitan bicycle / MaaS

- **Marcin Dworak**, Upper Silesian and Zagłębie Metropolis

Host:

- **Maciej Kautz**, Announcer

CITY, REGION, METROPOLIS

8 May 2024 | 11.30-13.00 | lower lobby stage

session translated simultaneously PL/EN

Opening of the new term of local government

The main challenges facing local government in the new term. What kind of development projects and investments do the new local authorities want to carry out? What about the investment programmes implemented in the previous term. Personnel of Polish self-authorities: a new deal or old hands? The major challenges facing local authorities. A new opening between local authorities and government.

The following persons have been invited to participate in the session (in alphabetical order):

- **Daniel Beger**, Mayor of Swietochlowice
- **Magdalena Czarzyńska-Jachim**, Mayor of Sopot
- **Maciej Gramatyka**, Mayor of Tychy
- **Marcin Krupa**, Mayor of Katowice
- **Szymon Michałek**, Mayor of Chorzów
- **Hanna Zdanowska**, Mayor of Łódź

Moderated by:

- **Wojciech Kuta**, Journalist, PortalSamorzadowy.pl

CITY, REGION, METROPOLIS

8 May 2024 | 13.30-14.30 | Green Planet 2

session translated simultaneously PL/EN

Metropolitan Innovation Summit (MIS)

The metropolitan path of social innovation. Local government - academia - residents

Organiser: Metropolis GZM (Górnośląsko-Zagłębiowska Metropolia)

13.30-13.45 | Speech (15')

Metropolitan Science Support Fund. "Creative leadership - a new area of design competence. New educational modules"

- **Hanna Sitarz**, ASP Katowice

14.00-14.15 | Speech (15')

Metropolitan Science Support Fund. "Creative leadership - a new area of design competence. New educational modules"

- **Marcin Domański**, deputy director, Department of Social and Economic Development and Cooperation, Upper Silesian-Zagłębie Metropolis

14.15-15.00 | Debate (45')

How good urban and metropolitan space drives innovation and creativity of residents

- **Charles Landry**, urban planner, writer, author of the book "Creative city: toolkits for urban innovators"
- **Michał Lisiński**, Architect, KWK Promes
- **Robert Pyka**, Institute of Sociology, Silesian University in Katowice
- **Hanna Sitarz**, ASP Katowice

Moderation:

- **Maciej Kautz**, Announcer

CITY, REGION, METROPOLIS

8 May 2024 | 13.30-14.30 | Green Planet 1

session translated simultaneously PL/EN

Sustainable urban logistics

Moving away from internal combustion trucks and vans in cities – traffic-free zones – public acceptance, alternative transport and urban transport models. Less space for cars in the city and more space for pedestrians, cyclists and public transport – factors that encourage healthy local communities and local small businesses.

The following persons have been invited to participate in the session (in alphabetical order):

- **Łukasz Franek**, Director, Public Transport Authority of Krakow
- **Marcin Korolec**, President, Foundation for the Promotion of Electric Vehicles, President, Green Economy Institute, Minister of the Environment 2011-2013
- **Krzysztof Krawiec**, Assistant Professor, Silesian University of Technology, WiseEuropa
- **Anika Słowińska**, Public Policy Manager for the CEE region, Bolt
- **Bogumił Sobuła**, Deputy Mayor of Katowice
- **Tomasz Wojtkiewicz**, President of the Management Board, Nextbike

Moderated by:

- **Agnieszka Widera-Ciochoń**, Editorial Secretary, Portalsamorządowy.pl, WNP.PL

CITY, REGION, METROPOLIS

8 May 2024 | 15.00-16.00 | Green Planet 2

session translated simultaneously PL/EN

Zero-emission city logistics – the future of the urban delivery market

Supply and deliveries of goods, products and materials in urban conditions in urban settings – status and prospects. Impact on the lives of residents and city operations, emissions generated, relevance for businesses. Zero-emission solutions in city logistics. Electrification of supplies, development of urban storage infrastructure, zero-emission cargo vehicles. Regulatory and organizational challenges. Involvement and cooperation of authorities at various levels, CEP sector actors, consumers and residents in new urban logistics solutions. The future of the urban supply market: local strategies, industry agreements, regulation, fees and incentives at central level. Examples from European cities that are leaders in this area.

The following persons have been invited to participate in the session (in alphabetical order):

- **Wojciech Arszewski**, President of the Management Board, Express Carriers Forum
- **Krzysztof Bolesta**, Secretary of State, Ministry of Climate and Environment
- **Maja Kiba-Janiak**, Department of Strategic Management and Logistics, Wrocław University of Economics
- **Grzegorz Kwitek**, Member of the Management Board, Upper Silesia-Zagłębia Metropolis

Moderated by:

- **Anna Zielińska-Rakowicz**, Managing Director, Foundation for the Promotion of Electric Vehicles

CITY, REGION, METROPOLIS

8 May 2024 | 15.00-16.00 | conference room 24

session translated simultaneously PL/EN

Energy and climate in cities

Transformation, climate policy and sustainability at regional and local level: good practices, obstacles and solutions. Where are we, where are we going to? Financing the energy transition at local authority level – available sources, alternatives. Necessary changes in the sphere of municipal management. Cities of the future – what will they be like?

The following persons have been invited to participate in the session (in alphabetical order):

- **Zbigniew Gieleciak**, Chairman, Water Management Committee, National Chamber of Commerce, President of the Board, Regional Center for Water and Sewage Management SA in Tychy
- **Marian Łyko**, President of the Management Board, MPEC in Kraków
- **Tomasz Matuszewski**, Mayor of Sanok
- **Tomoho Umeda**, President, Hynfra P.S.A.
- **Krzysztof Witkowski**, President of the Management Board, Good Energy for Olsztyn
- **Dorota Zawadzka-Stępnia**k, President, National Fund for Environmental Protection and Water Management
- **Artur Zieliński**, Deputy Mayor of Plock for Development and Investment

Moderated by:

- **Piotr Wiewióra**, Journalist, PortalSamorządowy.pl

CITY, REGION, METROPOLIS

9 May 2024 | 9.30-11.00 | conference room 24

session translated simultaneously PL/EN

City, residents, development

New ideas for the development of urban centres: cars and public transport, concretosis, 15-minute cities, the bagel economy as an idea for development. Co-operatives as a form of involving residents in urban life. Has participatory budgeting become obsolete? Small municipalities versus agglomerations – equalising development opportunities.

The following persons have been invited to participate in the session (in alphabetical order):

- **Grzegorz Cichy**, Mayor of Proszowice, President, Union of Polish Towns
- **Joanna Erbel**, Director of Protopia, CoopTech Hub, expert on urban cooperatives, author of the book “Leaning into the Future”
- **Arkadiusz Ptak**, Mayor of Pleszew
- **Bogumił Sobula**, Deputy Mayor of Katowice
- **Robert Tomanek**, ESG Expert, Rector of the University of Economics in Katowice 2016-2020, Undersecretary of State at the Ministry of Labour and Technology 2020-2021
- **Tadeusz Truskolaski**, Mayor of Białystok, CEO, Union of Polish Metropolises
- **Konrad Wojnarowski**, Undersecretary of State, Ministry of Funds and Regional Policy
- **Artur Zieliński**, Deputy Mayor of Plock for Development and Investment

Moderated by:

- **Aneta Kaczmarek**, Publisher, PortalSamorzadowy.pl

CITY, REGION, METROPOLIS

9 May 2024 | 11.30-13.00 | conference room 23

session translated simultaneously PL/EN

Public-private partnership in the new EU perspective

Mobilisation of EU funds from the National Reconstruction Plan and the Cohesion Fund an opportunity to improve the situation of PPPs in Poland, or maybe the opposite? In terms of the number of contracts concluded, 2023 is the worst in a dozen years – why? What is stopping the government projects announced for implementation under this formula from finally coming to fruition?

The following persons have been invited to participate in the session (in alphabetical order):

- **Marcin Borek**, Director, Department of Local Government Investment, Polish Development Fund
- **Robert Dzierzgwa**, Director, Department of Public-Private Partnerships, Ministry of Funds and Regional Policy
- **Grzegorz Kwitek**, Member of the Management Board, Upper Silesia-Zagłębia Metropolis
- **Anna Łopaciuk**, Director of the Infrastructure, Transport and Logistics Programme, Bank Gospodarstwa Krajowego
- **Jacek Morek**, Deputy Mayor of Ruda Śląska
- **Tomasz Srokosz**, Partner, Andersen

Moderated by:

- **Piotr Wiewióra**, Journalist, PortalSamorzadowy.pl

CITY, REGION, METROPOLIS

9 May 2024 | 11.30-13.00 | conference room 24

session translated simultaneously PL/EN

Water supply and sewage systems

Sewerage and waste water management in Poland – current status and necessary changes in the context of new EU regulatory requirements. Scale, specificity and financing of investments. New EU standards for water and wastewater management and public expectations. Wody Polskie – will it survive and in what form?

The following persons have been invited to participate in the session (in alphabetical order):

- **Grzegorz Cichy**, Mayor of Proszowice, President, Union of Polish Towns
- **Zbigniew Gieleciak**, Chairman, Water Management Committee, National Chamber of Commerce, President of the Board, Regional Center for Water and Sewage Management SA in Tychy
- **Joanna Kopczyńska**, President, State Waterways National Holding Wody Polskie
- **Tadeusz Kowal**, Technical Director, Katowickie Wodociągi SA
- **Paweł Sikorski**, President, Chamber of Commerce “Polish Waterworks”
- **Maciej Thorz**, Deputy Director, Department of Water Management, Ministry of Infrastructure
- **Konrad Wojnarowski**, Undersecretary of State, Ministry of Funds and Regional Policy

Moderated by:

- **Kalina Olejniczak**, Editor, PortalSamorzadowy.pl, WNP.PL

THEMATIC PATH: INTERNATIONAL ECONOMIC COOPERATION

INTERNATIONAL ECONOMIC COOPERATION

7 May 2024 | 14.30-16.00 | conference room 23

session translated simultaneously PL/EN

American investment in Poland

The role of foreign investments in the transformation of the Polish economy. American investments in various sectors and industries: finance, services and shared services centres, IT, outsourcing, logistics, energy, security. The value of projects, their share in total FDI, company assets and revenues, employment. Investments most beneficial to the economy: cutting-edge technology, innovation, research and development, support for start-ups. Working with US investors versus corporate social responsibility and sustainability. Changes and trends in the global economy as an investment stimulus: nearshoring, friendshoring, reshoring. The situation in Europe as an opportunity for Polish-American cooperation in supporting and rebuilding Ukraine.

The following persons have been invited to participate in the session (in alphabetical order):

- **Max Mieszko Dropinski**, Intel
- **Aleksandra Kosela**, External Affairs Manager (Poland&Baltics), BAT
- **Mariusz Mielczarek**, Director CEE Public Policy, Amazon
- **Marcin Moczyróg**, Director, General Manager CEE, Uber
- **Dagmara Piasecka-Ramos**, Chairman of The Board, General Manager, PepsiCo Poland

Moderated by:

- **Tony Housh**, President, American Chamber of Commerce in Poland

INTERNATIONAL ECONOMIC COOPERATION

8 May 2024 | 9.30-11.00 | ballroom B

session translated simultaneously PL/EN

Global aspirations of Polish businesses

The potential and plans for the expansion of Polish business. The impact of geopolitical turmoil and crisis-inflicted disruption on businesses' appetite for investing abroad. State and diplomatic support.

The following persons have been invited to participate in the session (in alphabetical order):

- **Paweł Dziekoński**, Deputy President of the Management Board, FAKRO
- **Jacek Lech**, President of the Management Board, Managing Director, Mostostal Kraków SA, Budimex Group
- **Adam Mokrysz**, CEO of Mokate Group
- **Marcin Prusak**, Head of the Polish International Development Fund Department, PFR TFI
- **Katarzyna Rutkowska**, Deputy President of the Management Board, AC SA
- **Piotr Stolarczyk**, Director, International Banking and Export Financing Department, Bank Pekao SA, PhD in Economics, Lecturer at Lazarski University
- **Piotr Szamburski**, Chairman of The Board, General Manager, Sanok Rubber Company

Moderated by:

- **Marek Wąsiński**, Head, World Economy Team, Polish Economic Institute

INTERNATIONAL ECONOMIC COOPERATION

8 May 2024 | 9.30-11.00 | conference room 10

session translated simultaneously PL/EN

Forum for International Economic Cooperation Poland-Czech Republic

Best practices in economic cooperation between Poland and Czechia. Examples of cooperation in key and most promising industries and sectors. The barriers to the development of joint enterprises – how to overcome them? Infrastructure on both sides of the border: the needs, coordination of initiatives, joint projects. The demographics and economic factors affecting the labour market of both countries – how can these processes be utilized to the benefit of the partners? Support for SMEs on a path to international expansion – the possibilities and expected benefits.

The following persons have been invited to participate in the session (in alphabetical order):

- **Břetislav Dančák**, Ambassador of the Czech Republic to the Republic of Poland
- **Vit Dostal**, Executive Director, Association for International Affairs (AMO), Czech Republic
- **Mateusz Gniazdowski**, Ambassador of the Republic of Poland to the Czech Republic
- **Wojciech Pobóg-Pągowski**, Head, Department of Bilateral Economic Cooperation, Department of Trade and International Cooperation, Ministry of Development and Technology
- **Cezary Łysenko**, Member of the Management Board, Chief Operating Officer of Infrastructure Construction, Budimex SA

Moderated by:

- **Adam Eberhardt**, Deputy Director, Eastern European Studies, University of Warsaw

INTERNATIONAL ECONOMIC COOPERATION

8 May 2024 | 11.30-13.00 | conference room 10

session translated simultaneously PL/EN

Prospects for the development of Polish-Brazilian economic cooperation

The state of economic and trade relations between Poland and Brazil. Industries and activities offering the greatest potential for growth: agri-food, chemicals; energy transition and innovation; infrastructure, waste, raw materials, utilities; engineering, automotive, hi-tech (including aerospace). Cooperation in science, education and culture – its importance for the quality of business relations. The role of institutions supporting business and stimulating development in providing the platform for cooperation between Brazilian and Polish companies. The Silesian Voivodeship and the Brazilian State of Paraná – directions for potential cooperation. Programs, activities and achievements of both regions within the framework defined by the UN Sustainable Development Goals (2030 Agenda).

The following persons have been invited to participate in the session (in alphabetical order):

- **José Eduardo Bekin**, President, Invest Paraná
- **Robert Bieleń**, Brasilesia, Deputy President, Invento Capital
- **Jakub Chelstowski**, Marshall of the Silesian Voivodeship between 2018-2024
- **Stefania Koczar-Sikora**, Deputy Director, Department of Regional Development and Transformation, Office of the Marshal of the Silesian Voivodeship
- **Wilson Bley Lipski**, Chief Financial Officer, Bank for Regional Development of the Deep South (BRDE)
- **Luis Paulo Mascarenhas**, Coordinator General, General Superintendent of Economic and Social Development of the State of Paraná
- **Carlos Massa Ratinho Júnior**, Governor of the state of Paraná
- **Guto Silva**, Paraná state secretary of planning

Moderated by:

- **Wojciech Baczyński**, General Director, Polish-Portuguese Chamber of Commerce (PPCC), Expert on the Brazilian market, Board Member, Polish-Brazilian Society

INTERNATIONAL ECONOMIC COOPERATION

8 May 2024 | 13.30-14.45 | ballroom B

session translated simultaneously PL/EN

Economic cooperation between Poland and the United Arab Emirates

Basic information about the economy of the United Arab Emirates. Relations between Poland and the UAE, as well as between Silesia and Abu Dhabi – mechanisms and activities at operational level, the current status and joint achievements, potential and prospects. Opportunities for trade, business development, investment in the Emirati market – the most interesting areas, industries, specialisations. Opportunities for entrepreneurs stemming from their presence in the UAE market. Entry threshold, prerequisites, knowledge and competences; support for companies in the Silesian Voivodeship. Examples of businesses achieving success in the Emirati market (success stories).

The following persons have been invited to participate in the session (in alphabetical order):

- **Adam Grewenda**, Deputy President of the Board, ArchiTube, Alliance Business Connect – Digital Twin Expert
- **Ali Husain Makki**, Executive Director, Logistics & Trade Facilitation Sector, Abu Dhabi Department of Economic Development, United Arab Emirates
- **Jakub Piatkowski**, Manager, Representative Office of the Silesian Province in Abu Dhabi
- **Jakub Sławek**, Ambassador of the Republic of Poland to the United Arab Emirates
- **Andrzej Szejna**, Secretary of State, Ministry of Foreign Affairs [Paulina].
- **Michał Żukowski**, Vice President, PZPN Invest SA, chairman of the innovation committee

Moderated by:

- **Aleksandra Helbin**, Editor, WNP.PL

INTERNATIONAL ECONOMIC COOPERATION

8 May 2024 | 15.00-16.00 | ballroom B

session translated simultaneously PL/EN

Polish business in the world – experience and practice

Best practices in the foreign expansion of Polish business – experiences, achievements, conclusions.

The following persons have been invited to participate in the session (in alphabetical order):

- **Anna Masłoń-Oracz**, Plenipotentiary of the Rector of SGH for Africa, Institute of Management, College of Management and Finance of SGH
- **Łukasz Neska**, Executive Vice President, Chief Growth Officer, eSky Group
- **Jakub Nowak**, President, JNT Group

- **Janusz Władyczak**, President of the Management Board, KUKE SA
- **Tomasz Zadroga**, Deputy President, Respect Energy Capital Group

Moderated by:

- **Krzysztof Zalewski**, President, Boym Institute

INTERNATIONAL ECONOMIC COOPERATION

9 May 2024 | 9.30-10.30 | lower lobby stage

session translated simultaneously PL/EN

Economic cooperation between Poland and India

The Poland-India and Silesia-West Bengal partnership: the organisational framework and potential for inter-state and inter-regional economic cooperation. Mining and energy, transition and the environment – key areas of joint action. Modern technologies for the mining industry. The potential and investment allure of the Silesian voivodship in the context of its SMEs. Scientific and technical cooperation, research programmes, education. Opportunities for innovative businesses and start-ups offered by cooperation between Poland and India.

The following persons have been invited to participate in the session (in alphabetical order):

- **Nagma M. Mallick**, Indian Ambassador to Poland
- **Joydeep Roy**, Chief Consular Officer, Honorary Consulate of Poland in Kolkata, India
- **Tomasz Sadziński**, Deputy Director, Department of Economic Cooperation, Ministry of Foreign Affairs
- **JJ Singh**, President, Indo-Polish Chamber of Commerce and Industry

Moderated by:

- **Małgorzata Bonikowska**, President, Center for International Relations and THINK TANK Leaders Hub, Assistant Professor, European Center, University of Warsaw and Vistula Academy of Finance and Business

INTERNATIONAL ECONOMIC COOPERATION

9 May 2024 | 9.30-11.00 | ballroom C

session translated simultaneously PL/EN

Part 1. Abu Dhabi-Poland Business Forum

Cooperation between the Silesian Voivodeship and the emirate of Abu Dhabi – its impact on the development of economic relations between Poland and the United Arab Emirates. The UAE – one of the world's strongest and most dynamic economies. Poland's economic potential, innovative companies, technology and investment opportunities – as perceived by the UAE. The role of institutions simulating economic development, the importance of direct contact and networking. Presentations by companies from both countries – in areas most promising for economic cooperation: energy and industry, food security, technology for agriculture, education.

OPENING

9.30-9.45 | Opening ceremony: opening speeches (15')

- **Jakub Chełstowski**, Marshall of the Silesian Voivodeship between 2018-2024
- **Rashed Al Blooshi**, Undersecretary, Abu Dhabi Department of Economic Development (ADDED), United Arab Emirates

9.45-9.55 | Opening speeches (15')

- **Jakub Sławek**, Ambassador of the Republic of Poland to the United Arab Emirates
- **Mohammed Al Harbi**, Ambassador of the United Arab Emirates to Poland

9.55-10.05 | Speeches (10'):

- **Bartłomiej Babuśka**, President of the Management Board, Upper Silesian Fund
- **Ahmed Khalifa Al Qubaisi**, CEO, Abu Dhabi Chambers of Commerce and Industry

Host:

- **Aleksandra Helbin**, Editor, WNP.PL

10.05-10.15 | Signing of the agreement and speeches (20')

Signing ceremony of the MoU between Upper Silesian Fund SA & Abu Dhabi Chamber of Commerce and Industry on the opening of the Abu Dhabi Representative Office in Katowice

PRESENTATIONS: ENERGY AND INDUSTRY

Introduction (5')

- **Aleksandra Helbin**, Editor, WNP.PL

Presentation (7')

AT-GAS high efficiency waste-to-energy solution

- **Wojciech Sokółowski**, Co-Founder, Design Director, SOKKA Company

Presentation (7')

Revolutionary premium parking solution

- **Michał Cianciara**, Chief Sales Officer, SuPark Company

Presentation (7')

Industrial investment opportunities in Abu Dhabi

- **Arafat Saleh Al Yafei**, Acting Executive Director, Industrial Development Bureau (IDB), Abu Dhabi Department of Economic Development

Presentation (7')

Developing One of the Largest Industrial Ecosystems in the World

- **Khalid Al Marzooqi**, Vice President, International Business Development, Khalifa Economic Zones Abu Dhabi KEZAD Group

Conclusion (3')

- **Aleksandra Helbin**, Editor, WNP.PL

INTERNATIONAL ECONOMIC COOPERATION

9 May 2024 | 11.30-13.00 | ballroom C

session translated simultaneously PL/EN

Part 2. Abu Dhabi-Poland Business Forum

Cooperation between the Silesian Voivodeship and the emirate of Abu Dhabi – its impact on the development of economic relations between Poland and the United Arab Emirates. The UAE – one of the world's strongest and most dynamic economies. Poland's economic potential, innovative companies, technology and investment opportunities – as perceived by the UAE. The role of institutions simulating economic development, the importance of direct contact and networking. Presentations by companies from both countries – in areas most promising for economic cooperation: energy and industry, food security, technology for agriculture, education.

PRESENTATIONS: FOOD AND BEVERAGE, AGRITECH

Introduction (2')

- **Aleksandra Helbin**, Editor, WNP.PL

Presentation (7')

- **Vidya Shah**, Chief Commercial Officer, Abu Dhabi Food Hub, Ghassan About Group

Presentation (7')

- **Saif Mohammed Al Nabhani**, Lead Specialist - Community Services, Al Ain Farms

Presentation (7')

Halal and non-halal meat products for the GGC

- **Cezary Domagalski**, Head of Export, Sokołów

Presentation (7')

Solutions and technologies for agriculture

- **Agnieszka Giemza**, Head of Sales, WebMakers

PRESENTATIONS: EDUCATION

Presentation (7')

- **Marcin Kraśniewski**, Assistant Professor, Department of Energy Transformation, Katowice University of Economics

Presentation (7')

- **Ebrahim Alhajri**, Senior Vice President, Khalifa University

Presentation (7')

- **Eissa Eid Al Remeithi**, Director, Center for Continuing Education, Executive Director, UAE University Science & Innovation Park, UAE University (UAEU)

PRESENTATIONS: HEALTHCARE

Presentation (7')

Saving Lives and Growing the Economy

- **Omar Najim**, Executive Director, Al Saqer Healthcare & Life Science

Presentation (7')

Intermediates and active ingredients for the cosmetic and pharmaceutical industries

- **Bartłomiej Kula**, Project Manager, Syntal Pharma

Presentation (7')

Medical Device to accelerate tissue regeneration process

- **Dominik Dziadek**, Director of Production, Inventmed

Conclusion (5')

- **Aleksandra Helbin**, Editor, WNP.PL

THEMATIC PATH: TRADE AND CONSUMERS

TRADE AND CONSUMERS

8 May 2024 | 9.30-11.00 | conference room 9

session translated simultaneously PL/EN

New faces of consumption

What do consumers expect, what are they driven by? How business is responding to new consumer attitudes and buying patterns. Exchanging, sharing, co-using. Artificial intelligence is omnipresent and is inspiring shopping.

The following persons have been invited to participate in the session (in alphabetical order):

- **Natalia Hatałska**, CEO, founder of infuture.institute
- **Mateusz Kolanski**, CEO, VRG SA
- **Marco Reissig**, Country Manager, Amazon.co.uk
- **Rafał Wróblewski**, Business Executive Officer, Nestlé Waters
- **Karolina Zajdel-Pawlak**, Managing Director, Nielsen IQ
- **Rafał Zakrzewski**, CEO, 8a.pl

Moderated by:

- **Edyta Kochlewska**, editor-in-chief, dlahandlu.pl

TRADE AND CONSUMERS

8 May 2024 | 11.30-13.00 | conference room 25

session translated simultaneously PL/EN

From e-commerce to phygital

E-commerce as a trendsetter in commerce. Personalisation and hyper-personalisation. Phygital, meaning the physical and digital worlds overlap – a coherent experience for customers. Artificial intelligence-based solutions – a gamechanger in e-commerce. Deliveries and returns, the magnitude of volumes in logistics. Fintechs: innovative payment solutions.

The following persons have been invited to participate in the session (in alphabetical order):

- **Marta Bruske**, Merchant Services Manager, Amazon.pl
- **Sonia Kondratowicz**, Digital Business Development Director, Medicover Poland (Medistore)
- **Arkadiusz Krupicz**, Country Manager Poland, Pyszne.pl, Lead Business Angel, Foods
- **Magda Magnuszewska**, CEO, Alsendo Group
- **Tomasz Mrozowski**, Investment Partner, MCI Capital
- **Michał Plotnicki**, Partner, M&A Team Leader and E-commerce Sector Leader, EY Poland

Moderated by:

- **Karol Tokarczyk**, Senior Digital Economy Analyst, Policy Insight

TRADE AND CONSUMERS

8 May 2024 | 13.30-14.30 | conference room 1

session translated simultaneously PL/EN

Marketing of emotions

All customer paths lead to purchases. Not shopping but a relationship with the brand. Online, offline and e-commerce lined up. Effective communication routes. Tools and techniques of modern marketing. The post-consumer in the web of emotions – influencers and de-influencers.

The following persons have been invited to participate in the session (in alphabetical order):

- **Agnieszka Bacińska**, CEO, Walk PR
- **Katarzyna Broniarek-Niemczycka**, Director for Communications, IKEA Retail in Poland
- **Wacław Mikłaszewski**, One of Kubota's Reactivators, Marketing Department, Kubota
- **Robert Orszulak**, Owner, ON Lemon
- **Olga Sobieraj**, Founding Partner, Strategic Advisor, OLGA SOBIERAJ & Co

Moderated by:

- **Ewa Wysocka**, Founder, President of the Management Board, Tribe47

TRADE AND CONSUMERS

8 May 2024 | 15.00-16.00 | Green Planet 1

session translated simultaneously PL/EN

Responsible trading

The impact of trade on the environment – scale, potential for change, main directions. Corporate responsibility and its contemporary faces. ESG strategies in trade and across the value chain. The packaging deposit system and the circular economy (CES) as a challenge for the trade and packaging producers. Renewable energy and energy efficiency in traditional commerce and e-commerce. An informed consumer on the track of informed choices.

The following persons have been invited to participate in the session (in alphabetical order):

- **Joanna Kasowska**, Director of Quality and Food Management Standards, Żabka Polska
- **Kacper Nosarzewski**, Member of the Management Board, Polish Society for Futures Studies, Partner, 4CF
- **Emilia Rabenda**, President of the Management Board, ZP PPS
- **Zbigniew Szalbot**, Member of the Management Board, Fairtrade Poland

Moderated by:

- **Edyta Kochlewska**, Editor-in-Chief, dlahandlu.pl

THEMATIC PATH: FOOD AND AGRICULTURE

FOOD AND AGRICULTURE

8 May 2024 | 16.30-18.00 | conference room 6

session translated simultaneously [PL/EN] [PL/UA]

Polish-Ukrainian cooperation in the food industry

Poland and Ukraine – competition or cooperation? Clear rules, potential beneficiaries. Agriculture versus Polish-Ukrainian relations. Farmers' protests and objections. What should the jointly agreed rules be about in order to work together in a win-win model and prevent crises? A large food producer just across the border – opportunity or threat for Polish processors? Ukrainian agriculture and the Polish food industry – how to build a partnership for development in practice? Ukraine in the EU – how to use the country's agricultural potential.

The following persons have been invited to participate in the session (in alphabetical order):

- **Zenon Daniłowski**, President of the Management Board, Makarony Polskie SA
- **Andrzej Gantner**, Deputy President of the Management Board, general director, Polish Federation of Food Manufacturers Employers' Association
- **Alex Lissitsa**, Executive Director, President, IMC Ukraine
- **Agnieszka Maliszewska**, Director, Polish Chamber of Milk, Deputy President of the Management Board, COGECA
- **Mirosław Maliszewski**, MP, Chairman, Parliamentary Committee on Agriculture and Rural Development, President, Union of Fruit Farmers of the Republic of Poland
- **Monika Piątkowska**, President, Chamber of Grains and Feeds
- **Dariusz Szymczycha**, First Vice-President, Polish-Ukrainian Chamber of Commerce

Moderated by:

- **Paulina Piwowarek**, Managing Editor, PortalSpozywczy.pl, SadyOgrody.pl

FOOD AND AGRICULTURE

9 May 2024 | 9.30-11.00 | conference room 25

session translated simultaneously PL/EN

Sustainable Polish food

What challenges does the market of sustainable food face? What is its potential in Poland? Green economy – a change requiring involvement. The European Green Deal and the industry's prospects and competitiveness. Acceptance of the new requirements of the EU climate policy. The deposit scheme comes into force in 2025. Will we make it on time? The EU's directive on single-use plastics – what is there to know for Polish food companies? Carbon footprint management – particularly in relation to upstream emissions; a complex area, requiring collaboration with partners and skilful data collection. How can businesses benefit from implementing various elements of the strategy?

The following persons have been invited to participate in the session (in alphabetical order):

- **Małgorzata Bojańczyk**, Director, Polish Association of Sustainable Agriculture and Food

- **Andrzej Gantner**, Deputy President of the Management Board, General Director, Polish Federation of Food Manufacturers Employers' Association
- **Piotr Her**, President of the Management Board, SuperDrob SA | @LipCo Foods
- **Tadeusz Mroczkowski**, President of the Management Board, SM MlekoPol
- **Maciej Otrębski**, Member of the Management Board, Polish Union of Plant Food Producers, Head of Development, RoślinnieJemy
- **Sebastian Tołwiński**, Director of Corporate Affairs and Upfield Communications in the Central, Eastern and Southern Europe region, Upfield Poland
- **Bartosz Urbaniak**, Head of Food & Agro Banking for Central and Eastern Europe and Africa, Bank BNP Paribas

Moderated by:

- **Olimpia Wolf**, Editor, PortalSpozywczy.pl

FOOD AND AGRICULTURE

9 May 2024 | 11.30-13.00 | conference room 8

session translated simultaneously PL/EN

Polish food abroad: successes, opportunities and challenges

The end of simple advantages – how to increase the added value of Polish exports? Export of Polish brands and processed products. EU market the main customer for Polish food – how will exports be affected by the stagnating German economy? Third country markets – where to look for opportunities for Polish food (Asia, Middle East). Competitiveness of Polish food in the context of Ukraine's convergence with the EU – threats, advantages, recipes.

The following persons have been invited to participate in the session (in alphabetical order):

- **Szymon Borucki**, Foreign Market Development Manager, Polmlek Group
- **Bill Derrenger**, CEO, LipCo Foods International
- **Adam Nowak**, Undersecretary of State, Ministry of Agriculture and Rural Development
- **Robert Wawro**, Member of the Management Board, COO, Maspex Group
- **Karolina Zajezińska**, Deputy President of the Management Board, NOWEL
- **Marcin Zieliński**, Director of Sales and Development, Makarony Polskie SA

Moderated by:

- **Adam Tubilewicz**, Deputy Editor-in-Chief, PortalSpozywczy.pl

FOOD AND AGRICULTURE

9 May 2024 | 11.30-13.00 | conference room 25

session translated simultaneously PL/EN

The Common Agricultural Policy and Polish agriculture

National agricultural policy in the context of the Common Agricultural Policy. Populist myths and slogans towards the rural areas and Polish agriculture. Village decline, depopulation, structural change in agriculture – what solutions? National agricultural policy – there is one, or perhaps there isn't. Active Polish farmers and "small family farms" in the face of national agricultural policy. What changes to the Common Agricultural Policy for Polish agriculture in the longer term? Competitiveness of active farmers and small family farms vis-à-vis Ukrainian and European agriculture.

The following persons have been invited to participate in the session (in alphabetical order):

- **Paweł Chmieliński**, Head, Department of European Integration, Institute of Rural and Agricultural Development, Polish Academy of Sciences
- **Grzegorz Majewski**, Farmer, Young Farmers Movement
- **Agnieszka Maliszewska**, Director, Polish Milk Chamber, Vice President, COGECA
- **Michał Nowacki**, Non-Professional Farmer (Rolnik NieProfesjonalny), Young Farmers Movement
- **Jerzy Plewa**, Team Europe expert, head of the Directorate General for Agriculture and Rural Affairs (DG AGRI) at the European Commission from 2013 to 2020
- **Agnieszka Tołoczko-Wróbel**, Farmer
- **Jacek Zarzecki**, President, Polish Union of Meat Cattle Breeders and Producers

Moderated by:

- **Iwona Dyba**, Editor-in-Chief, Farmer.pl
- **Radosław Iwański**, Editor-in-Chief, Farmer magazine

THEMATIC PATH: HEALTHCARE

HEALTHCARE

7 May 2024 | 14.30-16.00 | multifunctional room E

session translated simultaneously PL/EN

Healthcare system in Poland

Healthcare – where are we? How Poland's health care system compares with the rest of Europe. The system and its efficiency: funding, governance, insurance, personnel. Key competences that are missing from the system today. Patient first – what does this mean in practice? Without an effectively functioning public system, a private system will not work.

Presentation (3')

OGB Report. Healthcare System Survey

- **Lukasz Pawlowski**, President, Nationwide Research Group

The following persons have been invited to participate in the session (in alphabetical order):

- **Marek Augustyn**, Deputy President, National Health Fund
- **Artur Białkowski**, Board Member, Managing Director, Business Services Division, Medcover, CEO, Employers of Private Medicine, Member of the Council of Employers of Poland
- **Weronika Dejneka**, Acting CEO, PZU Health
- **Piotr Nowicki**, Director, Provincial Hospital in Poznań
- **Andrzej Podlipski**, CEO, Scanmed Group, board member, Employers of Private Medicine
- **Anna Rulkiewicz**, President, LUX MED Group, Vice-President, Lewiatan Confederation, president, Employers for Health Association
- **Adam Szlachta**, Chief Financial Officer, Chairman of the Board, American Heart of Poland SA
- **Zbigniew Torbus**, Director, Independent Public Health Care Complex in Proszowice
- **Renata Wachowicz**, Chief Executive Officer, Prof. K. Gibinski University Clinical Center of the Silesian Medical University in Katowice, Poland

Moderated by:

- **Paulina Gumowska**, Director of the Health and Lifestyle Segment and Deputy Director of Publishing at PTWP Group
- **Klara Klinger**, Editor-in-Chief, Rynek Zdrowia

Conversation 1:2 (10')

- **Izabela Leszczyna**, Minister of Health

Moderated by:

- **Paulina Gumowska**, Director of the Health and Lifestyle Segment and Deputy Director of Publishing at PTWP Group
- **Klara Klinger**, Editor-in-Chief, Rynek Zdrowia

HEALTHCARE

7 May 2024 | 16.30-18.00 | multifunctional room E

session translated simultaneously PL/EN

Healthcare as part of the economy

Industry and manufacturing for the health system. Drug safety on the agenda of the Polish Presidency of the EU Council. Investment – the key role of innovation, the potential of the Polish R&D and biotechnological sector. Foreign expansion of Polish health sector companies. Production and services for health as an element of safety and a source of benefit for the economy and for patients. Research and development centres and hubs, knowledge transfer and new technologies – the non-manufacturing contribution of the health industry to Poland's GDP.

The following persons have been invited to participate in the session (in alphabetical order):

- **Katarzyna Dubno**, Director for external relations, ESG and health economics at ADAMED Pharma SA, Deputy President of the Management Board, the Polish Association of Employers of the Pharmaceutical Industry – Domestic Pharmaceutical Manufacturers [Polski Związek Pracodawców Przemysłu Farmaceutycznego – Krajowi Producenci Leków]
- **Wiktor Janicki**, Chairman of the Board, AstraZeneca Pharma Poland
- **Krzysztof Kepinski**, Director of External Relations, Member of the Management Board, GSK Commercial Sp. z o.o.
- **Krzysztof Kopeć**, President of the Board, Polish Association of Employers of the Pharmaceutical Industry - National Pharmaceutical Manufacturers, Vice President, Lewiatan Confederation, Member of the Board, Mediciens for Europe
- **Maciej Miłkowski**, Undersecretary of State, Ministry of Health
- **Daniel Rutkowski**, President, Agency for Health Technology Assessment and Tarification
- **Rafał Staszewski**, Deputy President for Research Funding, Medical Research Agency
- **Agnieszka Szadkowska**, Head, Department of Pediatrics, Diabetology, Endocrinology and Nephrology, Medical University of Lodz

Moderated by:

- **Klara Klinger**, Editor-in-Chief, Rynek Zdrowia

HEALTHCARE

8 May 2024 | 9.30-11.00 | multifunctional room E

session translated simultaneously PL/EN

Female leaders in healthcare

Women who are changing healthcare in Poland. What is their role in the system? How they look at building the health system. What role do they have to play?

The following persons have been invited to participate in the session (in alphabetical order):

- **Katarzyna Dubno**, Director of External Relations, ESG and health economics, ADAMED Pharma SA, Vice President, Polish Association of Employers of the Pharmaceutical Industry - National Drug Manufacturers
- **Małgorzata Gałązka-Sobotka**, Dean, Center for Postgraduate Education, Director, Institute of Healthcare Management, Lazarski University, Expert, Employers of Poland, deputy chairman of the Council of the National Health Fund
- **Karolina Jesiolowska-Mansson**, Managing Director, MEDINET Family Doctor Clinic
- **Maria Klosinska**, Head of the Communications Department, Supreme Chamber of Physicians, Chair of the Team of Mothers of Physicians, District Chamber of Physicians in Warsaw
- **Barbara Kozierkiewicz**, Vice President of the Management Board, AstraZeneca Pharma Poland
- **Barbara Misiewicz-Jagiela**, Director of External Relations, Pharmaceutical Plant Polpharma SA, vice president of the board, Polish Association of Employers of the Pharmaceutical Industry - National Drug Manufacturers
- **Klaudia Rogowska**, Director, Upper Silesian Medical Center prof. Leszek Giec of the Medical University of Silesia in Katowice

Moderated by:

- **Paulina Gumowska**, Director of the Health and Lifestyle Segment and Deputy Director of publishing at PTWP Group

HEALTHCARE

8 May 2024 | 11.30-13.00 | multifunctional room E

session translated simultaneously PL/EN

Pharmaceutical industry and new technologies in health – global industry, European challenges

Will Europe lose the race for innovation and investment? How does European legislation translate into the development of innovative drugs and new health technologies? Opportunities and risks in reform of EU pharmaceutical legislation and its impact on EU competitiveness in research and investment. The decline of clinical trials and its consequences. How to build a health and industrial policy ecosystem that encompasses all stages of making innovative medicines and technologies available to patients, from investment to pricing and reimbursement policy? Can a combination of science, business and regulatory change influence the future of Europe and its competitiveness with the USA and China – in the area of the Life Science Industry.

Conversation 1:1 (10')

- **Omar Najim**, Executive Director, Al Saqer Healthcare & Life Science

Moderated by:

- **Klara Klinger**, Editor-in-Chief, Rynek Zdrowia

The following persons have been invited to participate in the session (in alphabetical order):

- **Michał Byliniak**, Director General, Employers Union of Innovative Pharmaceutical Companies INFARMA
- **Gabriele Grom**, Public Policy Lead Mid-Europe Region, MSD
- **Adam Jarubas**, Member of the European Parliament
- **Konrad Korbiński**, Deputy Director, Department of Medicine, Ministry of Health
- **Katarzyna Piotrowska-Radziewicz**, Director, Department of Drug Policy and Pharmacy, Ministry of Health

Moderated by:

- **Patryk Słowik**, Journalist, Wirtualna Polska
- **Jakub Styczyński**, Journalist, Rynek Zdrowia

HEALTHCARE

8 May 2024 | 15.00-16.00 | multifunctional room E

session translated simultaneously PL/EN

Presidency and health

Health as one of the priorities of the Polish Presidency of the EU Council in 2025. Challenges for EU health policy in selected therapeutic areas. Health promotion and effective disease prevention. Progressive ageing of Europe vs. increasing demand for services provided by the health system.

The following persons have been invited to participate in the session (in alphabetical order):

- **Jakub Adamski**, Director, Department of Patient Ombudsman Cooperation

- **Artur Białkowski**, Board Member, Managing Director, Business Services Division, Medcover, CEO, Employers of Private Medicine, Member of the Council of Employers of Poland
- **Michał Byliniak**, General Director, Employers' Union of Innovative Pharmaceutical Companies INFARMA
- **Justin Gandy**, Managing Director, MSD Poland
- **Łukasz Jankowski**, President, Supreme Medical Council, Supreme Chamber of Physicians
- **Katarzyna Anna Kacperczyk**, Undersecretary of State, Ministry of Health
- **Arkadiusz Pączka**, Vice-president, Federation of Polish Entrepreneurs
- **Jarosław Pinkas**, National Consultant in Public Health, Dean, Director, School of Public Health
- **Pernille Weiss**, Member of the European Parliament

Moderated by:

- **Klara Klinger**, Editor-in-Chief, Rynek Zdrowia

HEALTHCARE

9 May 2024 | 9.30-11.00 | conference room 1

session translated simultaneously PL/EN

Public health

How do diseases of civilisation affect the health of Poles? How can they be treated and prevented? How to promote public health? What should be the policy of the state in this respect? What about the act on public health? Suggested directions for change. The perspective of decision-makers, public health professional, patients, and pundits.

The following persons have been invited to participate in the session (in alphabetical order):

- **Paweł Balsam**, Head, Clinical Department of Electroradiology, WUM University Clinical Center
- **Andrzej Fal**, Specialist in Internal Medicine, Allergology and Public Health, Head, Department of Allergology, Lung Diseases and Internal Medicine, National Medical Institute of the Ministry of Internal Affairs and Administration, President, Polish Public Health Association
- **Mariusz Gąsior**, Head, III Department of Cardiology, Silesian Medical University, Silesian Center for Heart Diseases in Zabrze, Member of the National Council for Cardiology
- **Robert J. Gil**, Head, Department of Cardiology, National Medical Institute MSWIA, President, Polish Society of Cardiology
- **Joanna Głażewska**, Director, Department of Public Health, Ministry of Health
- **Janusz Krupa**, Family Physician, President, Institute for Conscious Man
- **Marek Krzystanek**, Psychiatrist, Cognitive-Behavioral Psychotherapist, Sexologist, Head, Department of Psychiatric Rehabilitation, Silesian Medical University
- **Stanisław Maćkowiak**, President, Federation of Polish Patients

Moderated by:

- **Piotr Wróbel**, Deputy Editor-in-Chief, Rynek Zdrowia

HEALTH CARE

9 May, 2024 | 9.30 a.m. - 11.00 a.m. | multifunctional room E

session translated simultaneously PL/EN

Consolidation of healthcare

Potential results of hospitals consolidating: expenses optimisation, costs reduction, possibilities for development. Examples of successful mergers – experiences and best practices. How to prepare for a consolidation? Benefits for patients and managers of healthcare facilities. Consolidation from the perspective of local authorities – the founders.

The following persons have been invited to participate in the session (in alphabetical order):

- **Marek Augustyn**, Deputy President, National Health Fund
- **Monika Domarecka**, Director, Central Clinical Hospital of the Medical University of Lodz
- **Paweł Ptaszyński**, Deputy Director for Medical and Organizational Affairs, Central Clinical Hospital of the Medical University of Lodz
- **Leszek Waszkiewicz**, Starost of Bytow
- **Konrad Zaradny**, Director, Poznan Center for Specialized Medical Services

Moderated by:

- **Paulina Gumowska**, Director of the Health and Lifestyle Segment and Deputy Director of publishing at PTWP Group
- **Klara Klinger**, Editor-in-Chief, Rynek Zdrowia

9 May, 2024 | 11.30 a.m. - 1.00 p.m. | multifunctional room E

session translated simultaneously PL/EN

Prevention in occupational medicine

Preventive examinations as part of employees' health examination – the concept, objectives, opportunities for implementation. The impact of preventive care on the health and absenteeism of employees. The opinion of

employers, Poland's national health fund, the ministry of health, and experts. The scope and financing of prevention in employees' health examination.

The following persons have been invited to participate in the session (in alphabetical order):

- **Marek Augustyn**, Deputy President, National Health Fund
- **Artur Białkowski**, Board Member, Managing Director, Business Services Division, Medcover, CEO, Employers of Private Medicine, Member of the Council of Employers of Poland
- **Andrzej Fal**, Specialist in Internal Medicine, Allergology and Public Health, Head, Department of Allergology, Lung Diseases and Internal Medicine, National Medical Institute of the Ministry of Internal Affairs and Administration, President, Polish Public Health Association
- **Monika Tomaszewska**, CEO, Pracodawcy dla Zdrowia, Director of Medical Strategy and Innovation, acting Director of Preventive Health Care, acting Director of Clinical Supervision, LUX MED Group
- **Marta Wiszniewska**, Vice President, Institute of Occupational Medicine in Łódź

Moderated by:

- **Anna Zimny-Zajac**, Editor-in-Chief, Medonet.pl

THEMATIC PATH: EEC TALKS

EEC Talks: the stage, dialogue, and the individual

This is the new format of the events making up the increasingly diverse EEC programme. Conversations with our guests will be held on an open stage. The guests will include well-known economists, politicians, and diplomats, as well as business, culture and social life personalities.

EEC TALKS

7 May 2024 | 12.30-14.00 | upper lobby stage

session translated simultaneously PL/EN

Talking about Europe and the world

European cooperation in the context of current geopolitical challenges. Threats and collective security. Transformation, commodities, fuels. Investment and the rule of law. Logistics and supply chains. Europe and its economic relations with countries in Asia and Africa.

12.30-12.45 | Conversation 1:1 (15')

- **Ewelina Dobrowolska**, Minister of Justice of Lithuania

Moderated by:

- **Małgorzata Bonikowska**, President, Center for International Relations and THINKTANK Leaders Hub, Assistant Professor, European Center, University of Warsaw and Vistula Academy of Finance and Business

12.45-13.15 | Conversation 3:1 (30')

Poland-Saudi Arabia. A strategic partnership not only in raw materials

- **Yasser Faquih**, Deputy Minister of Economic Research and Analysis, Ministry of Economy and Planning, Saudi Arabia
- **Robert Rostek**, Ambassador of the Republic of Poland to the Kingdom of Saudi Arabia
- **Saad Saleh Alsaleh**, Ambassador of the Kingdom of Saudi Arabia to the Republic of Poland

Moderated by:

- **Aleksandra Helbin**, Editor, WNP.PL

13.15-13.30 | Conversation 1:1 (15')

Clean energy transformation – UK Government perspective

- **Jennifer Tyldesley**, Minister-Counsellor for Economic Affairs, Embassy of the United Kingdom of Great Britain and Northern Ireland

Moderated by:

- **Małgorzata Bonikowska**, President, Center for International Relations and THINKTANK Leaders Hub, Assistant Professor, European Center, University of Warsaw and Vistula Academy of Finance and Business

13.30-13.45 | Conversation 1:1 (15')

The Central Corridor (TITR) - an opportunity or a challenge for Polish business?

- **Alim Kirabayev**, Ambassador of Kazakhstan to Poland

Moderated by:

- **Krzysztof Zalewski**, President, Boym Institute

13.45-14.00 | Conversation 1:1 (15')

Global cooperation

- **Anastase Shyaka**, Ambassador of Rwanda to the Republic of Poland

Moderated by:

- **Małgorzata Bonikowska**, President, Center for International Relations and THINKTANK Leaders Hub, Assistant Professor, European Center, University of Warsaw and Vistula Academy of Finance and Business

EEC TALKS

7 May 2024 | 14.30-16.00 | upper lobby stage

session translated simultaneously [PL/EN], [PL/UA]

Talking about Ukraine. Support and cooperation

Military, economic and humanitarian support for Ukraine from Europe and democratic Western countries. Solidarity and combined efforts for more effective support. Pre-accession funds for Ukraine. The role of local government and action at regional and local level. Maintenance and restoration of infrastructure and housing substance. Opportunities in cooperation between Polish, Ukrainian and European companies.

Speech (2')

- **Wiaczesław Wojnarowski**, Consul General of Ukraine in Krakow

The following persons have been invited to participate in the session (in alphabetical order):

- **Valentyn Dunaievskiy**, Director, Department of Regional Development, Chernivtsi Regional Military Administration
- **Pavlo Kuts**, Acting Deputy Head of the department for economic international cooperation and entrepreneurship, Department of Economy, Development and Industry, Zhytomyr Regional Military Administration
- **Ielyzaveta Savchuk**, Director, Department for Interregional Cooperation, Projects, Promotion and Investment, Vinnytsia Regional Council
- **Vadym Tabakera**, Deputy Director, Department of Economy, Head, Department of Regional Development in the Department of Economic Policy, Lviv Regional Military Administration

Moderated by:

- **Jakub Lachert**, Journalist, WNP.PL

15.05-15.20 | Conversation 1:1 (15')

- **Julia Kiryanova**, General Director, PJSC Smart-Holding

Moderated by:

- **Jakub Lachert**, Journalist, WNP.PL

15.20-15.30 | Conversation 1:1 (10')

- **Kateryna Glazkova**, Director, Union of Ukrainian Entrepreneurs

Moderated by:

- **Justyna Koc**, Journalist, PulsHR.pl

15.30-16.00 (30')

The awarding of certificates of the Polish-Ukrainian Chamber of Commerce

The awarding of certificates to the 499th, 500th and 501st member companies of the Polish-Ukrainian Chamber of Commerce: OszczadbankSA, Polpharma S.A., GigaCloud

15.50-16.00 | Conversation 1:1 (10')

- **Bujar Hoxha**, Country Director, Save the Children

Moderated by:

- **Jakub Lachert**, Journalist, WNP.PL

EEC TALKS

7 May 2024 | 16.30-18.00 | upper lobby stage

session translated simultaneously PL/EN

Talking about business and the economy

Capitalism and economic freedom. Politics, market, development. The role of the state in the economy: regulator, investor and owner. Law; the rule of law vs. entrepreneurship.

16.30-16.50 | Conversation 1:1 (20')

- **Przemysław Krych**, Founder, Cornerstone Investment Management, founder, Griffin Real Estate

Moderated by:

- **Szymon Krawiec**, Managing Editor, Wprost

16.50-17.10 | Conversation 1:1 (20')

- **Piotr Osiecki**, Founder, former CEO of Altus TFI

Moderated by:

- **Szymon Krawiec**, Managing Editor, Wprost

17.10-17.40 | Conversation 1:1 (30')

- **Leszek Balcerowicz**, Deputy Prime Minister and Minister of Finance 1989-1991 and 1997-2001, Governor of the National Bank of Poland 2001-2007, Chairman, Council of the Civic Development Forum

Moderated by:

- **Jacek Ziarno**, Editor-in-chief, Nowy Przemysł Economic Magazine

17.40-18.00 (20')

Excellent discussions

- **Andrzej Mierzwa**, Managing Partner, 21 Concordia Polska

Moderated by:

- **Michał Andrzejewski**, Economist, Co-host of the "Kapitałne Rozmowy" podcast

EEC TALKS

8 May 2024 | 9.30-11.00 | upper lobby stage

session translated simultaneously PL/EN

Talking about Europe

How do European funds support development? Amounts, deadlines, priority lines of action. Investment readiness of business. Economic cooperation – international and cross-border.

9.30-10.00 (30')

The National Reconstruction Plan: what lies ahead in the coming months?

- **Katarzyna Pełczyńska-Nałęcz**, Minister of Funds and Regional Policy

Moderated by:

- **Karolina Markowska**, Journalist, PulsHR.pl

10.00-10.30 (30')

European funds in business

European funds are a key factor in supporting the development of companies. They provide access to funding, dedicated programs, calls and training for employees. There is help and support available for everyone, but not everyone has the courage to start down this path. Why? We'll talk about the facts and myths with beneficiaries of European Funds programs who have twice received funding to develop their business. How did it go for them? Join us, listen and get inspired!

- **Karol Gawel**, President of the Management Board, Smart Kids Planet
- **Joanna Konopko**, Member of the Management Board, Co-founder Prognosis Sp. z o.o.

Moderated by:

- **Karolina Dorywalska**, Director, Department of Communication and Marketing, PARP

10.30-11.00 (30')

The main challenges of the European Union

- **Mateusz Morawiecki**, Member of the Polish Parliament, Prime Minister 2017-2023

Moderated by:

- **Natalia Rasiewicz**, Editor, PortalSamorzadowy.pl, WNP.PL, PulsHR

EEC TALKS

8 May 2024 | 11.30-13.00 | upper lobby stage

session translated simultaneously PL/EN

Talking about leadership

Female and male leaders in troubled times. The role of women in business, management, economic life. Art and patronage: prestige, investment, lifestyle.

Wild journey to the top - how to navigate?

11.30-11.45 | Conversation 1:2 (15')

Women's Department | Authors of the podcast "Women's Department," discuss topics important to women with invited guests.

- **Zofia Dzik**, Impact investor, funder, President of the Management Board, Humanites Institute – People and Technology

Moderated by:

- **Joanna Burnos**, Founder of the LEADERIS Institute, Member of the Advisory Board of The Alliance of Her, Co-creator and Host of the podcast "Women's Department"

- **Renata Gabryjelska**, Director, Member, Writers Guild of Poland, Coach, Motivational Speaker

Ironman of Polish debt collection - a conversation about leadership

11.45-12.00 | Conversation 1:2 (15')

Women's Department | Authors of the podcast "Women's Department," discuss topics important to women with invited guests.

- **Piotr Krupa**, President of the Management Board, KRUK SA, collector, founder, Krupa Art Foundation
- Moderated by:
- **Joanna Burnos**, Founder of the LEADERIS Institute, Member of the Advisory Board of The Alliance of Her, Co-creator and Host of the podcast "Women's Department"
 - **Renata Gabryjelska**, Director, Member, Writers Guild of Poland, Coach, Motivational Speaker

12.00-12.15 | Conversation 1:1 (15')

- **Martyna Zastawna**, Founder, WoshWosh

Moderated by:

- **Aleksandra Nagel**, Editor-in-Chief, Well.pl

12.15-12.30 | Conversation 1:1 (15')

- **Patrycja Piekutowska**, Violinist-soloist, Philanthropist, Motivational Speaker

Moderated by:

- **Aleksandra Nagel**, Editor-in-Chief, Well.pl

12.30-12.45 | Conversation 1:1 (15')

- **Stanisław Trzeciński**, Cultural Expert, Creator and Manager of Culture, STX Music Solutions

Moderated by:

- **Aleksandra Nagel**, Editor-in-Chief, Well.pl

12.45-13.00 | Conversation 1:1 (15')

- **Wojciech Fibak**, Polish Tennis Player, Art Collector, Entrepreneur

Moderated by:

- **Aleksandra Nagel**, Editor-in-Chief, Well.pl

EEC TALKS

8 May 2024 | 15.00-15.30 | lower lobby stage

session translated simultaneously PL/EN

Accountability Talks (ESG)

The three faces of ESG – strategy and implementation. Sustainable business and the impact of business on climate and the environment. Social responsibility and the business environment, cooperation with stakeholders. Corporate governance, diversity management, labour standards.

15.00-15.15 | Conversation 1:1 (15')

Sustainability, conscious customer. What does this mean in the beer industry?

- **Magdalena Brzezińska**, Director of corporate affairs, Grupa Żywiec

Moderated by:

- **Kalina Olejniczak**, Editor, PortalSamorzadowy.pl, WNP.PL

15.15-15.30 | Conversation 1:1 (15')

Can we talk about climate protection without protecting biodiversity? The importance of nature conservation issues in light of new regulations on sustainable development

- **Katarzyna Teter**, ESG Manager, Respect Energy SA

Case study – ESG

Moderated by:

- **Kalina Olejniczak**, Editor, PortalSamorzadowy.pl, WNP.PL

EEC TALKS

8 May 2024 | 17.00-18.00 | upper lobby stage

session translated simultaneously PL/EN

Talking about Europe

Cooperation, coordination and solidarity in the face of political risks, economic instability, migration crisis and social re-evaluation. Formats with potential: Baltic cooperation: reactivation of the Weimar Triangle.

17.00-17.30 | 3:1 conversation (30')

Foreign cooperation: Polish chambers of commerce in Lithuania, Latvia, and Estonia

The Baltic states – Lithuania, Latvia, and Estonia: their economies and possibilities they offer for Polish exporters and investors. Industries with potential: construction and infrastructure, industry and manufacturing, non-food consumer goods and the food industry. The market and culture of work, competences and conditions for business. The cooperation of Polish chambers of commerce with entities operating in the Baltic states. Cultural similarities and regional political and economic initiatives in the face of threats and challenges.

The following were invited to participate in the conversation (alphabetical order):

- **Robert Juodka**, Chairman of the Board, Polish-Lithuanian Chamber of Commerce, Member of the Board, Lithuanian Defense and Security Industry Association (LDSIA)
- **Artur Kuczmowski**, Board Member, Polish-Estonian Chamber of Commerce
- **Javier Sosnowski**, President, PolChambers - Polish Chambers of Commerce Abroad, President, Polish Spanish Chamber of Commerce

Moderated by:

- **Sylwia Ziemacka**, Managing Editor, Poland Weekly

17.30-18.00 | debate (30')

The Weimar Triangle: untapped potential?

In what areas and how can the trilateral cooperation of Poland, France and Germany be a flywheel of reform in the European Union? Examples of defense, enlargement, energy policies and visions of European integration.

Invited to participate in the conversation were (alphabetical order):

- **Etienne de Poncins**, Ambassador of France to the Republic of Poland
- **Sebastian Plóciennik**, Chief Specialist, Germany and Northern Europe Team, Center for Eastern Studies
- **Nicolas Tenzer**, President, Centre d'étude et de réflexion pour l'action politique (CERAP)

Moderated by:

- **Bartłomiej E. Nowak**, Kazimierz Pulaski Foundation

EEC TALKS

9 May 2024 | 11.30-13.00 | upper lobby stage

session translated simultaneously PL/EN

Talking about sport and life

Chess and other disciplines – cooperation between clubs, local authorities, education and businesses. Sport as a promotional tool. Sports sponsorship – principles, realities, benefits. Amateur and professional sport: motivations, educational values, health and balance. E-gaming – its potential and importance for the economy and local development. Katowice as the capital of Polish e-sports?

11.30-12.00 (30')

Chess, education and business

- **Jarosław Królewski**, President, TS Wisła Kraków SA, Chairman of the Board, Co-Founder, Synerise SA
- **Janusz Michałek**, President of the Management Board, Katowice Special Economic Zone
- **Maciej Stachura**, Secretary of the city of Katowice
- **Szymon Walter**, Chief Marketing Officer, Gramywszachy.pl

Moderated by:

- **Dariusz Ciepiela**, Journalist, WNP.PL, Economic Magazine New Industry

12.00-12.30 (30')

E-sport

- **Mariusz Jankowski**, Head, Investor Services Department, Katowice City Hall
- **Aleksander Szlachetko**, Managing Director, ESL Gaming Polska Sp. z o.o.
- **Łukasz Trybuś**, President, Polish Esports Association, CEO, Polish Esports & Gaming Agency

Moderated by:

- **Marta Paluch**, Journalist, Radio eM

THEMATIC PATH: ACCOMPANYING EVENTS

ACCOMPANYING EVENTS

7 May 2024 | 19.30-20.30 | ballroom C

session translated simultaneously PL/EN

Investor without Borders 2024 Gala

Another edition of awards granted to the most effective Polish investors pursuing foreign expansion and active, responsible foreign investors in Poland, having a positive impact on the economy and the labour market.

Host:

- **Tomasz Nieć**, Journalist, WNP.PL
- **Natalia Rasiewicz**, Editor, PortalSamorzadowy.pl, WNP.PL, PulsHR

ACCOMPANYING EVENTS

8 May 2024 | 9.30-11.00 | ballroom A

session translated simultaneously PL/EN

CyberMarket competition finalist presentations

Presentations of innovative solutions in the area of cybersecurity, constituting the final stage of the CyberMarket competition. The event is an opportunity to learn about the most up-to-date cybersecurity products and solutions, as well as to meet and establish business contacts with companies presenting their solutions.

Organiser: National Coordination Centre – Poland (NCC-PL) and Polskie Towarzystwo Wspierania Przedsiębiorczości (PTWP)

9.30-9.35 | Opening speech (5')

- **Dariusz Standerski**, Secretary of State, Ministry for Digitalisation

Presentations:

- **Artur Bicki**, President, Energy Logserver
- **Aleksander Bronowski**, GTM Manager SecureVisio, Trecom
- **Tomasz Domalewski**, Business Advisor, Axence
- **Dominik Hawryluk**, IT Security Consultant, Trecom
- **Beata Mioduszczyńska**, Member of the Management Board, Sabur Sp. z o.o.
- **Andrzej Nowodworski**, Deputy President of the Management Board, Chief Information Security Officer, APT Defend
- **Krzysztof Paszek**, Cybersecurity Services Manager, Dagma
- **Dawid Stępień**, Director, Commercial Division, Dynacon
- **Michał Wendrowski**, President of the Management Board, Rublon
- **Tomasz Widomski**, Member of the Supervisory Board, Elpoma
- **Adrian Żółkiewicz**, Project Manager, Perceptus

Jury:

- **Andrzej Bartosiewicz**, President, CISO #Poland & CISO4U
- **Małgorzata Bjorum**, Member of the Management Board, ISACA Warsaw, Member of the Program Council, Cyber Women Community, Head, Cyber Security Department, Polskie Porty Lotnicze SA
- **Monika Gliwka**, Counselor, Cybersecurity Analysis Department, Cybersecurity Department, Ministry of Digitization
- **Artur Kurcweil**, Expert
- **Agnieszka Ulanowska**, Director, Internal Supervision and IT Security Department, IOD, Noble Funds TFI SA, Program Council, Cyber Women Community
- **Łukasz Wojewoda**, Director, Cybersecurity Department, Ministry of Digitization

Host:

- **Michał Kucharski**, CEO, Entrepreneurs of Choice Association, Owner, Cudotwórnia Events, Podcaster

ACCOMPANYING EVENTS

8 May 2024 | 11.30-13.00 | ballroom A

session translated simultaneously PL/EN

Part 1. Presentations of the finalists of the EEC Startup Challenge 2024

Presentations of the most interesting solutions submitted in one of the five industry categories of the competition for an innovative product, technology, business model or optimised existing process. Winners of each category will be awarded the title of "Startup Challenge Winner".

Presentation (10')

- **Artur Kurasiński**, Entrepreneur, Public Speaker, Co-author of the book „Start-uppers” [Startupowcy], author of the blog kurasinski.com

CATEGORY: ENVIRONMENT – Environment protection, technologies for climate, eco-farming, smart energy, exploitation of raw materials, waste processing

Presentations by startups:

- **Monika Radomska**, Communication and ESG Manager, EcoBean
- **Adrian Podgórnny**, COO, Green Sequest
- **Bartłomiej Rak**, CEO, Rebread

Jury:

- **Magdalena Adamczuk**, Growth Hacker, StartUp Hub Poland, CEO, Tax&Tech Kraft
- **Jacek Bukowicki**, Expert, the Department of Startups Development, the Polish Agency for Enterprise Development
- **Ewelina Dadasiewicz**, Communications and Marketing Director, NCBR
- **Patryk Darowski**, Managing Director, Industry and ESG Risk Division, Bank Gospodarstwa Krajowego
- **Michał Misztal**, CEO, Startup Academy
- **Agnieszka Pietrzak**, Technology Cooperation Manager, Huawei Warsaw Research Centre
- **Kacper Raciborski**, Founder, President, the Innovations Hub Foundation
- **Cezary Skarżyński**, Startup Program Manager CEE, OVHcloud
- **Jarosław Sroka**, Member of the Management Board, KI Next, koordynator, InCredibles
- **Tomasz Zadroga**, Deputy President, Respect Energy Capital Group
- **Piotr Zakrzewski**, Deputy President, Patent Office of the Republic of Poland

CATEGORY: MODERN ECONOMY – industry, energetics, telecommunication, transport, construction, robotics, automation

Presentations by startups:

- **Dominik Zdybał**, CEO, Alpha Powders
- **Michał Rybakowski**, Owner, M&M Marine Marvels Sp. z o.o.
- **Arkadiusz Szczepanek**, CEO, team leader, TCR App Mobility

Jury:

- **Magdalena Adamczuk**, Growth Hacker, StartUp Hub Poland, CEO, Tax&Tech Kraft
- **Jacek Bukowicki**, Expert, the Department of Startups Development, the Polish Agency for Enterprise Development
- **Andrzej Cholewa**, Member of the Management Board, Track Tec
- **Ewelina Dadasiewicz**, Communications and Marketing Director, NCBR
- **Krzysztof Fal**, Director for Programmes Development, WiseEuropa
- **Wiesław Hałucha**, President of the Management Board, Alventa SA
- **Kamil Jedynek**, President of the Management Board, OT Logistics SA
- **Marek Klusek**, Director, the Division of Guarantees, Innovation and Contractual Obligations, Budimex
- **Andrzej Losor**, Member of the Management Board, Górażdże Cement SA, Concern - Heidelberg Materials Polska
- **Michał Misztal**, CEO, Startup Academy
- **Przemek Pokorski**, Market Director Poland and the Baltics, VELUX Poland
- **Kacper Raciborski**, Founder, President, the Innovations Hub Foundation
- **Cezary Skarżyński**, Startup Program Manager CEE, OVHcloud
- **Jarosław Sroka**, Member of the Management Board, KI Next, koordynator, InCredibles
- **Piotr Zakrzewski**, Deputy President, Patent Office of the Republic of Poland

CATEGORY: CLIENT & LIFESTYLE – trade, customer experience, e-commerce, fintech, edutech, gaming, sports, leisure

Presentations by startups:

- **Andrzej Nowak**, CEO, Founder, Flexee
- **Bartek Sobota**, Co-founder, Petsy
- **Michał Wojewoda**, Co-founder, Petsy
- **Grzegorz Pawłowski**, Founder, Prosta Edukacja
- **Magdalena Skórska-Sawina**, Co-founder, Prosta Edukacja

Jury:

- **Magdalena Adamczuk**, Growth Hacker, StartUp Hub Poland, CEO, Tax&Tech Kraft
- **Jacek Bukowicki**, Expert, the Department of Startups Development, the Polish Agency for Enterprise Development
- **Ewelina Dadasiewicz**, Communications and Marketing Director, NCBR
- **Michał Misztal**, CEO, Startup Academy
- **Kacper Raciborski**, Founder, President, the Innovations Hub Foundation
- **Katarzyna Sędkiewicz**, Executive Director, Entrepreneurial Poland Foundation

- **Cezary Skarzyński**, Startup Program Manager CEE, OVHcloud
- **Jarosław Sroka**, Member of the Management Board, KI Next, koordynator, InCredibles
- **Rafał Wróblewski**, Business Executive Officer, Nestlé Waters
- **Piotr Zakrzewski**, Deputy President, Patent Office of the Republic of Poland

Host:

- **Marcin Sawicki**, Journalist, Dzień dobry TVN

ACCOMPANYING EVENTS

8 May 2024 | 13.15-14.15 | conference room 15

**Demystifying Digital Business Transformation: Insights and Applications for Business and Society.
Q&A Session with IMD Professor Amit Joshi**

The realm of Digital Business Transformation has surged into prominence, compelling organizations worldwide to swiftly embrace new technologies across all sectors. Yet, amidst this fervor, pervasive misconceptions and uncertainties persist regarding the optimal extent of digital integration for firms and governments alike. Join us for an enlightening Q&A session with Amit Joshi, Professor specializing in AI, Analytics, Marketing Strategy, and Digital Business Transformation at IMD Business School. Professor Joshi will shed light on the intricacies of Digital Business Transformation and offer practical insights into its implementation for both government and business leaders.

ACCOMPANYING EVENTS

8 May 2024 | 13.30-14.30 | ballroom A

session translated simultaneously PL/EN

Part 2. Presentations of the finalists of the EEC Startup Challenge 2024

Presentations of the most interesting solutions submitted in one of the five industry categories of the competition for an innovative product, technology, business model or optimised existing process. Winners of each category will be awarded the title of "Startup Challenge Winner".

CATEGORY: BUSINESS PROCESSES – management, analytics, ICT, cyber security, logistics, HR

Presentations by startups:

- **Katarzyna Łakińska**, Founder, Flexi.pl
- **Arkadiusz Legoń**, Strategist, Flexi.pl
- **Adrianna Lewandowska**, Social Media Specialist, Flexi.pl
- **Grzegorz Kuźlak**, CEO, Fliko
- **Adrian Mirowski**, Founder, Chairman, ONYX

Jury:

- **Jacek Bukowicki**, Expert, the Department of Startups Development, the Polish Agency for Enterprise Development
- **Ewelina Dadasiewicz**, Communications and Marketing Director, NCBR
- **Łukasz Foks**, Senior Azure GTM Lead - Digital & App Innovations, Digital Natives, Central Europe, Microsoft
- **Michał Misztal**, CEO, Startup Academy
- **Kacper Raciborski**, Founder, President, the Innovations Hub Foundation
- **Katarzyna Sędkiewicz**, Executive Director, Entrepreneurial Poland Foundation
- **Cezary Skarzyński**, Startup Program Manager CEE, OVHcloud
- **Jarosław Sroka**, Member of the Management Board, KI Next, koordynator, InCredibles
- **Adrianna Śniadowska**, CEO of the Centre of International Relationships and the THINKTANK centre

Host:

- **Marcin Sawicki**, Journalist, Dzień dobry TVN

ACCOMPANYING EVENTS

8 May 2024 | 15.00-16.00 | ballroom A

session translated simultaneously PL/EN

Part 3. Presentations of the finalists of the EEC Startup Challenge 2024

Presentations of the most interesting solutions submitted in one of the five industry categories of the competition for an innovative product, technology, business model or optimised existing process. Winners of each category will be awarded the title of "Startup Challenge Winner".

CATEGORY: HEALTH & BIOTECHNOLOGY – Medicine, health, medical technologies, pharmacy, biotechnology

Presentations by startups:

- **Mateusz Fil**, Co-Founder, Co-CEO, Aptamedica
- **Maciej Łach**, Co-Founder, Co-CEO, Aptamedica
- **Kamil Sterna**, CEO, Autosymed
- **Bartosz Pencakowski**, Co-founder, CSO, Terrabio
- **Aleksander Sienkiewicz**, CEO, Terrabio
- **Juliusz Donajski**, CEO, Vivid Mind

Jury:

- **Andrzej Browarski**, Director, Office of Analysis and Innovative Projects, PZU Zdrowie
- **Jacek Bukowicki**, Expert, the Department of Startups Development, the Polish Agency for Enterprise Development
- **Ewelina Dadasiewicz**, Communications and Marketing Director, NCBR
- **Wiktor Janicki**, President of the Management Board, AstraZeneca Pharma Poland
- **Anna Kacprzyk**, Manager of Innovation and Business Ethics, Employers' Union of Innovative Pharmaceutical Companies INFARMA
- **Krzysztof Kępiński**, Director for External Relations, member of the board, GSK Commercial Sp. z o.o
- **Krzysztof Kopeć**, President of the Management Board, the Polish Association of Employers of the Pharmaceutical Industry – Domestic Pharmaceutical Manufacturers, Vice-President, the Lewiatan Confederation, Member of the Management Board, Mediciens for Europe
- **Michał Misztal**, CEO, Startup Academy
- **Andrzej Podlipski**, President of the Management Board, Grupa Scanmed, Member of the Management Board, Employers of Private Medicine
- **Kacper Raciborski**, Founder, President, the Innovations Hub Foundation
- **Cezary Skarżyński**, Startup Program Manager CEE, OVHcloud
- **Jarosław Sroka**, Member of the Management Board, KI Next, koordynator, InCredibles
- **Rafał Staszewski**, Deputy President for Research Financing, Medical Research Agency
- **Adrianna Śniadowska**, CEO of the Centre of International Relationships and the THINKTANK centre

Hosts:

- **Marcin Sawicki**, Journalist, Dzień dobry TVN

ACCOMPANYING EVENTS

8 May 2024 | 15.30-16.00 | lower lobby stage

session translated simultaneously PL/EN

The decoration of the winners of the "ESG Eagles" („Orły ESG") competition

The aim of the competition organised by the Rzeczpospolita daily and the rp.pl portal is to support and promote the achievements of companies implementing ESG projects – the main criteria are their actions in the field of sustainable development and green transition. Apart from climate issues, the evaluation criteria include wages, the safety of employees, respect for consumer rights, and corporate philanthropy. The event will reach its climax with the presentation of the "ESG Eagles" awards during a special gala held at the European Economic Congress in Katowice.

Organiser: Rzeczpospolita and portal rp.pl

ACCOMPANYING EVENTS

8 May 2024 | 16.30-17.00 | upper lobby stage

session translated simultaneously PL/EN

The "Promoter of Poland" awards gala

"Promoter of Poland" is the title awarded to persons whose cultural, scientific or business achievements help establish Poland's reputation as a national brand. This distinction is awarded to Poles who – through their actions and dedication to social causes – promote and strengthen the positive image of Poland.

Organiser: The Foundation of the Polish Promotional Emblem "Teraz Polska"

ACCOMPANYING EVENTS

8 May 2024 | 16.30-18.00 | Green Planet 1

session translated simultaneously PL/EN

Resilient supply chains (and more) in the context of the NIS2 directive

Partners of the PWCyber programme represent a wide selection of cyber security products and solutions. Apart from that, they offer valuable experience from a perspective of the supplier and buyer in the supply chain. The panel will address matters concerning the NIS2 directive in terms of the security of the supply chain, best practices and the experience of Partners of PWCyber in that field, including whether certifying supply chain security management systems in cyber security is warranted.

Organiser: The Ministry of Digital Affairs of the Republic of Poland

Opening speech (5')

- **Krzysztof Gawkowski**, Deputy Prime Minister, Minister for Digitalisation

The following persons have been invited to participate in the session (in alphabetical order):

- **Katarzyna Chojecka**, Head of Government Affairs CEE, Cisco
- **Maciej Kalisiak**, Member of the Management Board, Hewlett Packard Enterprise Polska sp. z o.o.
- **Marcin Krasucki**, Manager for Public Policies in East-Central Europe, Google Cloud Poland
- **Grzegorz Latosiński**, Country Manager, Head of Poland, Palo Alto Networks
- **Jacek Łęgiewicz**, Director of Public Affairs, Samsung Electronics Poland
- **Paweł Nogowicz**, Ptesident, Evercom
- **Dariusz Piotrowski**, General Manager, Dell Technologies Poland

Moderated by:

- **Łukasz Wojewoda**, Director, Department of Cybersecurity, Ministry of Digitization

ACCOMPANYING EVENTS

8 May 2024 | 19.15-20.15 | lower lobby stage

session translated simultaneously PL/EN

TOP Municipal Investments 2024 Gala

Prestigious awards for the best investments in Poland. A regular project to identify the best investment practices and selecting those who have been successful in investments as a result of bold, pro-development decisions.

Host:

- **Tomasz Nieć**, Journalist, WNP.PL
- **Natalia Rasiewicz**, Editor, PortalSamorzadowy.pl, WNP.PL, PulsHR

ACCOMPANYING EVENTS

8 May 2024 | 19.15-20.15 | ballroom C

session translated simultaneously PL/EN

Awards gala for the best start-ups of the EEC Startup Challenge 2024 competition

Awards for the most interesting solutions submitted in one of the five industry categories of the competition for an innovative product, technology, business model or optimised existing process.

Host:

- **Marcin Sawicki**, Journalist, Dzień dobry TVN

ACCOMPANYING EVENTS

9 May 2024 | 11.30-13.00

The finals of the competition: Manager of the Year 2023 of the Silesian Voivodeship

An official ceremony with awards presented to the best managers in the Silesian Voivodeship. The jury, comprising of, among others, entrepreneurs, both local and national politicians, and journalists, will present the awards for the year 2023. The awards will be awarded in three categories: Micro and Small Enterprise, Medium Enterprise, and Large Company.

Organiser: Polska Press Grupa

ACCOMPANYING EVENTS

9 May 2024 | 11.30-13.30 | Conference Room 4

European Funds for a Modern Economy. An offer for entrepreneurs

The event presents a perfect opportunity for a live meeting with experts of the National Centre for Research and Development, who will talk about the support available to innovative projects within the programme European Funds for a Modern Economy, part of the financial perspective for 2021-2027

Host:

- **Agnieszka Maliszewska**, Coordinator, Project Selection Department, National Center for Research and Development
- **Milena Piątkowska**, Project Coordinator, National Grants and EU Funds Department, National Center for Research and Development
- **Karolina Roethel-Gaida**, Project Coordinator, Beneficiary Cooperation Department, National Center for Research and Development

ACCOMPANYING EVENTS

Banquets, concerts, networking

Evening banquets, concerts and meetings are an integral part of the Congress, making the guests' stay at the European Economic Congress more pleasant every year. This is the ideal place to continue casual conversations behind the scenes.